The commitment to conquer cancer would not have been possible without the Strategic Plan development work of the 2012–2014 Board of Directors. Thank you.
UICC is a global membership organization advancing cancer control. Currently, our over 840 member organizations across 155 countries save lives and eliminate suffering from cancer daily, everywhere. We are science and evidence based, disseminating knowledge for advocacy and policy development. Over the next 20 years, we will address the challenges and harness the opportunities anywhere.

UICC promotes global solidarity in cancer control and is a catalyst for accelerating progress and monitoring and measuring that progress. We shall contribute to healthcare development around the world by being synergistic with other organizations, and partnering and leveraging interdependence to create a global multiplier effect.

We fulfill our purpose by achieving three goals:
1. Mobilizing Global Resources
2. Measuring Progress
3. Inspiring a Movement

This all starts now, with you. The target is 2035.
THE WORLD IN 2035

Greatly reduced disparities in cancer care across the world

Fewer/reduced deaths from cancer

Greatly reduced suffering from cancer

Better, longer lives, cancer free
THE PATH TO 2035

These are the starting points to infuse energy and focus into our purpose over the next 20 years.

WE UNITE THE CANCER COMMUNITY

- More members of UICC
  - Better coverage
  - Broader networks
- Connect the public & the professional community
- Engage the corporate sector, engage their CSR
- New technologies & social media will reach out & mobilize

TO PROMOTE GREATER EQUITY

- Expose inequity at the country level
- Engage cities & regions as drivers & leaders
- World Cancer Leaders’ Summit to promote greater equity
- Engage local experts to work regionally across borders
- Grow capacity — particularly national cancer societies & cancer professionals
- Create tools to measure equity & promote models for change
- Empower the public to drive change
- UICC — a clearing house for information & advocacy

TO REDUCE THE GLOBAL CANCER BURDEN

- Develop a World Cancer Scorecard
- Measure progress against the World Cancer Declaration targets
- Monitor

AND TO INTEGRATE CANCER CONTROL INTO THE GLOBAL HEALTH AND DEVELOPMENT AGENDA

- Get cancer on the Global Health Agenda now
  - Influence Global organizations
  - Work with UN Agencies, WHO
  - Influence World Economic Forum
- Seize immediate opportunities
  - Prevention measures — Tobacco control
  - Alleviate pain
- Build health systems
We mobilize global resources. We are a network of networks.

- Standards & norms
- Toolkits
- Economic case
- National cancer control planning (NCCPs)
- Position statements
- Training & education

Global standards for policy
Global standards for advocacy
Young leaders network
Expert networks on global issues

Strengthen Global Positioning

Create global public goods – templates, tool-kits, guidelines
Adaptation of global resources at regional level
Dissemination of global resources
Regional theme development
Convening multisectoral discussions
Education Groups
We shall measure progress & stimulate action through data & evidence-driven communications.

- Stimulate action
- Country scorecard, partner with IARC
- Public & community communication > Membership
- Convening – empower existing platforms (e.g. General Assembly) to be the places to have a voice
- Engage membership base to grow our voice
- Collaborate with academic partners – IARC
- Annual report – World Cancer Scorecard
- Link with UN, support Non Communicable Diseases (NCD) control
- Develop regional networks & data collection
- Leverage World Cancer Day & World Cancer Leaders’ Summit
- Engage membership base to grow our voice
INSPIRE

- Key people in governments
- Young leaders
- Members, partners and volunteers
- Social media movement
- Private sector

We will mobilize our membership & inspire a movement.

Volunteer expertise as a core competency
Structure points of engagement for members & volunteers
Utilize all UICC & other health/development events
Uniform messages & strategic partnerships
Encourage & enable young leaders
Increase Social Media activity

Rapid growth in Membership
Yes, we can conquer cancer. Not eliminate it – but through enhanced prevention, treatment and support to alleviate suffering – we will conquer it.

Cancer is a growing crisis on a global scale. But our 840 strong member organizations across 155 countries are saving lives, accelerating progress, and innovating treatments and new supports to conquer cancer daily. Every day. Everywhere. For everyone.

Together we can inspire and support a global movement that makes cancer control central to the global health and development agenda. Together we will conquer cancer by 2035.

And yes, our goals are very ambitious. But anything less is unthinkable.

We are committed to acting, to mobilizing our networks – personal and professional, regional and national – to deliver on these ambitious goals.

The commitment is here. The time is now. The target is tomorrow.

Join us in uniting to conquer cancer by 2035. Because, together we are stronger.