



EVGENIYA ADARSKA

**HIGHER EDUCATION
CHAIRPERSON
ASSOCIATION OF CANCER PATIENTS AND FRIENDS APOZ
SOFIA, BULGARIA**

Application Title:
ABC Patient Academy

General Audience Summary:

The major goal of this project, called ABC Patient Academy is to methodically build sustainable understanding within the patient when it comes to the course of the treatment process and his/her role in it (e.g. the importance of treatment adherence) in a collaborative effort involving nurses and oncologists, with the help of mediators from the patient organization. Taking place in the 10 oncology hospitals in Sofia to facilitate ABC patients' access to relevant information, it would involve: - Negotiations with cancer treatment centers, engaging nurses as trainers and oncologists as supervisors - Workshops to identify the scope and approach in ABC patient education - Development of training materials/collateral for nurses, which will be finally published as Guidelines for ABC Patients Education for Nurses – both printed in hard-copy and uploaded on relevant websites - Announcing the project among patients: The project will be promoted through posters and mock-ups in the cancer treatment centers. A dedicated facebook page is launched and promoted actively to enter the social network agenda and start discussions on the topic. reader-friendly information is placed in offline and online media where patients tend to look up the subject. - On-going information and guidance service provided by nurses to the patients at the cancer treatment centers to help them understand their condition and their role in managing it - Reporting project results – via detailed questionnaires. Anticipated Impact: - Endorsed and functioning Guidelines for ABC Patients Education for Nurses – part of the standard of care - Developed and standardized program to engage cancer patients in active participation in the treatment process, supported by medical specialists and patient organizations - Conditions for effective treatment where the patient works with the medical team to achieve the best results possible.

Keywords:
National Planning
Patient Navigation