

2022 Impact Report



Close
the care
gap



World
Cancer Day
4 February



World Cancer Day is an initiative of the
Union for International Cancer Control.

#CloseTheCareGap
worldcancerday.org



Towards equitable cancer care



World Cancer Day 2022 was a special one. It was the year we kickstarted a new campaign, one that shone a spotlight on the issue of equity in health. This issue is close to my heart and has long been a red thread through all the work that UICC does with the support of its members, partners and cancer networks at large.

The COVID-19 pandemic has shown the world how crucial it is to ensure that everyone has access to healthcare, and we have all learned first-hand that nobody is safe until everybody is safe. The pandemic also reminds us that many are denied access to the same quality of care simply because of who they are or where they live.

It is clearer than ever that we need to close the care gap. When it comes to cancer, many people around the world are denied basic care. Income, education, geographical location and discrimination are some of the barriers that prevent people from getting the care they need and deserve.

That's why this World Cancer Day we recognised the international cancer community and the critical work that they do in closing that care gap. We heard from people from all walks of life and learned what barriers they face. From cancer organisations to governments, cities, businesses, schools and the public, everyone got involved with this new campaign.

Together, we showed the world that not only is caring about cancer essential but that it urgently requires our attention and support so that everyone can receive the care they need and no one dies prematurely from a preventable cancer.

Thank you to our members, partners and supporters all over the world for making a difference.

Dr Cary Adams, CEO, UICC



**Young and old.
Rich and poor.
Black, white and every colour.
Male, female, trans and other.
The right and the left.
East and West.
Followers, leaders, believers and non.
Everyone.
Far more unites us than divides us.
So let's all agree,
the people and the powers-that-be,
to make the world aware,
we need to close the gap
in cancer care.**



A new campaign takes off

Half the world's population lacks access to the full range of essential health services. We live in a time of awe-inspiring advancements in cancer prevention, diagnosis and treatment, yet many of us are denied basic cancer care.

This is the equity gap – and it's costing lives. People who seek cancer care hit barriers at every turn. Income, education, geographical location and discrimination based on ethnicity, race, gender, sexual orientation, age, disability and lifestyle are just a few of the factors that can negatively affect care.

The most disadvantaged groups are also more likely to have increased exposures to a host of other risk factors, such as tobacco, unhealthy diets and environmental hazards.

While the equity gap is more pronounced in low- and middle-income countries, well-resourced countries show dramatic disparities too. **The reality today is that who you are and where you live could mean the difference between life and death.** But we can change this. That's why, with World Cancer Day 2022, we launched the new campaign theme **Close The Care Gap.**





A story in three parts

World Cancer Day is more than a day on the calendar.

Our campaign is built to inspire change and mobilise action long after the day itself. We split the story into a three-part, multi-year campaign to gain more exposure and engagement, more opportunities to build global awareness and ultimately more impact.

The campaign will distil the complex issue of equity into a series of calls to action designed to inform, energise and empower individuals to effect change.

World Cancer Day 2022

We recognise the power of knowledge. The first year of the campaign is about understanding the inequities in cancer care around the globe, having an open mind, challenging assumptions and looking at the hard facts.

World Cancer Day 2023

We will unite our voices, take action and build stronger alliances and innovative new collaborations.

World Cancer Day 2024

In the final year of the campaign, we will challenge those in power to eliminate health inequities by addressing their root causes, ensuring that everyone has access to quality health services, when, where and how they need them.



Uniting to Close The Care Gap



On 4 February, the Close The Care Gap campaign launched with a bang, bringing together the global cancer community, sparking powerful conversations and inspiring thousands of activities that connected communities and helped raise awareness about equity in cancer care.

The numbers reveal a groundswell of enthusiasm around World Cancer Day. Over **900** activities and events in **105** countries have been registered on the Map of Activities. The hashtag

#WorldCancerDay trended on Twitter globally throughout the day. Over **375,000** social media posts were shared, including from U.S. First Lady Jill Biden, the British Royal Family and First Lady of Nigeria Aisha Muhammadu Buhari, as well as from celebrated actresses Sofia Vergara and Elizabeth Hurley.

The campaign materials helped empower and enable supporters, with more than **13,000** custom posters generated and over **94,000** campaign materials downloaded. Over **24,000** press articles in **160** countries helped generate discussions around equity in cancer care and control.

As night fell on World Cancer Day, the skies in **213** cities glowed orange and blue as **319** iconic landmarks were illuminated to mark

the day, including Westminster Palace in London, Petra in Jordan and Christ the Redeemer in Rio de Janeiro.

Grassroots contributions to World Cancer Day make this day especially meaningful. Tens of thousands of people around the world got involved and showed, in no uncertain terms, that closing the care gap is of vital importance and that, when we are united, we can change the world.



Impact in numbers

World Cancer Day's global impact



980 activities in **105** countries

319 illuminated landmarks
in **213** cities

23 livestream sessions with over
8,000 views and average viewing
time of **9+** minutes

327,100+ social media posts
tagged with #WorldCancerDay

#WorldCancerDay trended
globally on Twitter

24,000+ press articles in
160 countries and **69** languages

100+ “Why do you want to close
the care gap?” social media reels

94,000+ materials downloaded

13,000+ custom posters generated

1,200+ supporters engaged with
the chat function

A close-up photograph of a woman with dark hair, smiling warmly. The image is overlaid with a semi-transparent blue filter. The text 'UICC members make an impact' is written in white, bold, sans-serif font across the left side of the image, with each word on a separate orange rectangular background.

UICC members make an impact

UICC members make an impact: **Africa***

Cancer Association of South Africa (CANSA) – South Africa

CANSA commemorated World Cancer Day with activities and events at local clinics and hospitals. Volunteers and staff from its Multinational Lung Cancer Control Programme visited 13 health institutions in different communities where they educated the public on cancer, highlighting the Close The Care Gap theme, and were able to reach over 1,200 participants and disseminate over 1,300 informational pamphlets. In addition, CANSA organised several TV and radio interviews across the country, all putting a special focus on the 2022 World Cancer Day theme.



Project PINK BLUE (Health & Psychological Trust Centre) – Nigeria

This Nigerian cancer organisation held their annual sports event on World Cancer Day. On Saturday 5th February, about 4,000 participants attended the 5 km walk, 10 km race, 40 km cycling and 50 km power bike ride, which began and ended at the Transcorp Hilton Hotel in Abuja. Free screenings were provided, and 541 people were screened for breast, cervical and prostate cancers, while sales of World Cancer Day and Close The Care Gap T-shirts raised funds for cancer patients in active treatment. The charity also organised the premiere screening of two cancer documentaries, *The Champions: The Struggle with Cancer in Nigeria* and *Conquering Cancer*. The event included a discussion inspired by the documentaries, and the premiere was followed by the Nigeria Oncology Awards ceremony.



African Cancer Organisation (ACO) – Ghana

ACO, in collaboration with Cancerlabs, organised mass cancer screenings for residents of Accra, Ghana on World Cancer Day. They also established a hospital-based cancer registry at the Battor Catholic Hospital in the North Tongu District of the Volta Region, with the goal of collecting, storing and analysing data on people with cancer to provide essential information for patient monitoring and treatment and to assess the cancer burden in the region. It is the first and only registry in a rural setting in Ghana.

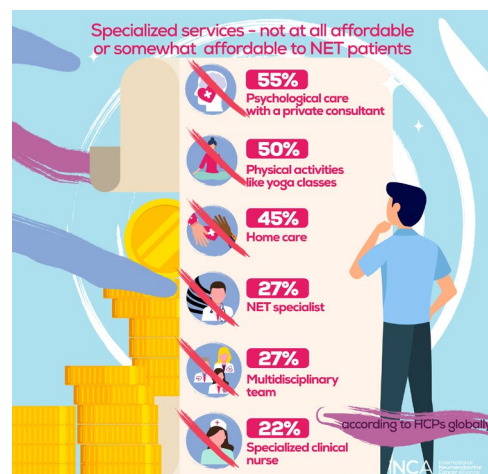
The Aga Khan Hospital, Dar es Salaam – Tanzania

The Hospital organised an online information session called “Ask our oncologists anything about cancer”, which focused on the Close The Care Gap theme and opened the floor to discuss barriers and access to healthcare, screening and prevention, awareness and vaccinations. The live session took place on the hospital’s Facebook and Instagram channels.

