**World Cancer Day 2016**

MEMBERSHIP ACTIVITY REPORT AND FEEDBACK

Please return completed forms to [info@worldcancerday.org](mailto:communication@uicc.org) by **Tuesday 15th March 2016.**

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| --- | --- | --- | --- |
| **CONTACT NAME:** |  | | |
| **ORGANISATION:** |  | | |
| **POSITION:** |  | | |
| **COUNTRY:** |  | | |
| **ADDRESS:** |  | | |
| **EMAIL:** |  | | |
| **PHONE:** |  | | |
| **PLEASE SUMMARISE YOUR WORLD CANCER DAY ACTIVITIES** | | | |
| **DID YOU USE THE WORLD CANCER DAY THEME OF *WE CAN I CAN*?** | | |  |
| **IF NO, WHAT WAS YOUR THEME/TAGLINE/AREA OF FOCUS?** | | |  |
| **HAVE YOU ADDED YOUR ACTIVITY TO THE MAP OF IMPACT ON WWW.WORLDCANCERDAY.ORG/MAP?** | | | |
| **WERE YOU ACTIVE ON SOCIAL MEDIA?**   * **Twitter –** * **Facebook –** * **Instagram –** * **LinkedIn** * **Other –** | | | |
| **IF YES, PLEASE LIST YOUR SOCIAL MEDIA ACCOUNTS** | | | |
| **TWITTER HANDLES** | | **FACEBOOK PAGES** | |
| **INSTAGRAM ACCOUNT** | | **LINKEDIN PAGE** | |
| **OTHERS** | | | |
| **DID YOU JOIN THE OFFICIAL THUNDERCLAP CAMPAIGN?** | | | |
| **DID YOU JOIN THE ‘TALKING HANDS’ SOCIAL MEDIA CAMPAIGN ?** | | | |

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| **WHICH OF THE FOLLOWING RESOURCES DID YOU USE:**   * **Worldcancerday.org** * **World Cancer Day logo** * **Fact Sheets** * **Posters** * **Member Toolkit** * **Corporate Toolkit** * **Social Media Guide** * **Talking Hands one-pager** * **Graphics for social media (including banners for cover pictures and backgrounds)** * **Press Release template** * **Video for the members from Cary Adams, CEO of UICC** * **Official video of World Cancer Day 2016** | | | | |
| **HOW USEFUL HAVE YOU FOUND THESE RESOURCES ? (TICK YOUR ANSWER)**  **Very useful**  **Useful**  **OK**  **Not useful**  **Irrelevant** | | | | |
| **HOW DID YOU USE THE WORLD CANCER DAY LOGO:**   * **Website** * **Poster** * **Brochure / Flyer** * **Press release / Article** * **Social Media** * **Other** * **Did not use it** | | | | |
| **HOW DO YOU SEE WORLD CANCER DAY EVOLVING IN 2017?** | | |  | |
| **DID YOU USE THE TRANSLATED MATERIALS AT ALL? IF YES, IN WHAT LANGUAGE(S)** | | | | |
| * French * Spanish * German * Arabic * Azerbaijan * Brazilian Portuguese * Brunei Malay * Bulgarian * Catalan * Chinese * Creole * Croatian * Czech * Danish * Dutch * Estonian * Finnish | * German * Greek * Hebrew * Hindi * Hungarian * Icelandic * Igbo (Nigeria) * Italian * Japanese * Korean * Macedonian * Norwegian * Portuguese * Romanian * Russian * Samoan * Slovenian * Swedish | * Thai * Turkish * Urdu (Pakistani) * Other : | |  |
| **WHAT COULD BE IMPROVED FOR NEXT WORLD CANCER DAY?** | | | | |
| **IF YOU HAVEN’T MARKED WORLD CANCER DAY, PLEASE EXPLAIN WHY** | | | | |
| **ANY OTHER COMMENTS / FEEDBACK** | | | | |