

C/Can 2025

City Cancer Challenge



A MEMBERSHIP ORGANISATION
FIGHTING CANCER TOGETHER

*Changing the future of
cancer in urban populations*

A concrete response to the Sustainable Development Goals



The Challenge

The Union for International Cancer Control (UICC) is spearheading an ambitious new challenge to support cities to accelerate equitable access to quality cancer services.

C/Can 2025: City Cancer Challenge is engaging all city stakeholders in the design, planning and implementation of cancer care solutions, meeting the urgent need to move beyond political commitments made at the global level, to improve access to essential cancer medicines and technologies.

2025 provides a concrete time-bound marker which the health and development communities should be working towards collectively on the road towards 2030 and the SDG target of one-third reduction in premature deaths from non-communicable diseases (NCDs).

For cities involved in the initiative, the pathway to achieve a sustainable cancer treatment solution will include:

- Coordinated engagement of stakeholders
- Capacity building and technical assistance
- Solutions developed based on evidence
- Quality infrastructure and services
- Sustainable finance mechanisms.



Our vision

A world where cities deliver quality, equitable cancer care to save lives

Our mission

Build a collective movement of cities supported by a network of global and local partners to deliver quality, equitable and sustainable cancer treatment solutions for all

Why major cities

Today, 54% of the world's population live in urban environments, and this is expected to rise to 66% by 2050.

As the world continues to urbanise, sustainable development challenges will be increasingly concentrated in cities, particularly those experiencing rapid growth. At the same time, cities offer important opportunities to expand access to health services.

C/Can 2025 is transforming the global cancer treatment paradigm by engaging with cities with a population greater than one million to dramatically increase the number of people around the world with access to quality cancer services.



City focused:

The initiative is designed for cities, to be led by cities



Collective action:

A unique model to change how city stakeholders work together to address cancer



Catalyst:

Bringing technical expertise to cities, to spark collaboration, coordination and foster sustainable solutions

The C/Can 2025 process

Cities engaged in C/Can 2025 will be supported over two years to:

- Identify and engage all relevant stakeholders in the C/Can 2025 process including government (local, regional, national), civil society, academia, healthcare facilities and professionals, private sector
- Undertake a comprehensive city-wide assessment to identify current gaps, needs and priorities for developing sustainable cancer care solutions in the city
- Develop a costed activity plan
- Depending on the activity, identify appropriate channels for technical assistance and capacity building, partnerships/collaboration locally, regionally and internationally, one-off investments, and/or longer term financing solutions to support implementation of the city plan
- Develop a framework to monitor and evaluate progress and measure impact.



“Through C/Can 2025, we are now part of this global effort and working in partnership with UICC to strengthen our national health system and reduce the burden of cancer.”

**H.E. Dr Myint Htwe, Union Minister,
Ministry of Health and Sports, Myanmar**

Key Learning Cities

Critical to C/Can 2025 achieving its mission is learning how to best work with cities to improve access to quality cancer treatment and care, particularly in low- and middle-income countries (LMICs) where the need is greatest.

To this end, activities began in 2017 with four Key Learning Cities: **Asunción in Paraguay, Cali in Colombia, Kumasi in Ghana, and Yangon in Myanmar.**

These cities were selected based upon a rigorous set of criteria, including their potential to provide insights on how the international community, local civil society, and public and private sector can best work together to implement the shared ambitions of the city and C/Can 2025.

To read about the progress made in each of the Key Learning Cities, please visit www.uicc.org/CCan2025.

Challenge Cities

C/Can 2025 is now scaling-up support to reach a wider network of cities, in every region.

Challenge Cities benefit from the insights gained from the work undertaken in the Key Learning Cities including challenges faced and drivers of success. These learnings are also shaping the development of a suite of capacity building tools, guidance documents and technical assistance packages.

Through an open application process, cities are invited to join the initiative as ‘Challenge Cities’. Reviewed against a set of criteria to assess their eligibility and readiness to participate, up to 15 cities of varying sizes, geographic regions, income-settings, and cancer care contexts will be selected over the next two years, the first of which, **Kigali**, Rwanda, **Porto Alegre**, Brazil and **Tbilisi**, Georgia having been announced mid-2018.

Who's involved

C/Can 2025 is mobilising and engaging a truly multi-sectoral group of stakeholders, who provide expertise, in-kind and financial support during all phases of the initiative's design, development and implementation at global, regional and city levels.

Key partners of C/Can 2025 represent stakeholder groups essential to the success of the challenge, including NGOs, professional associations, UN agencies, bilateral and multilateral agencies, private companies, governments and city leaders.

C/Can 2025 partners include Access Accelerated (representing 24 global biopharmaceutical companies) AdvaMed (representing Varian, Elekta and Accuray), the American Society of Clinical Oncology (ASCO), American Society of Clinical Pathology (ASCP), Amgen, Direct Relief, Icon Group, Sanofi Espoir Foundation, the National Cancer Institute - US, the University of Pittsburgh Medical Center (UPMC), the World Bank and the World Economic Forum.



City Health Financing Lab

The City Health Financing Lab is being developed to support C/Can 2025 cities to access innovative financing solutions for their cancer priorities that require significant resources and novel approaches.

The Lab will deliver technical assistance through a series of consultations to help cities design sustainable business models and secure blended financing for some of the major priorities identified through the C/Can 2025 activity planning and categorisation process.

CB

"As part of the C/Can 2025 initiative, the Valle del Cauca and city of Cali are working together with support from UICC to improve access to timely treatment and quality cancer care. Building on the commitments and attention that are being generated at a global level, the Valle del Cauca department and its capital city have a unique opportunity to become a model not only for the country, but for the Latin America region in the fight against cancer."

Dr Maria Cristina Lesmes Duque, Departmental Secretary for Health, Valle del Cauca



For more information

Contact CCan2025@uicc.org

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