



Union for International Cancer Control

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HRH Princess Dina Mired

Union for International Cancer Control (UICC)

President

2018 – 2020

HRH Princess Dina Mired is a mother of a cancer survivor and is a well-known and respected advocate for Cancer Control and Non-Communicable Diseases.

HRH Princess Dina is the current President of the Union for International Cancer Control (UICC). Testament to her outstanding leadership, she was the first Arab to have been elected in such a prestigious global post.



King Hussein Cancer Foundation

Director General

2002 – 2016

HRH Princess Dina established and led all the core work of the King Hussein Cancer Foundation (KHCF) as Director General from 2002 till June 2016.

Princess Dina transformed the non-profit into the most successful grass root fundraiser for all cancer control efforts in Jordan and positioned it into an internationally known brand and leader in development, advocacy, public awareness on early detection and prevention, cancer coverage, and patient support. KHCF became a role model not only in Jordan but also in the global movement for people affected by cancer.

Princess Dina served as the **Honorary Chairperson of the Jordan Breast Cancer Program (JBPCP) 2006 - 2016**. She is also a fierce advocate in the fight against tobacco, both in Jordan and globally.

Global Advocacy

As a global advocate for Cancer Control and Non-Communicable Diseases (NCDs), on September 2011 Princess Dina delivered the keynote speech on behalf of all civil society on the opening of the United Nations General Assembly first ever High-Level Meeting on NCD's.

On September of 2018, Princess Dina was chosen again to speak at the third high level meeting on NCDs as **“Eminent Champion of the fight against Non-communicable diseases”**.

Princess Dina serves/served in a number of high-profile international roles including as *Honorary President of Harvard University Global Task Force for Expanded Access to Cancer Control and Care in the Developing World*, *Global Ambassador for Tobacco Free Portfolios* and *Honorary Member of the Mediterranean Task Force for Cancer Control*.

Awards

Recipient of many awards including the **prestigious International Agency for Research on Cancer (IARC) “Medal of Honour”**, conferred the title of “Honorary Doctor” by Yerevan State Medical University (YSMU) and Medical University of Asuncion-Paraguay, in recognition of her global efforts in the fight against cancer. In 2018 Princess Dina was awarded the prestigious “**Arab Woman Award 2018**” for her “*Achievements in Global Leadership in Cancer Control*”

and as “**Personality of the 2016 in the fight against breast cancer**” by Zahra Breast Cancer Association. She was selected as “**Female of the year 2017- Golden Award for Excellence**” by the “Arab Women Council”.