UICC members make an impact: **Americas**

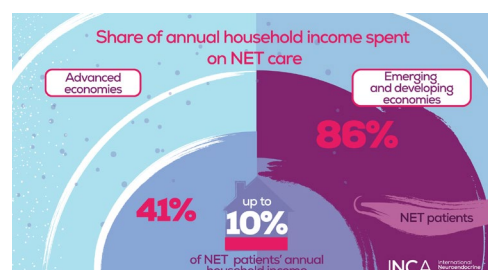
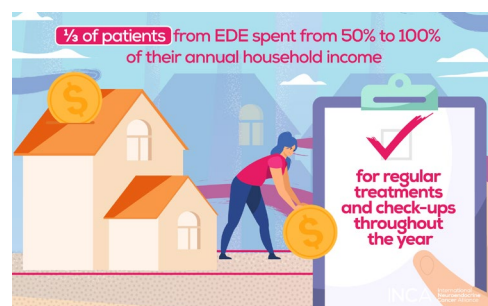
The Princess Margaret Global Cancer Program – Canada

The Princess Margaret Cancer Centre marked World Cancer Day by shining a light on the inequities that exist in cancer care with the aim of inspiring donors to support the work of cancer leaders. Global Cancer Program Director Dr Danielle Rodin addressed gaps in access to quality cancer care in a video message distributed on corporate channels with a call to donate.



International Neuroendocrine Cancer Alliance (INCA) – United States

To mark World Cancer Day 2022 and the Close The Care Gap theme, INCA organised an online social media campaign to raise awareness about the financial barriers that patients with neuroendocrine cancers face in accessing healthcare around the globe. The 12-day campaign included infographics that highlighted the equity gaps in neuroendocrine tumour care in different economic regions.



Liga Colombiana Contra el Cáncer – Colombia

Partnering with the Colombian Ministry of Health and Social Protection and the National Institute of Cancerology – ESE, the Colombian League Against Cancer organised a World Cancer Day panel discussion called “Together for Cancer Control” in Bogotá, covering the progress that has been made to date and the challenges that lie ahead. In support of patients currently experiencing the disease and in memory of those who have passed away, a lightshow was displayed on the well-known Bogotá skyscraper La Torre Colpatria, among other landmarks.



Sociedad Anticancerosa de Venezuela – Venezuela

The organisation marked World Cancer Day with a series of activities, all held under the campaign slogan Close The Care Gap, or Por Unos Cuidados Más Justos. Activities included social media content and press conferences on the results of a national cancer study, as well as the illumination of the Obelisco de la Plaza Francia de Altamira in Caracas.





Latin America together

“Por unos cuidados más justos”

A total of **28 organisations** representing **10 Latin American countries** joined together to mark World Cancer Day 2022. Under the leadership of Kenji López Cuevas, Founder and President of Cáncer Warriors de México and member of the UICC Board, they mobilised like never before and carried out a multitude of activities to raise awareness about cancer inequities in the Americas. They launched an appeal to their national authorities to urgently address the need for timely diagnosis and equitable treatment of cancer

and the effective implementation of national cancer plans and programmes, including laws and regulations related to cancer control. They also called for the allocation of resources to cancer and appropriate prioritisation of cancer in the face of COVID-19. This coalition of UICC members recorded and distributed a video calling on decision-makers to address cancer inequities and, remarkably, mobilised to illuminate more than **180 landmarks** in orange to promote cancer control in the region.



UICC members make an impact: Europe

The Portuguese League Against Cancer – Portugal

For World Cancer Day, the Portuguese League Against Cancer organised a total of 76 awareness-raising activities across the country in partnership with a variety of institutions, such as schools, companies and municipalities. These activities included the opening of a new mobile breast cancer screening unit in Pombal and a community outreach activity, in which the school Escola Básica José Saraiva in Leiria invited the community to talk about cancer prevention and healthy lifestyles. The school united to build a huge colourful ribbon to help remember that together we can create a cancer-free world for all.



Turkish Association for Cancer Research and Control – Turkey

The Turkish Association for Cancer Research and Control organised activities to make their voice heard in the Close The Care Gap campaign, beginning with a press conference held in Ankara's Atakule to launch the Close the Care Gap theme with more than 20 media members present. The Association hosted an Instagram Live broadcast led by famous actress Ceyda Düvenci. The activity attracted great interest in the Turkish media and across social media. The Association also helped illuminate important landmarks such as the Atakule tower in Ankara and the two Bosphorus Bridges in İstanbul.



French National Cancer Institute – France

The first edition of the European Meetings of the National Cancer Institute took place in a new format, within the framework of the French Presidency of the Council of the European Union, on the occasion of World Cancer Day. Opened by Norbert Ibrah, President of the French National Cancer Institute, and Olivier Véran, French Minister of Solidarity and Health, the event covered topics as diverse as the continuum of healthcare development, the patient empowerment initiatives of the European Cancer Patient Coalition, data sharing, treatments for children with cancer and tobacco taxation. The National Cancer Institute also co-produced content adapted for children aged 10 to 14 in the magazine *Mon Quotidien Découvertes* aimed at enabling children to better understand cancer and the risk factors, and therefore to adopt good habits as early as possible.



The Hellenic Cancer Federation-ELLOK – Greece

The 6th Annual Congress of the Hellenic Cancer Federation is held on the same dates each year to coincide with World Cancer Day. This year's Congress was a hybrid physical and virtual event and covered a wide range of topics, such as COVID-19 and cancer, national policy on the quality of healthcare services, the EU Cancer Plan and the Cancer Mission, digital transformation of cancer diagnosis and care, palliative care and World Cancer Day's Close The Care Gap theme.

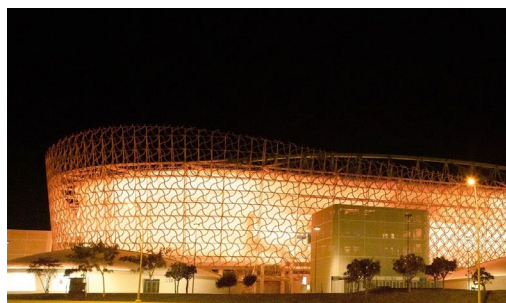
Instituto Nazionale Tumori Regina Elena - IFO – Italy

The Institute held a webinar with experts to illustrate the activities of IFO concerning molecular analyses for the sequencing of tumours, liquid biopsy, biobanks, the approach of care and research of gender and inclusiveness of vulnerable people, especially in the COVID era, and other initiatives to bridge the care and gender gaps.

UICC members make an impact: Eastern Mediterranean

Qatar Cancer Society – Qatar

Under the umbrella of World Cancer Day, Qatar organised a massive “Win the Challenge” campaign, which took place over the course of February. With the participation of many institutions, the Qatar Cancer Society raised community awareness about the disease and methods of prevention and early detection, and promoted the concept of justice in the fight against cancer through more than 70 events, activities and competitions, in addition to virtual workshops and awareness campaigns across platforms. Landmarks in Doha were lit orange in celebration of World Cancer Day, including the Ahmad bin Ali Stadium, one of FIFA’s 2022 World Cup venues.



Seyed Mohammad Hossein Razavi (SMH) Charity Institute – Iran

For World Cancer Day 2022, SMH Charity, as the only organisation in Iran supporting young adults with cancer, invited Iran’s number one national football goalkeeper, Amir Abedzadeh, to carry out a penalty challenge. During the challenge, Amir Abedzadeh stood in the goal and symbolically blocked penalties from young adults living with cancer and survivors hailing from all around the country. The activity was meant to encourage others in Iran and around the world to support people living with cancer.



