City Cancer Challenge

UICC
global cancer control
A MEMBERSHIP ORGANISATION
FIGHTING CANCER TOGETHER

Become a Challenge City

2018 Call for Applications – Asia

You can learn more about the City Cancer Challenge here, and download our latest Progress Report for updates from the Key Learning Cities, and news on our other workstreams.

What is the City Cancer Challenge?

City Cancer Challenge is engaging all city stakeholders in the design, planning, and implementation of cancer care solutions, meeting the urgent need to move beyond political commitments made at the global level, to improve access to quality, equitable and sustainable cancer treatment and care solutions.

Since its launch in January 2017, City Cancer Challenge has been learning how best to work with cities, supported by a multisectoral network of global and local partners. To this end, City Cancer Challenge has been working with four Key Learning Cities (Asunción in Paraguay, Cali in Colombia, Kumasi in Ghana, and Yangon in Myanmar).

Beginning in 2018, the ambition is to scale-up support to a wide network of cities that have a population greater than 1 million, in every region. To this end, on the occasion of the 2018 World Cancer Leaders' Summit, UICC is launching a call to action to cities, inviting them to take a lead in reducing inequities to cancer care for their citizens, by joining the initiative as a Challenge City.

What is a Challenge City?

Challenge cities are cities with populations greater than 1 million that are committed to improving access to quality cancer treatment and care through a multi-sectoral approach.

They will be supported to:

- Design and implement sustainable cancer care solutions
- Catalyse and strengthen broader cancer control interventions including prevention and screening
- Engage in a unique multisectoral health partnership model
- Contribute to the generation of a robust evidence-base for investment in cancer care in cities
- Learn from and contribute to a collective movement of cities.

Why become a Challenge City?

14 million new cancer cases are diagnosed each year globally and 8.8 million cancer deaths (more than HIV/AIDS, malaria and tuberculosis combined). These figures are projected to rise rapidly over the next 10 years, together with the devastating social and economic costs of the cancer epidemic – particularly in low resource settings.

With 54% of the world's populations already living in urban environments, cities offer a critical opportunity to expand access to health services, including quality cancer care for large numbers of the population in a sustainable way.

Design and implement sustainable cancer care solutions for your city

Challenge Cities will be supported over a two year-period to:

- Identify and engage all relevant stakeholders in the delivery of cancer care in the city, including government (local, regional, national), civil society, academia, healthcare facilities and professionals, and private sector
- Undertake a comprehensive city-wide needs assessment to identify current gaps and priorities for developing sustainable cancer care solutions in the city, and develop a situational analysis report
- Develop an activity plan based on the findings of the above-mentioned report
- Depending on the activity, identify appropriate channels for technical assistance, partnerships/collaboration locally and internationally, one-off investments, and/or longer term financing solutions to support implementation of the city plan
- Develop a framework to monitor and evaluate progress and impact, and support learning.

Catalyse and strengthen broader cancer control interventions including prevention and screening

The global community has committed to reduce premature deaths from non-communicable diseases (NCDs) by 25% by 2025 and by 33% by 2030 (Sustainable Development Goal 3.4), but, to date, much of the effort to reduce mortality has focused on addressing shared risk factors for cancer and other NCDs. City Cancer Challenge's focus on treatment and care is underpinned by the recognition that even if we are able to reduce all cancer risk factors, there will still be a growing number of cancer cases over time that must be tackled, and is closely aligned with priorities identified by governments from all over the world in the recently adopted 2017 World Health Assembly Resolution on Cancer.

By raising the profile of cancer in a city, we see City Cancer Challenge as a trailblazer initiative that can catalyse a more general response to cancer and NCD prevention and control including addressing prevention and screening, as well as awareness.

Our vision

A world where cities deliver quality, equitable cancer care to save lives

Our mission

Build a collective movement of cities supported by a network of global and local partners to deliver quality, equitable and sustainable cancer treatment solutions for all

Engage in a unique multisectoral health partnership model

City Cancer Challenge is mobilising and engaging a truly multisectoral group of stakeholders, that provide expertise, in-kind and financial support during all phases of the initiative's design, development and implementation at global, regional and city levels. Key partners of City Cancer Challenge represent stakeholder groups essential to the success of the challenge, including NGOs, professional associations, UN agencies, bilateral and multilateral agencies, private companies, governments and city leaders.

City Cancer Challenge partners include Access Accelerated (representing 24 global biopharmaceutical companies) AdvaMed (representing Varian, Elekta and Accuray), the American Society of Clinical Oncology (ASCO), American Society of Clinical Pathology (ASCP), Amgen, Direct Relief, Icon Group, Sanofi Espoir Foundation, the National Cancer Institute - US, the University of Pittsburgh Medical Center (UPMC), the World Bank and the World Economic Forum.

