



Union for International Cancer Control

31-33 Avenue Giuseppe Motta,
1202 Geneva, Switzerland

T. +41 (0)22 809 1811 F. +41 (0)22 809 1810

E. info@uicc.org www.uicc.org

HRH Princess Dina Mired

President-elect

Union for International Cancer Control (UICC)



Her Royal Highness Princess Dina Mired of Jordan, President-elect of the Union for International Cancer Control (UICC)

HRH Princess Dina Mired is a global advocate for cancer control and non-communicable diseases and the mother of a cancer survivor.

She led the King Hussein Cancer Foundation (KHCF) in Jordan as Director General for fifteen years, transforming the non-profit into an internationally known brand and leader in the global movement for people affected by cancer.

As one of the leading figures advocating for early detection and screening of breast cancer for women in Jordan, she was the Honorary Chairperson of the Jordan Breast Cancer Program as founder from 2006-2016.

Princess Dina serves in many high-profile international positions, most recently as President-elect of the Union for International Cancer Control (UICC).

In 2011, she was honoured to have been chosen to deliver the keynote speech on behalf of civil society at the first ever United Nations High-level Meeting on NCD's.

As a fierce advocate in the fight against tobacco, she is Honorary Chair of the Tobacco Free Portfolios steering committee and Honorary President of the Harvard University Global Task Force for Expanded Access to Cancer Control and Care in the Developing World.

Born Dina Mohammad Khalifeh, Princess Dina married HRH Prince Mired Bin Raad in 1992 and is the proud mother of three children. She holds a Bachelor's degree in Accounting and Financial Analysis from Warwick University and a Master's degree in International Banking and Financial Services from Reading University; both in the United Kingdom.

Princess Dina lives in Amman, Jordan with her husband HRH Prince Mired Bin Raad and their three children, Princess Shirin (1993), Prince Rakan (1995) and Prince Jafar (2002). She is fluent in both Arabic and English, with a working knowledge of French.

In October 2018, HRH Princess Dina will commence her term as UICC President, the first from the Arab region.