National Cancer Control Foundation (NCCF) – Yemen

Answering the call to Close The Care Gap, NCCF focused its main effort on the social welfare of people living with cancer and their families. The Foundation marked World Cancer Day by hosting a two-day Social Welfare Forum for Cancer Patients in Sana’a under the slogan “They Deserve As Others.” Participants included a large number of doctors, businessmen, representatives of civil and local organisations, women in society and a group of researchers and specialists in the field of oncology, and the event aimed to provide for the social needs of cancer patients in several areas, including food security, shelter, education, rehabilitation, psychological support, prosthetic organs and economic empowerment.



Naef K. Basile Cancer Institute (NKBCI) – Lebanon

All through January and February, the Cancer Prevention and Control Program at NKBCI carried out a social media campaign to spread the word about the need for equity in cancer care through #CloseTheCareGap videos. The Institute also hosted a series of cancer awareness online sessions on social media aimed at providing easy access to information in simplified language about the prevention of different types of cancer. The sessions were broadcast live on the American University of Beirut Medical Center’s social media channels. NKBCI also organised a quiz event called “DTS Cancer IN-QUIZ-ITION”, which invited teams to test their knowledge about equity versus equality, cancer and cancer prevention. In the evening of 4th February, the Institute organised a lighting ceremony at the Saab Medical Library building.

UICC members make an impact: Southeast Asia

Shwe Young Hnin Si Cancer Foundation (SYHSCF) – Myanmar

The Foundation hosted virtual and in-person workshops around the Close The Care Gap theme with the aim of identifying unmet needs in accessing early detection of breast, liver, cervical, colorectal and oral cancers, as well as to create a strategic plan in order to close these gaps and to develop tangible action plans, particularly those that leverage digital technology. The workshops engaged over 80 health professionals from various private hospitals, including Pun Hlaing Hospitals, Pink Rose Breast Cancer Patient Support Group and Roche Myanmar.

Nepal Cancer Relief Society (NCRS) – Nepal

NCRS published brochures to raise public awareness, which included information about World Cancer Day and the Close The Care Gap theme as well as information on cancer. NCRS also organised several candle-lighting ceremonies and gathered small groups to wish speedy recoveries to all cancer

patients around the world and in remembrance of those who have lost their lives. The organisation's President, Mahesh Shrestha, and Past President, Mr Lokendra Kumar Shrestha, wrote an op-ed regarding cancer for the local newspaper and on a variety of websites. Local media published articles highlighting cancer prevention, control and treatment in Nepal.

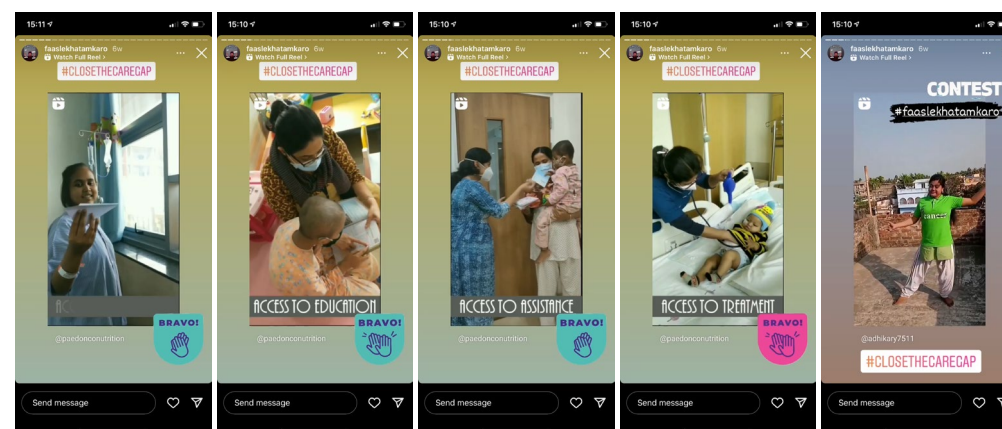
CanKids KidsCan, The National Society for Change for Childhood Cancer in India – India

The theme for CanKids' World Cancer Day activities was #CloseTheCareGap #FaasleKhatamKaro, which was all about raising awareness and understanding about barriers to care that prevent children with cancer from surviving and thriving. They organised an Instagram reel contest under those hashtags and carried out a digital awareness campaign that made posters and social media content available for use. The charity also partnered with one of India's leading general insurance companies to help children living with cancer access medical facilities.

Cancer Society of Maldives (CSM) – Maldives

The Cancer Society of Maldives organised a series of World Cancer Day activities, hosting a Facebook Live on the Close The Care Gap theme and launching a podcast series to address social issues around cancer and how individuals can help patients and families going through cancer, focusing on promoting a more caring and supportive community. The series consists of 24 episodes with two episodes airing each month together with an article and other material, and the first episode focused on the Close The Care Gap theme.

CSM also published a book, Ali ge Edhun, that explores what might go through the mind of a child returning to school after battling cancer. The book was published in partnership with Dhiraagu as part of the yearly Childhood Cancer Campaign activities.



UICC members make an impact: Western Pacific

Society for Cancer Advocacy & Awareness Kuching (SCAN) – Malaysia

SCAN carried out three major activities for World Cancer Day 2022. The first was a bespoke World Cancer Day theme song and music video, “Many Tomorrows”, with lyrics and performance by singer-songwriter Alena Murang based on the Close The Care Gap theme. SCAN also held a hair donation fundraiser, “Give Your Locks, Give Them Hope”, to raise public awareness by collecting donated hair and funds to make wigs. This event was highlighted through local newspapers, TV, radio and social media. SCAN also illuminated the State Legislative Assembly Building.



China Anti-Cancer Association (CACA) – China

China Anti-Cancer Association hosted a World Cancer Day event in Chongqing sponsored by Chongqing University Cancer Hospital, Chongqing Health Commission and the Chongqing Science and Technology Association, regarding the need to close the care gap in China. This event was aimed at increasing awareness of cancer prevention and was broadcast to 40 media outlets, reaching a record-breaking 6.5 million live viewers. During the event, China Anti-Cancer Association released Ten Recommendations on Cancer Prevention and Control in China in 2022.



Hope Foundation for Cancer Care – Taiwan

Hope Foundation for Cancer Care collaborated with the Pingtung County Government to establish Taiwan's first-ever cancer-themed installation art, Ribbons of HOPE! Incorporating the different colour symbols for each cancer type and artist Mr. Eyeball's designs, the Foundation created artistic characters that carry educational and therapeutic purposes. Ribbons of HOPE! was located at Dapeng Bay National Scenic Area.



Japan National Committee for UICC – Japan

The Japanese National Committee for UICC organised the illumination of over 16 landmarks across Japan, in cities such as Sapporo, Nagoya, Kyoto, Kamakura and Nanto. They also held two live symposiums on their website. One explored how patients can make the best decisions for their treatment with their doctors. The other live discussion covered the impact of COVID-19 on cancer diagnosis in Japan.

Partners with a vision

Amgen

Amgen undertook a series of initiatives to raise awareness about the need to Close The Care Gap. This included a blog post on UICC's website written by I-Fen Chang, Vice President, Global Therapeutic Area Head, Oncology Medical, an internal story series highlighting how staff and advocacy partners worldwide show up for the cancer community, plus engaging social media content with videos, infographics and Twitter polls supporting the #CloseTheCareGap initiative.

Amgen Netherlands shone a light on stem cell donations through the AmgenCare donor programme, which was created to help cancer patients with stem cell transplants, and participated in the Eleven Cities Cycling Tour to raise funds for the Dutch Centre for Stem Cell Donors to register new stem cell donors. Amgen's Black Employee Network partnered with the National Breast Cancer Foundation to host a breast cancer informational webinar as part of their Black History Month activities for Amgen employees.



