

# Jordan

**Contributors:** The King Hussein Cancer Foundation and Center

## WHO cancer country profile 2014 [Link to profile](#)

Mortality (male)	Mortality (female)	Cancer plan	Cancer registry	HBV vaccination	HPV vaccination
2,100	1,700	Yes	Population-based	98%	No data

  

Breast screening	Cervical screening	Radiotherapy	Chemotherapy	Oral morphine
Generally available at public primary healthcare level	Generally available at public primary healthcare level	Generally available in the public health system	Generally available in the public health system	Generally available in the public health system

## WHO NCD progress monitor 2015 [Link to monitor](#)

Risk factor survey	NCD action plan	Tobacco taxation	Smoke-free policies	Tobacco health warnings	Alcohol availability regulations	Alcohol advertising bans	Alcohol pricing policies	Public awareness on diet/physical activity	NCD management guidelines
●	◐	◐	◐	◐	◐	◐	◐	●	◐



### Progress against the World Cancer Declaration targets

Jordan has taken coordinated action to meet the Declaration targets including:

- Collaboration between the Ministry of Health (MoH) and King Hussein Cancer Foundation (KHCF) and Center (KHCC) to:
  - Strengthen national commitment to tobacco control through drafting and launching a comprehensive National Tobacco Control Roadmap<sup>1</sup>.
  - Review the status of cancer prevention and early detection services in primary healthcare clinics.
- Improving the reach of treatment for tobacco dependency through advocacy efforts, delivering training<sup>2</sup> to more than 1,000 participants in Jordan, and developing other supporting tools<sup>3</sup>. Efforts extend beyond Jordan, and have culminated in establishing training hubs<sup>4</sup> in four countries.
- Efforts, as part of the Jordan Breast Cancer Programme (JBCCP), to strengthen the healthcare system by tackling inequities in the distribution of services across the public health sector; advocating for investment in health infrastructure by the MoH; providing direct investment to upgrade more than 22 breast imaging units; and developing national standards for services
- Introduction of the first breast cancer specific registry, endorsed by the MoH
- Introduction of a Breast Imaging Units Certification programme, which is the first in Jordan and the region, in an attempt to systematically improve breast cancer early detection services



### Key successes

- Supporting NCD prevention through schools, including direct outreach and training of teachers and advocates on promoting healthy lifestyles
- Offering incentive and recognition for institutions to go smoke-free through the Smoke-free Zone Certification Programme<sup>5</sup> and the King Abdullah Award for Institutional Excellence
- An annual JBCCP public awareness campaign to help dispel misconceptions about breast cancer, and the provision of training by JBCCP to approximately 400 health professionals to ensure quality in breast screening,

### Key successes

Garnering support from all government sectors, general public and the media about the urgency of tobacco control, and engaging these groups in the fight against tobacco has been a major success. The fact that the tobacco industry is fighting even more fiercely is a testament to this success.

Another important achievement has been the inclusion of early detection for breast cancer in the national health strategy, underling it as a national health priority. JBCCP has become a national umbrella and reference point for early detection, awareness-raising, service provision and capacity building related to breast cancer, and has successfully engaged the Jordanian community to support its mission. Further efforts are however needed to provide an enabling environment for early detection specifically within this limited resources setting.



### Key challenges

Key challenges to respond to include:

- Strategic uninterrupted funding for tobacco control interventions to maximize and sustain outcomes
- Optimisation and standardisation of treatment and quality of screening received in different cancer units across Jordan
- Addressing the shortage in qualified human resources for implementation of a national breast cancer screening programme, and ensuring that this is included in medical curricula
- Ensuring sustainable funding for national screening and early detection interventions for breast cancer

### UICC Members' achievements

KHCF/KHCC is tackling tobacco by serving as technical expert to support MoH in developing and implementing the various components of the National Tobacco Control Strategy, which aims to strengthen stakeholder engagement and encourage high-level political commitment.

KHCF leads the JBCCP, a national programme aiming to reduce mortality from breast cancer and increase the early detection of breast cancers. In its first seven years, JBCCP was able to shift late stage breast cancer diagnosis from 70% to 35%.

#### Footnotes:

1. [www.globalbridges.org/news/blog/2015/12/22/jordan-launches-2016-18-tobacco-control-roadmap/#V6n16qKAvSY](http://www.globalbridges.org/news/blog/2015/12/22/jordan-launches-2016-18-tobacco-control-roadmap/#V6n16qKAvSY)
2. [www.ncbi.nlm.nih.gov/pubmed/25364544](http://www.ncbi.nlm.nih.gov/pubmed/25364544)
3. [www.treatobacco.bwa-subway4.co.uk/site/en/uploads/documents/Treatment%20Guidelines/Jordan%20treatment%20guidelines%20in%20English%202014.pdf](http://www.treatobacco.bwa-subway4.co.uk/site/en/uploads/documents/Treatment%20Guidelines/Jordan%20treatment%20guidelines%20in%20English%202014.pdf)
4. [www.globalbridges.org/news/blog/2016/05/02/moroccan-sidi-mohamed-ben-abdellah-university-tunisian-ministry-health-spearheading-tobacco-dependence-treatment-training-north-africa/#.V6njn6KAvSY](http://www.globalbridges.org/news/blog/2016/05/02/moroccan-sidi-mohamed-ben-abdellah-university-tunisian-ministry-health-spearheading-tobacco-dependence-treatment-training-north-africa/#.V6njn6KAvSY)
5. [www.globalbridges.org/news/blog/2016/06/07/demand-smoke-free-institutions-jordan-rise/#.V6nj1qKAvSY](http://www.globalbridges.org/news/blog/2016/06/07/demand-smoke-free-institutions-jordan-rise/#.V6nj1qKAvSY)