

# Treatment

## for All



A MEMBERSHIP ORGANISATION  
FIGHTING CANCER TOGETHER

A new, bold and inspiring advocacy campaign to drive national action from global cancer commitments

### About the campaign

Run by the Union for International Cancer Control (UICC) and building on the commitments of the 2017 cancer resolution, 'Treatment for All' calls on the international cancer community to **address the global equity gap in access to cancer services** through strengthening health systems and encouraging governments to improve the provision of information, availability and access to treatment and care.

In the lead up to 2025, Treatment for All will be the flagship advocacy campaign run by UICC with the grassroots support, expertise and involvement of many of its key members and partners.

The aim is to decrease the **4.3 million premature deaths from cancer** worldwide through a global campaign engaging a growing network of motivated national cancer organisations. This collective campaign intends on helping governments fulfil their obligations to deliver a 25% reduction in premature deaths through cancer and other non-communicable disease (NCDs) by 2025. Treatment for All will encourage countries to deliver across **the four key pillars of cancer treatment and care** shown below:

### Why this campaign

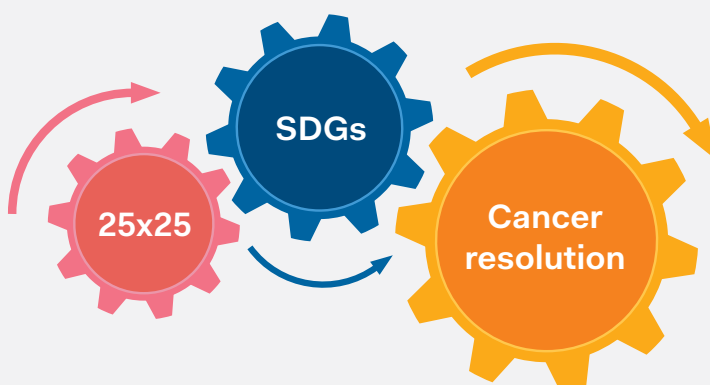
Over the last seven years, UICC has been successful in uniting the cancer community to position cancer on the global health and development agenda. We have seen the growing relevance of cancer and NCDs represented in the Global Action Plan on NCDs, with the target for a **25% reduction in cancer and NCD mortality by 2025**, and the Sustainable Development Goals (SDGs), where this mortality target is extended to 33% by 2030. In 2017, these efforts culminated in the first cancer resolution since 2005 being adopted at the World Health Assembly. The resolution shares best practice for building a strong health system to detect, diagnose and manage cancer and links to the World Health Organization (WHO)'s priority cost-effectiveness recommendations.

As the global health community endeavours to stimulate national adoption of universal health coverage and global equity between and within countries, the cancer community must now work together to ensure cancer control is included as part of these efforts - **translating global cancer commitments into national action**.

### Treatment for All



### From global commitments to national action





## Delivery through three campaign workstreams

UICC will unite its membership base to get behind the call to action to improve cancer treatment and care by 2025.

A central part to this initiative will be the work UICC undertakes with a **targeted segment of its members in low- and middle-income countries** that will lead their communities in addressing the four pillars of Treatment for All, working with governments to improve cancer treatment and care available in their country.

Our vision is that, in 2025, when the United Nations measures progress against the NCD targets agreed by UN Member States as part of the 2011 Declaration on NCDs, the cancer community will be proud to report their collective action has **not only helped cure more cancer patients than ever before**, but also **laid a solid foundation for sustainable growth**, in line with the ambitions of the 2030 Agenda for Sustainable Development.

We will be taking a whole-of-population approach, identifying all people - including patients - as the beneficiaries of a strengthened health system, with improved cancer data, early detection, treatment and care through three workstreams:



### Workstream 1:

#### Inclusion in the global health and development discourse

- Ensuring that cancer treatment and care is recognised as an imperative in the UN High-level Meeting on NCDs in September 2018 and reporting on commitments in the countdown to 2025
- Presenting the case for cancer to receive adequate funding as part of the financing for NCDs dialogue
- Positioning cancer in the broader health and development agenda, especially universal health coverage dialogues



### Workstream 2:

#### Global activation of the 2017 cancer resolution

- Working in partnership with WHO to ensure that the 2019 Global Report on Cancer involves UICC member input and that the final report is a catalyst for action around the world
- Encouraging WHO to fulfil its obligations by supporting the technical report on availability and affordability of cancer medicines and partnering to deliver the business case for investing in cancer treatment and care
- Urging UN agencies to accelerate their cancer work and encouraging increased pan-UN engagement



### Workstream 3:

#### National activation

- Unite UICC's membership base in a call to action to improve national cancer treatment and care in their country by 2025
- Work collaboratively with a targeted segment of advocates in a minimum of 40 low- and middle-income countries to drive national impact before 2025.