Bristol Myers Squibb

In honour of World Cancer Day, Amadou Diarra, Senior Vice President, Global Policy, Advocacy & Government Affairs, shared why increasing equity in cancer care is necessary to reduce the growing global burden of cancer in the “Why do you want to close the care gap?” social media video challenge. He also participated in the World Cancer Day livestream event with UICC CEO Cary Adams to discuss opportunities to transform the future of cancer care. In other content on the company's corporate and global market social media accounts, the company focused on the importance of partnerships with organisations that share their drive to transform cancer care.

Boehringer Ingelheim

Boehringer Ingelheim used World Cancer Day to promote a holistic approach to the wellbeing of people living with cancer with the series “Taking Cancer On” across social media channels. These patient testimonials covered areas such as mental health, physical health, social support and more.



Partners with a vision

Genmab

Genmab posted a message from President and CEO Jan G. J. van de Winkel, PhD, on the company's commitment to World Cancer Day and to reducing inequities in cancer care. The company drew attention to its work so far in advancing cancer care and improving the lives of people living with cancer.

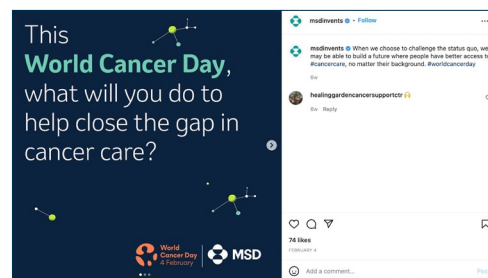
Genmab also staged a virtual panel event for all employees to discuss the Close The Care Gap theme with the goal of helping staff better understand how UICC and other organisations are closing the gap around the world. The panel included UICC Board Member Dr Gilberto de Lima Lopes, Jr.

MSD

MSD used its social media channels to draw attention to barriers in cancer care, publishing compelling educational content that resulted in over 9 million social impressions. Rob Davis, Chief Executive Officer and President of MSD, said, "We are committed to keeping health equity—in cancer care

and in all health care—at the centre of our work as we continue to put patients first."

MSD teams around the world took unique approaches to generate global awareness of World Cancer Day. A fireside chat with Cary Adams of UICC, Sue Henshall of C/Can and Mary-Ann Etiebet of MSD educated employees about the Close The Care Gap theme. A podcast with Dr Luther Clark, MSD Deputy Chief Patient Officer, highlighted ways to bridge diversity gaps in clinical trials. MSD Italy lit up their company building in acknowledgment of the day and MSD Gulf partnered with the Emirates Oncology Society to set the Guinness World Record for the highest number of cancer awareness ribbons tied in one hour at one location.



Novartis

On World Cancer Day, Novartis drew attention to the COVID-19 pandemic's exacerbation of existing gaps in cancer care with a panel discussion published on the company's LinkedIn channel featuring Susanne Schaffert, PhD, Mary Curtin Creaser, MHA, Mark Lawler and Shikha Jain, MD, showcasing their perspectives on reimagining cancer care.

"Let's Talk About the C Word: Cancer and the Impact of COVID-19" provided an opportunity to connect the campaign with the broader World Cancer Day conversation. The Close The Care Gap theme fit well with the discussion on COVID's impact on cancer care globally. Novartis Oncology World Cancer Day content generated thousands of views along with over 30,000 impressions, and a post from Susanne Schaffert on LinkedIn further contributed to the campaign's success by engaging numerous Novartis associates and industry peers.

Roche

On World Cancer Day, Roche raised awareness about the global gap in cancer care. Increasing access for women was one focus, specifically to cervical cancer and breast cancer care in low- and middle-income countries. This included the promotion of the documentary *Conquering Cancer*. The company also highlighted the need to forge cross-sector partnerships to challenge the status quo.

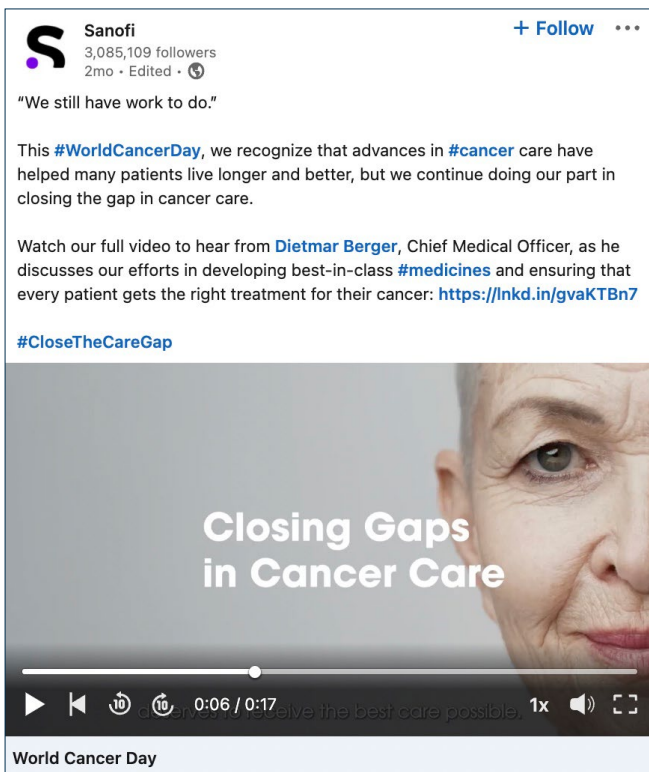
Roche followed these activities with a LinkedIn Live event in early March to draw attention to gender biases in healthcare, with a special focus on cancer. Teresa Graham, Head of Global Product Strategy at Roche, led a panel of experts as they explored current strategies to improve health outcomes for women with cancer. In another panel, patients and stakeholders discussed the importance of early diagnosis for liver cancer.

Partners with a vision

Sanofi

Sanofi's World Cancer Day activities centred on their commitment to put cancer and ageing in the spotlight through their When Cancer Grows Old programme. In a blog post on UICC's website, Sanofi's Bill Sibold and UICC's Cary Adams examined the need to prepare adequately for the reality of older people living with cancer to avoid further overwhelming health systems. In a video message, Sanofi Chief Medical Officer and Global Head of Development Dietmar Berger discussed the need to close critical gaps in cancer care by investing in scientific advancement and health equity. In another, Prof Dr Michel Delforge, Hematologist at UZ Leuven, answered patients' and caregivers' most searched questions about multiple myeloma, also known as Kahler's disease.

Internally, Sanofi captured videos of seven employees' personal connection to cancer and more than 50,000 employees viewed the videos with more than 700 likes and comments. Dr Zsuzsanna Devecseri, MBA, Sanofi Vice President, Head of Global Oncology Medical Affairs, hosted a panel discussion on cancer and ageing streamed live on World Cancer Day channels. She was joined by Dr Nicolò Battisti, President-Elect of the International Society of Geriatric Oncology, Switzerland, and Dr Rania Azmi, President of the Fadia Survive & Thrive Cancer Association in Kuwait.



Seagen

On World Cancer Day, Seagen used social media to amplify the need to close the gap in cancer care around the globe, highlighting this message with a quote from Chip Romp, Executive Vice President, Commercial US. They also shared posts expressing the need for equitable care in specific patient populations, including breast and cervical cancer, using educational infographics to help tell the story.

Seagen
@SeagenGlobal

#Breastcancer is the most common cancer in women globally, and for those with advanced or genetically mutated disease, survival rates are significantly decreased. We're committed to ensuring equitable access to care, this **#WorldCancerDay** and always.