Contribute to the generation of a robust evidence-base for investment in cancer care in cities

City Cancer Challenge has developed a robust Monitoring, Evaluation and Learning (MEL) framework to systematically collect and analyse data to track our progress, lessons learned, and measure impact at the city and global levels. This information can be harnessed to support the case for further investment in city solutions for cancer care, and create a sustainable pathway for continuous improvement based on the experiences of people at the core of delivering cancer care in their cities.

Challenge Cities will be supported to develop and implement their own MEL frameworks, which will also feed into the initiative's global monitoring and evaluation efforts.

Learn from and contribute to a collective movement of cities

City Cancer Challenge will be using data generated through the MEL framework to identify opportunities for city-to-city exchange and learning, and common themes to be addressed through regional learning workshops. Case studies and best practice guidance will be used to showcase activities that have effectively brought about desired change, as well as highlighting common challenges.

Aside from identifying gaps in access to cancer care, the City Cancer Challenge needs assessment process is also key to underlining areas of strength, high capacity and innovation in a city (regardless of its size, region or income setting) that can be shared, and used as a learning opportunity for other cities. Challenge Cities will have access to a suite of capacity building and convening opportunities including the World Cancer Leaders' Summit and World Cancer Congress.

Download our 2017 Annual Report to read about examples of city-to-city learning already taking place in Latin America.

How to become a Challenge City?

Cities wishing to become a Challenge City are expected to:

1. Subscribe to the City Cancer Challenge Principles of Engagement
2. Meet the basic eligibility criteria as outlined below
3. Participate in a two-stage application process, comprising an "Expression of Interest" and "Full Application" – details of which are provided in this document

City Cancer Challenge Principles of engagement

A Challenge City must be willing to:

- Make an initial 2-year commitment to the Challenge City process
- Partner with the private sector, UN agencies, multi-lateral organisations and financing institutions, civil society, patients and caregivers, to adopt and implement the reforms needed to improve cancer care
- Take a participatory approach to decision-making in the planning and implementation process including the local community and patient representatives
- Adopt the key elements of a core package of cancer interventions
- Take an open and transparent approach to monitoring and evaluation of outcomes
- Invest its own resources - technical, financial and human, as appropriate, in the City Cancer Challenge process.

Basic Eligibility Criteria

All applicant cities must meet the below requirements:

- Applicant cities must have a population greater than 1 million[1]
- The 2018 call for applications is targeted at cities in the Asia region ONLY[2]
- The city must commit to the City Cancer Challenge Principles of Engagement
- The submission of an application to become a Challenge City must be led by the city leadership[3], and be supported by at least one civil society organisation (CSO). This CSO must be either a UICC member or a CSO that is eligible and willing to become a UICC member. Private sector organisations can also support a city application (in collaboration with the city leadership and a CSO). To support a city application at the "Expression of Interest" stage, a private sector organisation must be a City Cancer Challenge partner, or be eligible and willing to become a City Cancer Challenge partner. To support a city application at the "Full Application" stage, a private sector organisation must be a City Cancer Challenge partner.
- Applicant cities will be assessed against a set of criteria, based on what we have found to be the drivers of success in the cities in which we are already working. To learn more about these criteria, review the City Cancer Challenge Checklist available here.

1. As classified by the World Bank (2015)
2. World Bank classified regions of East Asia & Pacific, and South Asia
3. Office of the highest ranking city government leader, e.g City Mayor, Chief Executive

Application Process

Applications to become a Challenge City follow a two-stage process:

1. Expression of Interest (EOI) (open to all cities that meet the basic eligibility requirements);
2. Full application (by invitation only based on review of the EOI).

All application materials and attachments must be submitted electronically to the UICC City Cancer Challenge team: ccan2025@uicc.org

Please note that a maximum of 4-6 Challenge Cities will be selected in 2019; with another call for applications to be announced in late 2019.

Application Timeline

2018

1 October:
Expression of Interest submission opens

2019

6 January:
Expression of Interest submission closes

30 January:

Shortlist announced, applicants notified

1 March:
Full Application deadline for shortlisted cities

March – July:
On-site visits to shortlisted cities

May – October:
Public announcement of successful cities

Information requested from applicants at Expression of Interest stage

At this initial stage, applicant cities are asked to submit an Expression of Interest including basic information on the city and applicant organisations, a statement of need, and confirmation of meeting the eligibility criteria. A full template for the EOI is provided.

Information requested from Applicants at full proposal stage

Shortlisted cites will be invited to complete a full application form, providing supporting evidence against a comprehensive set of selection criteria, and expanding on the information that has already been provided in the EOI including:

- Description of main challenges related to cancer treatment and care
- Overview of core cancer services
- Initial mapping of cancer and NCD community who could engage in the Challenge City process
- Evidence of progress achieved in the implementation of national commitments to cancer and NCD control measures
- Evidence of city track record in actively promoting health for their citizens and demonstrating leadership in this area.

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