*"No matter where each country currently stands, or which inequities each country faces, Treatment for All captures the importance of addressing all cancers, at all stages of disease, for all ages, across all geographies in order to improve patient outcomes with cost-effective, timely and quality treatment and care, and without bias."*

**Sanchia Aranda, President, UICC**

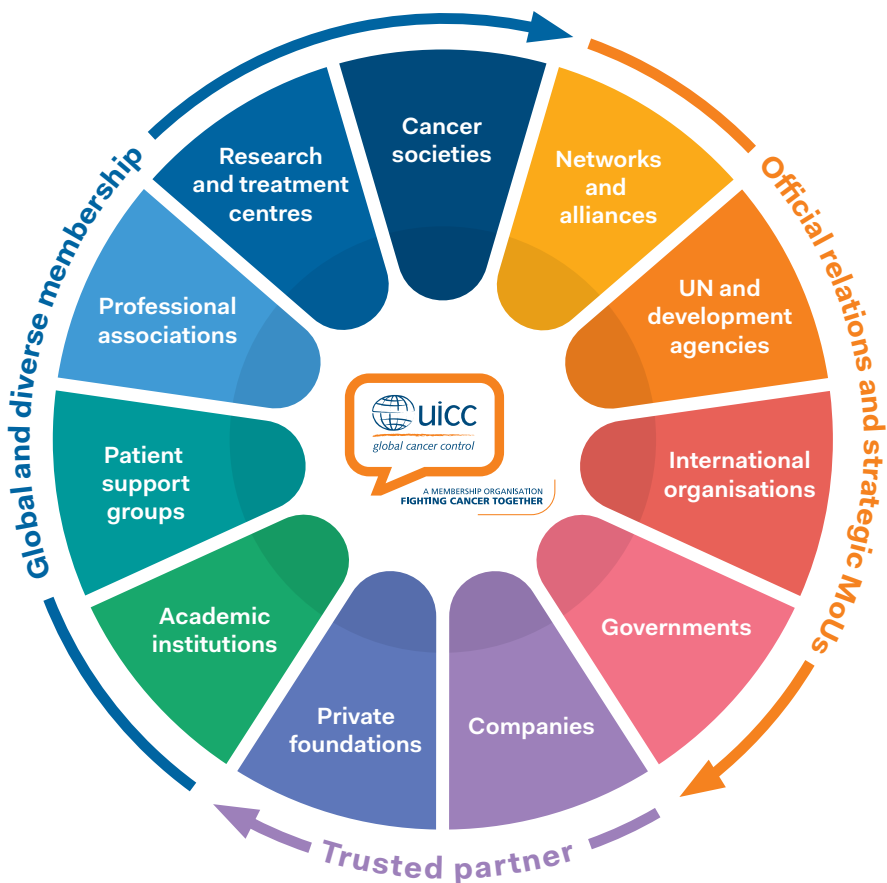


*"With governments committed to the 2025 target and a clear path to action outlined in the 2017 cancer resolution, we have an opportunity to focus attention on cancer diagnosis and treatment in every country. We are calling the cancer community to unite behind Treatment for All for national impact by 2025."*

**Cary Adams, Chief Executive Officer, UICC**

## Why UICC

UICC is the largest international cancer membership organisation in the world. It has **more than 1,000 organisational members in 162 countries** and has access to the world's experts in practically every domain of cancer control. Through its UN Economic and Social Council (ECOSOC) status, UICC enjoys **formal and productive relationships with many UN agencies**, including WHO, the International Agency for Research on Cancer, the International Atomic Energy Agency, and the UN Office for Drug and Crime. UICC has **partners across all industry sectors** and as a trusted organisation with a track record of success, we are willing and able to bring together parties committed to delivering global change through advocating for the implementation and scale-up of quality and sustainable programmes that address the global burden of cancer.



## Timeline

14 November  
2017



**World Cancer Leaders' Summit** – Introducing campaign to UICC members, partners and stakeholders

4 February  
2018



**World Cancer Day** – Campaign launch and call for membership engagement

September  
2018



**UN High-level Meeting on NCDs** – Positioning Treatment for All on the health and development agenda

1 - 4 October  
2018



**World Cancer Congress** – Convening around Treatment for All next steps



Join this new exciting campaign and get involved at [uicc.org/TreatmentforAll](https://uicc.org/TreatmentforAll). Contact our team at [TreatmentforAll@uicc.org](mailto:TreatmentforAll@uicc.org) to explore ways to work together.