Seagen

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15-20% of breast cancer cases worldwide are HER2+

Source: Cancer investigation

worldcancerday.org
Learn How You Can Help Close the Care Gap

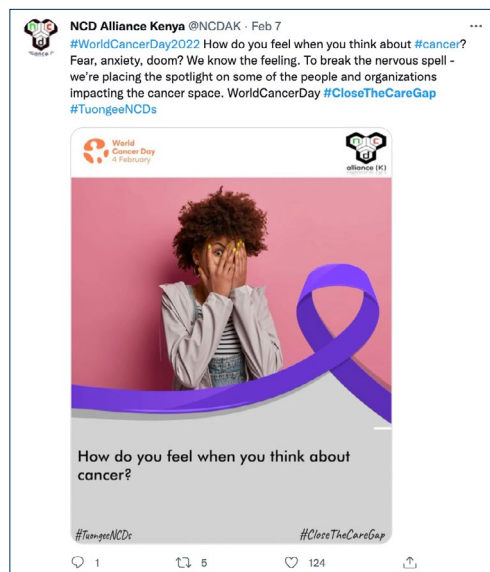
A large crowd of people, mostly young adults, are gathered outdoors for a cancer awareness event. Many are wearing white t-shirts with text like 'Close the cancer gap in Nigeria' and 'I WALK for my DAD'. They are cheering, raising their fists, and holding signs. A banner for 'The PATORANKING Experience' is visible in the background.

Other cancer community activities

UICC sister organisations

NCD Alliance (NCDA)

The organisation amplified World Cancer Day messages across its multiple platforms. NCDA CEO Katie Dain participated in the “Why do you want to close the care gap?” social media video challenge, and NCDA produced a short social media video examining ageism and cancer. World Cancer Day was also featured in the NCDA newsletter.



City Cancer Challenge (C/Can)

In support of the Close The Care Gap theme, C/Can encouraged the cities in its network to participate, resulting in 11 C/Can cities highlighting

this year’s theme: Kigali in Rwanda, Kumasi in Ghana, Nairobi in Kenya, Tbilisi in Georgia, Cali in Colombia, Asunción in Paraguay, Porto Alegre in Brazil, León in Mexico, Arequipa in Peru, Yangon in Myanmar and



Greater Petaling in Malaysia. Activities included conferences and free cancer screenings, as well as digital media campaigns highlighting the issue of equity in cancer care.

In an article published on World Cancer Day in the American Society for Clinical Pathology’s online magazine, CriticalValues.org, Dr Sue Henshall, CEO, C/Can, shed light on the long-standing barriers that impede access to timely and accurate diagnosis for so many people living in countries where resources are limited.

McCabe Centre for Law & Cancer

On the occasion of World Cancer Day, McCabe released its 10-year impact report, outlining its contribution to laws that prevent cancer and protect people affected by it. The organisation was founded on World Cancer Day in 2012 as a joint initiative of Cancer Council Victoria, UICC and Cancer Council Australia. In addition to the publication of the report, the centre amplified World Cancer Day messages across its social media platforms.



United Nations agencies

World Health Organization (WHO)



The United Nations organisation amplified cancer awareness messages across its channels, focusing on cancer prevention facts and figures. Tedros Adhanom Ghebreyesus, Director-General of WHO, shared a message in a “Why do you want to close the care gap?” social media video that was posted across World Cancer Day channels.

The WHO Regional Office for Europe streamed a virtual roundtable hosted by adventurer, cancer survivor and WHO Cancer Ambassador Aron Anderson. He invited policy and clinical leaders to discuss what challenges they face in advancing the cancer agenda and what gives them hope.

On 3 February 2022, WHO launched a short guide on cancer screening to help countries in the region understand and decide when it is appropriate to screen for cancer based on available evidence and WHO recommendations.

The launch took place as part of a virtual roundtable discussion on successes and challenges in cancer screening and the importance of partnerships in promoting evidence-based screening practices.

These online events were part of a series of activities by United Action Against Cancer, launched by WHO/Europe on World Cancer Day 2021 as a pan-European movement with the long-term vision of eliminating cancer as a life-threatening disease.

International Agency for Research on Cancer (IARC)

International Agency for Research on Cancer



To mark World Cancer Day, IARC launched the new World Code Against Cancer Framework, an online platform with the aim to promote cancer prevention globally and the development of Regional Codes Against Cancer.

Dr Elisabete Weiderpass, Director of IARC spoke at several events, on CNN Brazil and at the panel discussion at Les Rencontres

européennes de l'Institut national du cancer about cancer prevention in France, where she reiterated the importance of research and the need to make sure everyone has access to cancer care.



IARC
@IARCWHO

.@IARC_Dir speaks during a panel discussion at Les Rencontres européennes de l'@Institut_cancer about the importance of research into #CancerPrevention to avert the expected future #cancer burden rencontresinca.fr #WorldCancerDay



4:01 PM · Feb 4, 2022 · Twitter Web App

United Nations agencies

International Atomic Energy Agency (IAEA)



On World Cancer Day, which occurred before an African Heads of State summit in Addis Ababa, IAEA launched Rays of Hope, a plan to tackle a severe shortage of cancer care capacity in many poorer countries, with an initial focus on Africa, where people often die from the disease because they lack access to potentially life-saving nuclear medicine and radiotherapy. The initiative was launched by Director General Rafael Mariano Grossi and was co-hosted by President Macky Sall of Senegal—the incoming Chairperson of the African Union—and Didier Mazenga, Minister of Regional Integration of the Democratic Republic of Congo. Chairperson Moussa Faki Mahamat of the African Union Commission addressed the event, which was also attended by President Lazarus Chakwera of Malawi.

Adding further weight to the initiative, Director General Grossi issued a joint

statement with Director General Tedros Adhanom Ghebreyesus of the WHO, emphasising the fact that cancer treatment remains inaccessible in many parts of the world and that “the disparity is particularly acute” in Africa, highlighting the need to urgently close this care gap. The initiative was promoted across social media channels and included a “Why do you want to close the care gap?” social media challenge video by Director General Grossi and other high-ranking staff members at IAEA.

IAEA PACT
@iaeapact

#Today, we commemorate **#WorldCancerDay** with the launch of our spearhead initiative on **#cancer** treatment Rays of Hope with our long-lasting partners. Find out more here: bit.ly/3sd2Sgg and don't forget to support us by spreading the word for **#CancerCare4All**. (1/4)

Rays of Hope
Cancer care for all

The United States strongly values the IAEA's technical expertise in supporting low- and middle-income countries to address their cancer burdens. We are pleased to join the IAEA in its efforts to improve access to radiotherapy in places that need it the most, through the Rays of Hope Initiative

— Louis L. Bono,
Deputy Chief of Mission of
the United States of America

#CancerCare4All

Department of State and 2 others

5:36 PM · Feb 4, 2022 · Twitter Web App

3 Retweets 6 Likes



When leaders and governments take action

On World Cancer Day 2022, governments from around the world delivered powerful messages and announced decisive actions to improve the health of their nations. Among these were the governments of Colombia, France, Iran, India, Malaysia, New Zealand, Nigeria, Thailand, the United Kingdom and the United States.



European Union

Ursula von der Leyen, President of the EU Commission, spoke out on World Cancer Day to draw attention to new priorities within the framework of Europe's Beating Cancer Plan: to increase vaccination against HPV for boys and girls and to ensure equal quality of treatment in the European Union.

European Commissioner Stella Kyriakides hosted an event dedicated to women's cancer and the launch of new actions. The first in an annual series, this event aimed to raise women's awareness of cancer and announce the latest actions under Europe's Beating Cancer Plan. It brought together a range of skills and experience, with input from people with cancer experiences, policy makers, healthcare professionals and European cancer organisations. The event was broadcast live.



France

On World Cancer Day, the French Economic, Social and Environmental Council, in partnership with the National Cancer Institute, hosted a conference to discuss Europe's Beating Cancer Plan. The objective is to strengthen cooperation and synergies to further move Europe forward in this fight, for the benefit of the populations of the 27 Member States.

This event was held in the context of the French EU Presidency and attended by Minister of Solidarity and Health, Olivier Véran and Minister for Higher Education, Research and Innovation, Frédérique Vidal, the President of the European Commission, and the Ministers of Health from Sweden and the Czech Republic.



Ministère des Solidarités et de la Santé @Sante_Gouv

17 Aujourd'hui c'est la journée mondiale contre le cancer.

En France, les cancers représentent la 1ère cause de décès chez l'homme, et la 2ème chez la femme.

Le saviez-vous ? 40% des cancers pourraient être évités avec l'application de modes de vie plus sains.

