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**[NAME OF ORGANISATION] APPLAUDS ADOPTION OF WHO STRATEGY ON CERVICAL CANCER ELIMINATION**

[CITY, Date]: The adoption of the World Health Organization’s Global Strategy, *Cervical Cancer Prevention and Control: Accelerating the Elimination of Cervical Cancer as a Public Health Problem,* represents a milestone in the fight against cancer.

Caused by infection with the human papilloma virus (HPV), cervical cancer is the fourth most common cancer among women globally. Despite being preventable, it is also a serious issue in [Country], where xxx women are diagnosed with cervical cancer every year.

[Name of Organisation] stands ready to work in partnership with other national stakeholders to ensure that these global commitments are taken forward in [Country].

The new strategy emphasises the need for the integrated implementation of services within communities, ensuring equity in access and financial protection for all women. It outlines the three pillars of cervical cancer elimination – HPV vaccination, cervical screening and treatment – and provides with concrete targets to be achieved by the year 2030.

*“These targets will bring true momentum to providing girls and women with the health care they need in order to thrive,”* said HRH Princess Dina Mired of Jordan, President of the Union for International Cancer Control (UICC). *“UICC salutes WHO’s leadership in championing this cause, inspiring countries with the highest burden of cervical cancer to also commit to elimination.”*

[ADD key messages on national progress and next steps].

[Name of Organisation] calls for three early steps in [Country] to send a strong signal of the importance of cervical health to women, our communities and our economies.

1. We call for our government to establish a technical working group to develop/update an effective national cervical cancer elimination strategy and implementation plan and to ensure that women’s needs and perspectives are well represented;
2. [Country] has a long journey towards achieving the elimination threshold of four annual cases of cervical cancer per 100.000 women; the current incidence of cervical cancer is xx/100.000 women per year. Our second call is for the government to make a public commitment to the 2030 targets.
3. [Name of Organisation] will mobilise community support and play a lead role in building knowledge and confidence in key prevention and early detection services, which will save lives every year as we work towards the elimination goal. We invite all stakeholders to join us in building a partnership for elimination in [Country].

“*We want all women in [Country] to know about cervical cancer. They must be informed about risk factors, signs and symptoms and where to go for help. However, we also want our community to be knowledgeable and support girls and women in prevention to maintain a healthy cervix,*” said xyz.

WHO Member States adopted the strategy alongside other health resolutions as part of the silence procedure launched after the last World Health Assembly in May. The adoption sends a strong signal of worldwide interest in progressing on these important public health issues, despite the COVID-19 pandemic.

Find more information about [name of organisation] and its work here or follow us [*provide link*] on social media [*add icons*].