



A MEMBERSHIP ORGANISATION
FIGHTING CANCER TOGETHER

GLOBAL NETWORK MEMBERSHIP

Global Network Membership (GNM) is offered by invitation to key UICC members with influential membership bases of their own. It is an initiative that allows affiliates of our members to join UICC free of charge for up to three years.

GNM is an exclusive tailor-made service and a unique opportunity for affiliate organisations to work with UICC where they will have direct access to the international arena and a global community tackling the growing cancer crisis.

BACKGROUND

UICC launched GNM to give a wider spectrum of cancer organisations the opportunity to be involved in the three priority areas of global cancer control:

- **Advocacy**
.....
- **Convening**
.....
- **Programmes**

For example, in response to key events in the international arena, including the UN High-level Meeting on Non-communicable Diseases (NCDs) and the re-draft of the Millennium Development Goals - UICC believes that all cancer-related organisations should take part in these exceptional events. GNM offers members with affiliate organisations this opportunity.

WHY GNM IS IMPORTANT

- **With a strong membership base** UICC will increase its influence at the highest level in order to place cancer at the top of the global health agenda. For cancer-related organisations this will translate at the national level into policies that recognise cancer as a priority.
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- **UICC's work is guided by the World Cancer Declaration.** The Declaration is a tool to help bring the growing cancer crisis to the attention of government leaders and health policy-makers in order to significantly reduce the global cancer burden by 2020 through 11 key targets. UICC counts on its members to help us deliver the 11 targets of the World Cancer Declaration by 2020.

KEY BENEFITS FOR GNM MEMBERS

- **GNM members have the opportunity to support the global health community** accelerate the fight against cancer by taking an active part in UICC priorities including advocacy campaigns, key events and programmes.
- **GNM members will be listed as UICC members** alongside major cancer organisations from around the world.
- **GNM members have the opportunity to showcase their activities and events** at an international level through UICC's exclusive members' platform such as the member newsletter, website and calendar of events.
- **UICC logo:** the logo is the embodiment of UICC's values and reputation. As a GNM member you are eligible to apply for use of the logo on your promotional materials and have your events endorsed under the UICC auspices.
- **Networking opportunities** with other UICC members at key events such as the World Cancer Congress.
- **Access to unique resources and discounts.** UICC members are entitled to campaign materials, discounts on publications and participation at special events.

HOW TO REGISTER AS PART OF GNM

If you are interested in your affiliates becoming Global Network Members, please send the following information to membership@uicc.org:

- Name of the affiliate organisations
- Website addresses of the affiliate organisations
- Name, position, phone and e-mail for a UICC Contact (this should be the point person who distributes UICC information within your organisation) with each affiliate organisation
- Name, phone and e-mail of their organisations' Chief Executive Officer or Director
- A brief description of the affiliate's activities (400 words)
- Any additional information you consider relevant and would like to share with UICC members

If you are an affiliate member and have been offered GNM through your umbrella organisation, please provide the above information to membership@uicc.org directly.

JOIN UICC AND HELP US DELIVER THE WORLD CANCER DECLARATION TARGETS BY 2020.

Through close collaboration with our membership, UICC is committed to reducing the global cancer burden through delivering the targets of the World Cancer Declaration. This call to action sets out 11 goals to be achieved by 2020 including:

- WORLD CANCER DECLARATION TARGET 1**
ENSURE EFFECTIVE DELIVERY SYSTEMS IN ALL COUNTRIES
- WORLD CANCER DECLARATION TARGET 2**
SIGNIFICANTLY IMPROVE MEASUREMENT OF CANCER BURDEN
- WORLD CANCER DECLARATION TARGET 3**
DECREASE TOBACCO, ALCOHOL CONSUMPTION AND OBESITY
- WORLD CANCER DECLARATION TARGET 4**
ENSURE UNIVERSAL COVERAGE OF THE HPV/HBV VACCINE
- WORLD CANCER DECLARATION TARGET 5**
DISPEL DAMAGING MYTHS AND MISCONCEPTIONS
- WORLD CANCER DECLARATION TARGET 6**
MORE CANCERS DIAGNOSED VIA SCREENING AND EARLY DETECTION
- WORLD CANCER DECLARATION TARGET 7**
IMPROVE ACCESS TO DIAGNOSIS, TREATMENT, REHABILITATION AND PALLIATIVE CARE
- WORLD CANCER DECLARATION TARGET 8**
UNIVERSAL AVAILABILITY OF EFFECTIVE PAIN CONTROL
- WORLD CANCER DECLARATION TARGET 9**
IMPROVE TRAINING OPPORTUNITIES FOR CANCER CONTROL PROFESSIONALS
- WORLD CANCER DECLARATION TARGET 10**
REDUCE EMIGRATION OF HEALTHCARE WORKERS SPECIALIZED IN CANCER
- WORLD CANCER DECLARATION TARGET 11**
MAJOR IMPROVEMENTS IN GLOBAL CANCER SURVIVAL RATES

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