Translate Tweet

Journée mondiale contre le cancer

382 000 nouveaux cas de cancers ont été détectés en France en 2018.

Âge médian au diagnostic en 2018 : **68** ans chez les hommes, **67** ans chez les femmes

40% des cancers peuvent être évités.

Germany

On World Cancer Day, German ministries highlighted the fact that cancer remains the second most common cause of death in Germany as well as the importance of taking advantage of free preventive examinations. The Federal Ministry of Labour and Social Affairs (BMAS) drew attention to the need to protect employees from carcinogenic substances in the workplace and launched The Roadmap on Carcinogens, a plan to combat occupational cancers. Until 2024, BMAS, together with the Federal Institute for Occupational Safety and Health, will lead this initiative, which is jointly supported by member states, the EU Commission and employee and employer associations. The Federal Centre for Health Education and the Federal Government Commissioner on Addiction and Drugs drew attention to the risks of smoking and alcohol.

Ireland

Minister for Health Stephen Donnelly welcomed a new Dublin-based service, funded by the Department of Health through Sláintecare, delivering better access to oncology services for cancer patients in their communities. Minister Donnelly said: “The theme of World Cancer Day this year is Closing the Gap in Cancer Care and this programme is just one example of how we are working to deliver that for patients in Ireland, by providing the right care in the right place at the right time.”





Lebanon

On the occasion of World Cancer Day and under the patronage of Prime Minister Najib Mikati, the Cancer Support Fund at AUBMC held a National Stand for Adult Cancer Patients event to raise awareness and pledge to assist and support cancer patients. The event took place on 4 February and was attended by Prime Minister Mikati, Minister of Health Firass Abiad, Minister of Industry George Boujikian and Minister of Environment Nasser Yassin, among other dignitaries.

Lesotho

The Ministry of Health joined the rest of the world in commemorating World Cancer Day.

Speaking at a press conference, Director General of Health Services Dr 'Nyane Letsie outlined progress made by the country in the fight against the disease.


Israel

Minister of Health Nitzan Horovitz used World Cancer Day to draw attention to the fact that cancer is still the most common cause of death in Israel and reiterated the need for the Ministry of Health to continue to invest in cancer control and monitoring, early detection, prevention and treatment. He also highlighted the challenges of testing during the pandemic.



Nigeria



Aisha Muhammadu Buhari, First Lady of Nigeria, received the Nigerian Cancer Society to mark World Cancer Day. The First Lady's charity, Future Assured, partnered with the Nigerian Cancer Society to create a cancer awareness campaign in order to draw attention to the dangers of cancer as a major health challenge in the country.


**Aisha Muhammadu Buhari** ✓
January 25 · 🌐

Earlier today, I received the Nigerian Cancer Society as a pre-event to commemorate the World Cancer Day on 4th Feb, 2022.

The Nigerian Cancer Society will partner with my 'Future Assured' in creating awareness campaign about the dangers of Cancer being the major health challenge bedeviling our Country and how some simple changes in lifestyle can be all the difference.

We also listened to the amazing story of a cancer survivor who defied all odds and proved the resilience of the Nigerian People, early detection is the key, and regular screening of breast, cervical and prostate cancers can save lives.



 3.8K

137 Comments 59 Shares

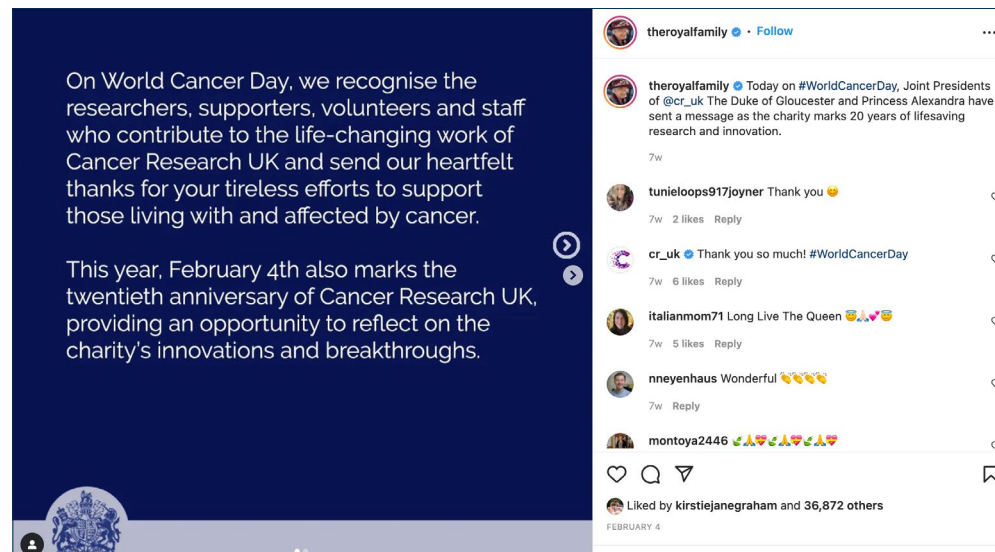


United Kingdom

On World Cancer Day, Health and Social Care Secretary Sajid Javid announced a call for evidence that will inform a new 10-Year Cancer Plan for the UK as part of a drive to make Britain a world leader in cancer care. The call for evidence was revealed during the Health Secretary's speech at the Francis Crick Institute and set out to give renewed attention to innovative treatment and early diagnosis to radically improve outcomes for cancer patients.

The Royal Family marked World Cancer Day by recognising the researchers, supporters, volunteers and staff who contribute to the life-changing work of Cancer Research UK and to thank those whose tireless efforts help people living with and affected by cancer.

The Palace of Westminster, the UK's Parliament building, was lit up for the occasion.



United States

The White House  February 3 · 

As Vice President, Joe Biden launched the Cancer Moonshot – an initiative aimed at accelerating our progress against cancer.

Yesterday, alongside the First Lady, Vice President Harris, the Second Gentleman, and many of his cabinet officials, President Biden announced that our Administration is reigniting the Cancer Moonshot with new, ambitious goals that will help end cancer as we know it.




   4.1K

2.9K Comments 351 Shares

Jill Biden  @FLOTUS 

Cancer changes everyone it touches. In some ways, it touches us all. For Joe and me, it stole our joy. But through that pain, we found purpose for this fight to end cancer as we know it. [#CancerMoonshot](#) [#WorldCancerDay](#)



▶ 161.9K views 0:01 / 0:35  

3:32 PM · Feb 4, 2022 · Twitter for iPhone

1,682 Retweets 123 Quote Tweets 9,386 Likes

Leading up to World Cancer Day, President Joe Biden announced a reignition of the Cancer Moonshot, highlighting new goals: to reduce the death rate from cancer by at least 50% over the next 25 years and to improve the experience of people living with cancer and their families, with the ultimate goal of ending cancer as we know it,” Biden said. “This is a presidential White House priority.”

Later in the month, as part of the Cancer Moonshot initiative, First Lady Dr Jill Biden visited the Mays Cancer Center in San Antonio, Texas to take part in a listening session about cancer health disparities in the Latino community.



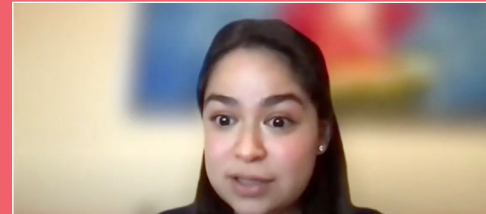
Experiencing World Cancer Day live

Wherever you live, World Cancer Day activities were available to you, whether it was in person at events in your area or online with activities open to all. Anyone interested was able to access a full day of live content, including discussions from leading thinkers from around the world, streamed on the World Cancer Day and UICC websites and social media channels.

A total of 23 sessions were broadcast to the world, including testimonies by sports champions, celebrities and cancer survivors, and insights from experts on equity and cancer-related topics, as well as yoga and exercise sessions to help stay healthy during and after World Cancer Day.



