

MetaPink navigation and support group for metastatic breast cancer patients



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Short description

Provide metastatic breast cancer patients with support groups and access to health care professionals, navigate patients through treatment plan and build database of resources available.

Abstract

Run for a Cure Africa aims to reduce the stress and confusion of a metastatic breast cancer diagnosis for patients in Nigeria. With 75% of all breast cancer diagnosis being at stage 3 and 4, these patients do not have the time or strength to deal with disjointed access to treatment, and the frustration of not understanding the next steps in the treatment journey. Through the MetaPink programme, we wish to address these challenges while empowering patients to play a vital role in their overall quality of life. We will accomplish this by providing education, access to alternative resources and emotional support.

We will provide information about metastatic breast cancer to patients and their families, organise support group meetings and provide them with access to medical professionals and cancer experts who can answer their questions. In addition, we will walk patients through their entire treatment plan and provide meaningful information on what to anticipate, as well as self-help skills. We will consistently communicate with health care providers and patients to ensure an informed and seamless process for understanding and accessing care, and we plan to build a database of networks to provide alternative resources for care and support. We plan to follow up with patients regularly, and collect relevant data on all participants entering the MetaPink programme.

Focus areas

Raising patient voices

Stakeholders

Patients



"The UICC grant will help give a voice to Nigerian women fighting metastatic breast cancer in one of the most challenging environments in the world."



Read more on the SPARC MBC Challenge at uicc.org/SPARC



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