

# Financing Sustainable Cancer

## Control Solutions in Latin America

### C/Can 2025 Latin America

#### Regional Meeting



A MEMBERSHIP ORGANISATION  
FIGHTING CANCER TOGETHER

Hosted by the Presidency of the Oriental Republic of Uruguay and the Union for International Cancer Control (UICC) in partnership with the Municipality of Montevideo

Montevideo, Uruguay  
18-19 April 2018

#### Overview

C/Can 2025's first Latin American Regional Meeting will bring leading health finance experts from Latin America and around the world together with C/Can 2025's city leaders from Cali and Asunción, to drive forward financing solutions for cancer care and treatment in the region.

Over the course of one and a half days, government leaders, health finance experts, impact investors, and economists from development banks, multilateral institutions, the private sector, and academia participants will be engaged in high-level panel discussions on opportunities to harness new financing for quality cancer care through innovative mechanisms. Delegates will also attend targeted workshops focused on exploring sustainable financing solutions for cancer care priorities in Cali and Asunción previously identified through the needs assessment as part of the C/Can 2025 process.

This high-level meeting is being spearheaded by the C/Can 2025 City Health Financing Lab, a new C/Can 2025 initiative that will support cities in low- and middle-income countries (LMICs) with the technical assistance required to access new and innovative financing solutions for their cancer priorities.

This meeting is invitation only.

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*"A focus on sustainable financing solutions for cancer care and treatment is critical to the success of the City Cancer Challenge and all non-communicable diseases (NCDs) initiatives. This important gathering in Montevideo will bring together regional and international finance experts and cancer treatment champions from C/Can 2025 cities in Latin America, Cali and Asunción, to find innovative solutions that will ensure the lasting impact of this program and pave the way for other cities around the world."*

**HE President Tabaré Vázquez of Uruguay, Global Ambassador for C/Can 2025: City Cancer Challenge, Co-Chair of the WHO High-Level Commission on NCDs and Mental Health**

#### Objectives

Building on the expertise of the assembled technical experts and with the mentorship of President Tabaré Vázquez and the City of Montevideo, this meeting will serve as:

1. A key milestone for the C/Can 2025 cities in Latin America in moving from assessment and prioritization toward actionable, costed and financed implementation plans
2. A critical step in the development of a sustainable pipeline of investable assets in the region
3. A platform to explore new and innovative financing solutions for improving health systems and cancer care infrastructure in low and middle income countries



For sponsorship opportunities, please contact **Isabel Mestres** at [mestres@uicc.org](mailto:mestres@uicc.org)



## C/Can 2025 in Latin America

Launched in January 2017, C/Can 2025: City Cancer Challenge is a multi-sectoral initiative supporting cities to take the lead in the design, planning and implementation of cancer treatment solutions. C/Can 2025 aims to increase the number of people with access to quality cancer treatment in cities around the world through a network of motivated partners including city and regional leaders, governments, NGOs, UN agencies, and domestic and international businesses. To learn more, visit our website: [www.uicc.org/ccan2025](http://www.uicc.org/ccan2025).

C/Can 2025 launched its first two Key Learning Cities in Latin America, Cali and Asunción, at the World Economic Forum Annual Meeting in Davos in January 2017. Through the C/Can 2025 process, top city and regional leaders and health experts in Cali and Asunción have identified priority activities to strengthen the delivery of quality cancer care through comprehensive needs assessments and developed draft implementation plans which were presented at the World Cancer Leaders' Summit in Mexico City in November 2017. During the next phase of C/Can 2025 activities, Cali and Asunción will cost their plans and identify sustainable financing solutions to deliver successful implementation in collaboration with C/Can 2025's City Health Financing Lab.



## City Health Financing Lab

C/Can 2025 is launching a **City Health Financing Lab** to support cities in low- and middle-income countries (LMICs) with the technical assistance required to access new and innovative financing solutions for their cancer priorities. Global financing available for cancer and NCDs falls far short of the needs required to meet global targets and deliver adequate services to patients in LMICs; currently less than 2% of donor assistance for health is spent on NCDs. "The Lab" aims to help address this challenge by delivering technical assistance to C/Can cities around the world through a series of consultations designed to help them secure blended financing for the priorities defined through the C/Can 2025 planning process, while simultaneously cultivating an investable pipeline of impactful deals to attract new financing for cancer and NCDs.



*"Investing in cancer is critical, now more than ever. In order to be sustainable, investments must be part and parcel of a strategic, comprehensive business plan that includes innovative financing solutions. The City Cancer Challenge encapsulates this very thinking. That is why, this gathering in Montevideo is of utmost importance."*

**HRH Princess Dina Mired of Jordan,  
President-elect, Union for International  
Cancer Control (UICC)**



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