See it for yourself:
look back at the live broadcasts.



Alda Daniela García Guzmán, nutritionist, Departamento Hemato-Oncología del Instituto Nacional de Pediatría in Mexico, talks about the importance of nutrition during and after cancer.



Biba Dodeva, President and Founder, Borka - For Each New Day, Macedonia, discusses cancer disparities in Macedonia and Southeast Europe.



Spotlight on cancer disparities: a message of empowerment delivered by **Benda Kithaka**, Executive Director of the Kilele Health Association in Kenya.



Kirstie L. Pomaranski, Program Manager – Fitness, Life with Cancer Family Center, Inova Dwight and Martha Schar Cancer Institute, shares the importance of exercise while battling cancer.



Athletes got personal on the World Cancer Day live broadcast



England rugby legend and 2016 World Rugby Hall of Fame inductee **Lawrence Dallaglio** discusses tackling cancer head-on.



Carla Suárez Navarro, champion tennis player from Spain, shares her inspiring story on how she overcame cancer during her tennis career.



Marathon champion **Paula Radcliffe** talks about her daughter's cancer diagnosis. She also participated in the World Cancer Day Solidarity Challenge.



7-time olympic medallist in gymnastics and cancer survivor **Shannon Miller** wants women to make health a priority.

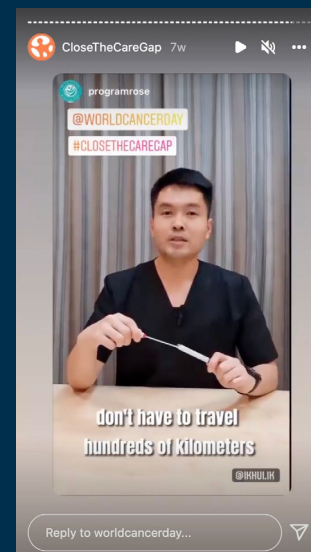
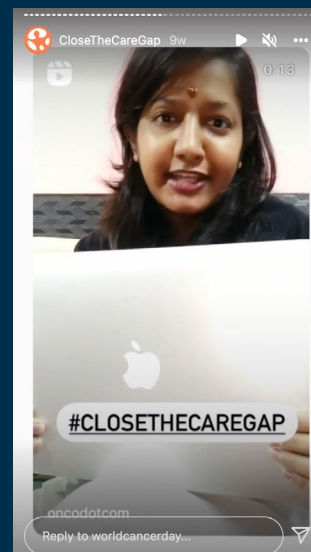
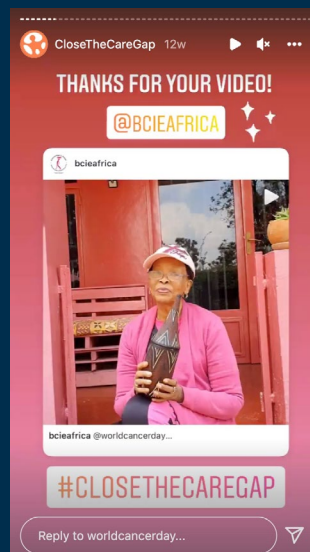


Why do you want to **close the care gap**?

The first year of the Close The Care Gap campaign was all about learning from our community about the inequities in cancer care around the globe.

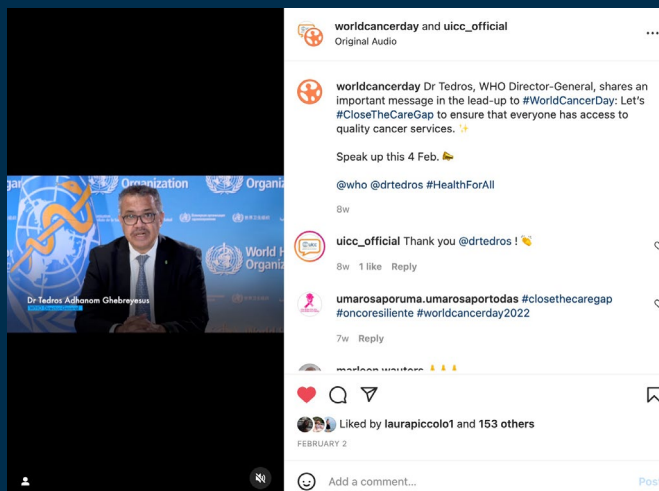
It was about keeping an open mind, challenging assumptions and looking at the facts—to question the status quo and listen to the perspectives of people living with cancer and their communities and let those lived experiences guide our thoughts and actions.

That's why we launched a social media video challenge, asking everyone—from leaders to high school students to health professionals—to record a video message explaining why they want to close the gap in cancer care. We received over a hundred different videos sharing a multitude of voices and perspectives.



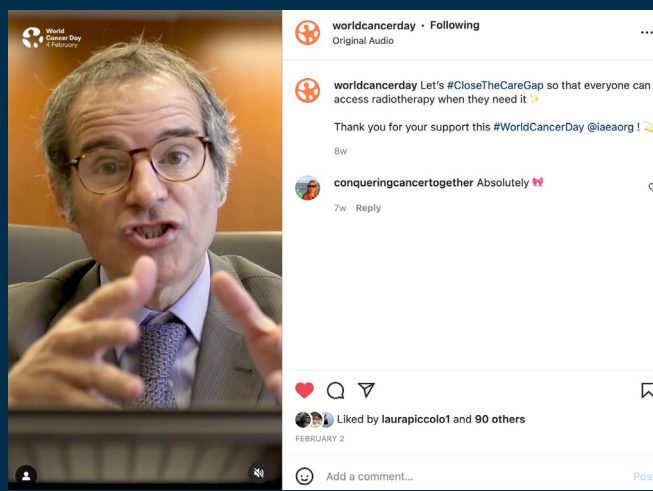


Why do you want to **close the care gap**?



“Let’s #CloseTheCareGap to ensure that everyone has access to quality cancer services regardless of their circumstances. This requires collective action to help people make healthy choices and to support governments to invest in primary healthcare and universal health coverage.”

Tedros Adhanom Ghebreyesus,
Director General of the
World Health Organization



“Let’s close the care gap so that everyone who needs radiotherapy can get it. This is what our initiative Rays of Hope aims to do, in Africa and beyond.”

Rafael Mariano Grossi,
Director General of the International
Atomic Energy Agency

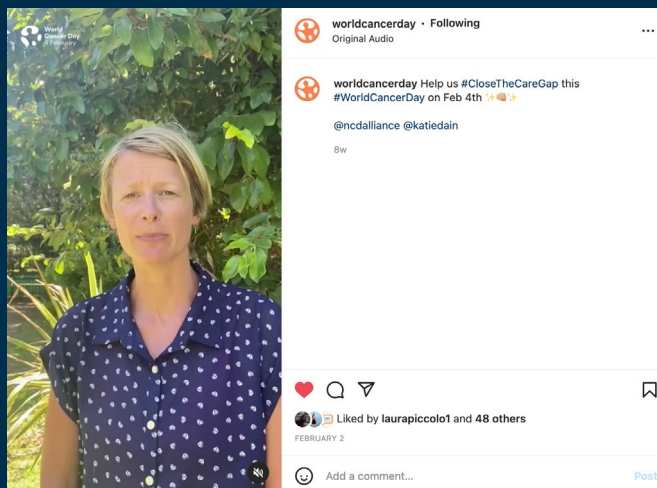


“Let’s close the care gap so that cancers that are survivable in high-income countries, are no longer death sentences for people in low- and middle-income countries.”

