



Biography of HRH Princess Dina Mired

President for Union for International Cancer Control (UICC)

Oct 2018-2020 President
2016-2018 President Elect

HRH Princess Dina Mired, is a mother of a cancer survivor and global anti-cancer advocate.

HRH Princess Dina was elected as President of the Union for International Cancer Control (UICC) in 2018 – the largest cancer fighting organisation. Testament to her outstanding leadership, she was the first Arab to have been elected in in such a prestigious global post.



Prior to Her Presidency at UICC Princess Dina served as:

- Member of the Presidential Advisory Panel of the Union for International Cancer Control (UICC)
- Ambassador of the UICC World Cancer Declaration Ambassadors Programme

King Hussein Cancer Foundation
2002-June 2016

HRH Princess Dina established and led the King Hussein Cancer Foundation (KHCF) from 2002 till June 2016. Princess Dina transformed the non-profit into into the most successful fundraiser for cancer control efforts in Jordan and an internationally known brand and leader not only in Jordan but also in the global movement for people affected by cancer.

Local Advocacy for Cancer Control

She is a leading national and global figure in advocacy work on behalf of cancer patients and their families. She served as the *Honorary Chairperson of the Jordan Breast Cancer Program (JBCP) 2006-2016*. To date, JBCP remains the most successful national early detection and screening program saving the lives of thousands of women.

Princess Dina is a fierce advocate in the fight against tobacco, both in Jordan and globally.

Global Advocacy for Cancer Control

Globally, Princess Dina is a well-known and respected advocate for Cancer Control and Non-Communicable Diseases.

In September 2011, Princess Dina was elected to deliver the keynote speech on behalf of all civil society at the opening of the United Nation's General Assembly 1st ever High Level Meeting on non-communicable diseases (NCDs). <https://www.youtube.com/watch?v=36ttlCz5vYQ&t=25s>

In September of 2018, Princess Dina was chosen again to speak at the third high level meeting on NCDs as "*Eminent Champion of the fight against Non-communicable diseases*" on the prevention and control of non-communicable diseases (NCD's).

<https://www.youtube.com/watch?v=Fdkp13lfY8k&t=98s>

Princess Dina serves/served in a number of high-profile international roles:

- Global Ambassador for Tobacco Free Portfolios (*current*)
- Honorary Member of the Mediterranean Task Force for Cancer Control in Italy (*Current*)
- Honorary President of Harvard University Global Task Force for Expanded Access to Cancer Control and Care in the Developing World
- Ambassador for the Global Smoke-free Worksite Challenge
- Member of the advisory board of NCD child

Awards and Honors:

- **2018** Conferred the title of "Honorary Doctor" by the prestigious Medical University of Asuncion-Paraguay, in recognition of her global efforts in the fight against cancer.
- **2017** Awarded the "Female of the year 2017- Golden Award for Excellence" by the "Arab Women Council", in recognition of her outstanding efforts in the field of social responsibility in the Arab World.
- **2016** Conferred the title of "Honorary Doctor" by the prestigious Yerevan State Medical University (YSMU) in Armenia, in recognition of her global efforts in the fight against cancer.
- **2016:** Chosen for Susan G Komen's first ever *More than Pink list* of those who have made significant impact in the fight to end breast cancer
- **2016** Oct to be awarded the "Personality of the 2016 in the fight against breast cancer" by *Zahra Breast Cancer Association of Saudi Arabia*
- **2015** Recipient of the International Agency for Research on Cancer (IARC) medal of Honor in recognition of your outstanding leadership and advocacy for cancer control worldwide