



**UICC Special Focus Dialogue
Webinar 1
Digital leadership
18 June 2020**

www.zoeamar.com

Agenda

Based on your top 5 digital leadership needs:

1. Planning for how your organisation will use digital beyond the crisis
2. How to motivate and engage staff during uncertainty
3. Ways to plan our COVID-19 digital roadmap
4. How to use digital to communicate with a remote team
5. How to change my leadership style

Webinar protocol

- Cameras on (if you can)
- Mute when others are speaking
- How to put your hand up

Icebreaker

Name 1 digital change you've made during COVID-19 that you'd like to keep



Exercise

What would you like your organisation to stop/start/continue/change in digital by June 2022?



Your COVID-19 digital roadmap

- Where would you like your organisation to get to with digital by the end of the crisis and what will it have achieved?
- What will your goals be?

Your COVID-19 digital roadmap

OUR VISION										
WORKSTREAMS	Priority	Cost	Milestones	Dependencies	May	June	July	August	September	October
Digital service delivery										
Digital fundraising										
IT infrastructure										
Digital comms										
Digital Skills										

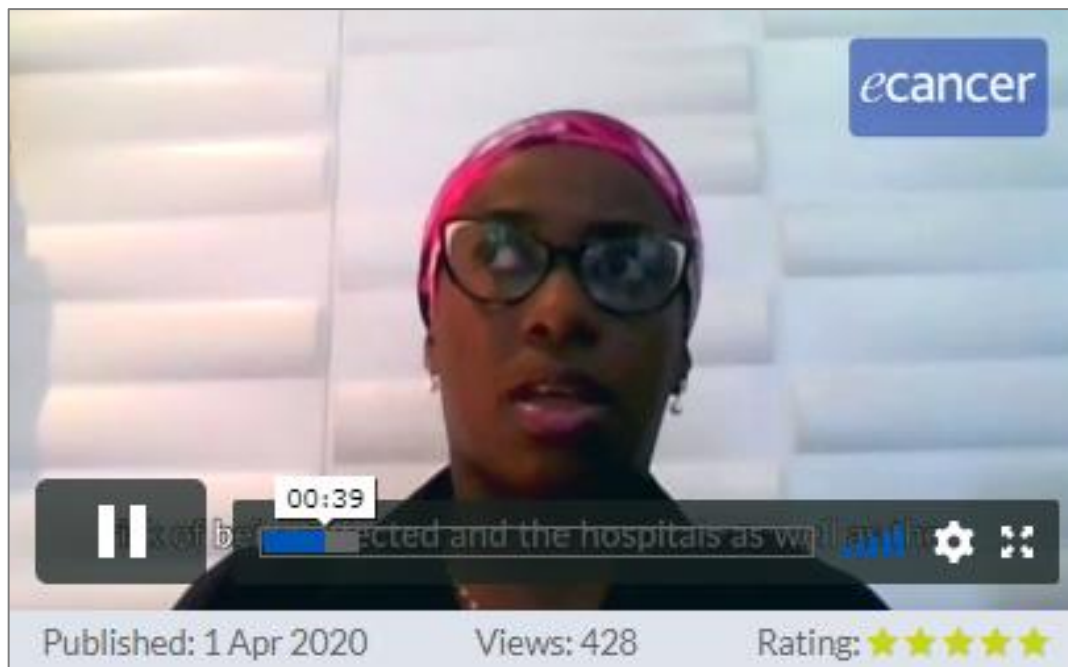
What would be on your roadmap?

- 5 minutes to plan
- 5 minutes to share



How to motivate and engage staff during uncertainty: 3 top tips

1. Be transparent



Watch [this video](#) from Dr Omolola Salako

How to motivate and engage staff during uncertainty: 3 top tips

2. Learn alongside your team



How to motivate and engage staff during uncertainty: 3 top tips

3. Get everyone behind your 'why' and 'how'



How to use digital to communicate with remote staff

- Look at remote co-working and buddying
- ‘Connect then deliver’
- Work with staff to prioritise wellbeing and set boundaries

[Wellbeing action plans](#)

Interview with Dr Omolola Salako



Questions



Resources

[COVID-19 digital checklist for leaders](#)

Best practice in [leadership](#) from The Charity Digital Code of Practice

Thanks for listening. See you next time!

Zoe Amar FCIM

Director, Zoe Amar Digital

zoe@zoeamar.com

077 644 98168

[@zoeamar](#)

www.zoeamar.com