By 2030, the global cancer burden is expected to grow to **22.2 million cancer cases**.[1]

While development of innovative cancer treatments is critical, education, support and commitment to community are essential components of the cancer care continuum.

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1. Bray F, Jemal A, Grey N, Ferlay J, Forman D. Global cancer transitions according to the Human Development Index (2008-2030): a population based study. Lancet Oncol. 2012;13: 790-801.

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