

Metastatic advocacy training course



Susan Knox

Executive Director

EUROPA DONNA

The European Breast Cancer Coalition

Milan, Italy



"EUROPA DONNA's MBC Advocacy Training Course will equip advocates and, through them their organisations, with accurate, up-to-date information and proven strategies to lead their countries in advocating for improved MBC services and educating people in their countries about the disease, thereby reducing inequalities among European countries, and reducing stigma of the disease at the country- and European-level."



Read more on the SPARC MBC Challenge at uicc.org/SPARC

Short description

A training course on metastatic breast cancer (MBC) advocacy to help advocates from 47 countries develop advocacy programmes in their individual country settings.

Abstract

We plan to develop and implement an intensive MBC Advocacy Training Course that will enable cancer advocates in Europe to develop and carry out tailored programmes to best address MBC issues and help patients in their own countries. We will invite one MBC advocate from each of our 47 member countries to attend the training course, which will involve an overview of EUROPA DONNA and lectures on scientific MBC-related topics and MBC advocacy in Europe and a communication skills workshop. EUROPA DONNA trainers will provide one-to-one coaching in developing advocacy programmes in individual country settings. Trainees will also be coached individually on handling various situations relevant to MBC advocacy. Participants will role-play to practice these skills. We plan to work closely with our 47 ED National Fora on this project to ensure high attendance and optimal outcome. This will include follow-up reports with course attendees as well as the ED Fora to which they belong to encourage the development of strong and sustainable MBC advocacy programmes.

Focus areas

Raising patient voices

Stakeholders

Advocates



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