Elisabete Weiderpass,
Director of the International Agency
for Research on Cancer

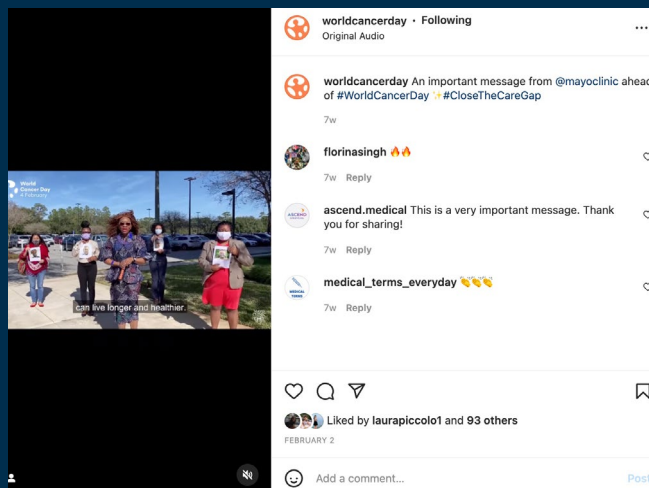


Why do you want to close the care gap?



“Let’s close the care gap. Surviving cancer should not depend on where you’re born and how much money you have. Yet people living in poorer countries and communities have a higher cancer burden and a lower survival rate. Let’s close the care gap by investing in equitable healthcare for everyone, everywhere.”

Katie Dain,
CEO of NCD Alliance



“Let’s close the care gap so that Black men all over the world can live longer and healthier.”

Folake Odedina, PhD,
Mayo Clinic Cancer Center



“Let’s close the care gap so that all people, whoever they are, wherever they are, have the rightful chance for cancer treatment and ultimately a cure.”

HRH Princess Dina Mired of Jordan,
Immediate Past President, UICC

Making headlines around the world

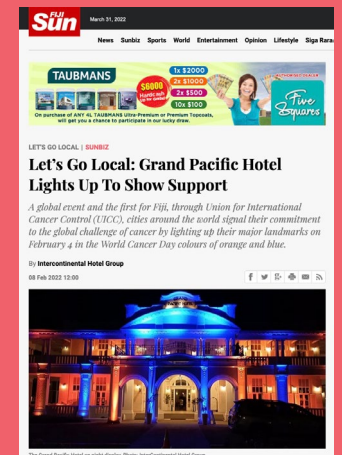
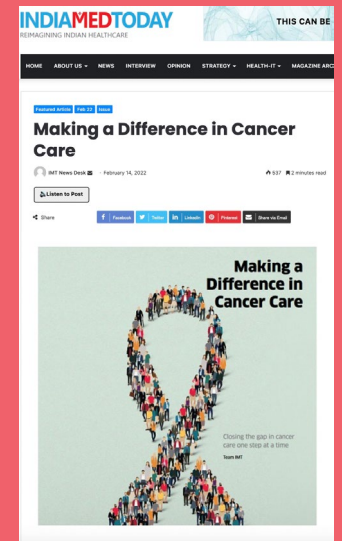
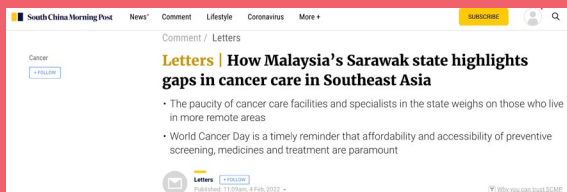
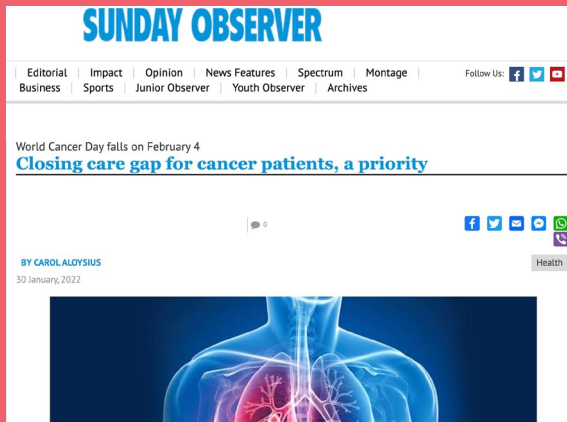
World Cancer Day 2022 was global news once again, drawing renewed attention to some of the most pressing issues in cancer.

This year, World Cancer Day received over **24,000 mentions** in press articles, TV and radio programmes in **160 countries** and **69 languages**. The most discussed themes were cancer prevention, cancer facts in general, equity and disruptions due to the COVID-19 pandemic.



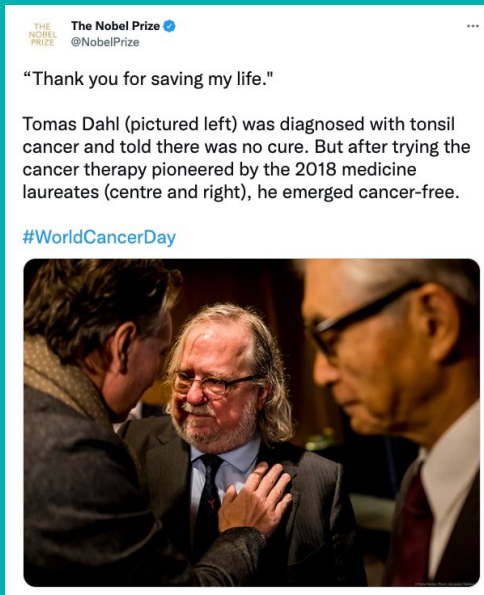


In the press



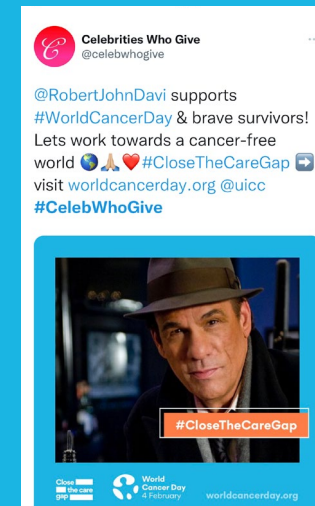
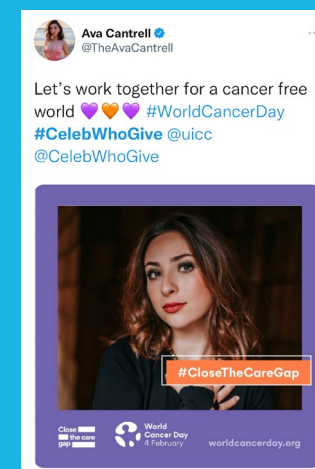
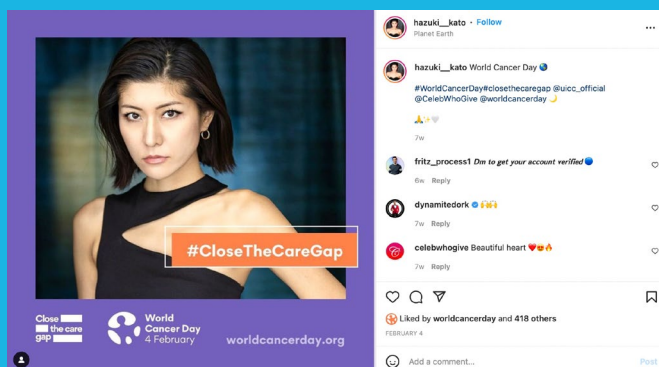


Influential voices from around the world





People everywhere shared their #CloseTheCareGap message





21 Days to Impact Challenge

Leading up to World Cancer Day, thousands of supporters accepted the 21 Days to Impact Challenge, taking small and meaningful actions each day geared towards living a healthier life, learning about equity in health and making history by helping to eliminate cervical cancer.

It was a big challenge, but through daily emails filled with prompts, inspiration and guidance, supporters everywhere stepped up: moving more, eating well, living thoughtfully, speaking up, providing support, getting informed and sharing knowledge.



Landmarks

As night fell around the world, World Cancer Day lit up the skies as landmarks, buildings, bridges, towers and monuments were illuminated in orange and blue. A total of **319 landmarks** in **213 cities** were lit up.

A special mention goes to the joint efforts of our members across Latin America, who are responsible for the illumination of over **180 landmarks** in the region.

The Palace of Westminster, Parliament of the United Kingdom, London.

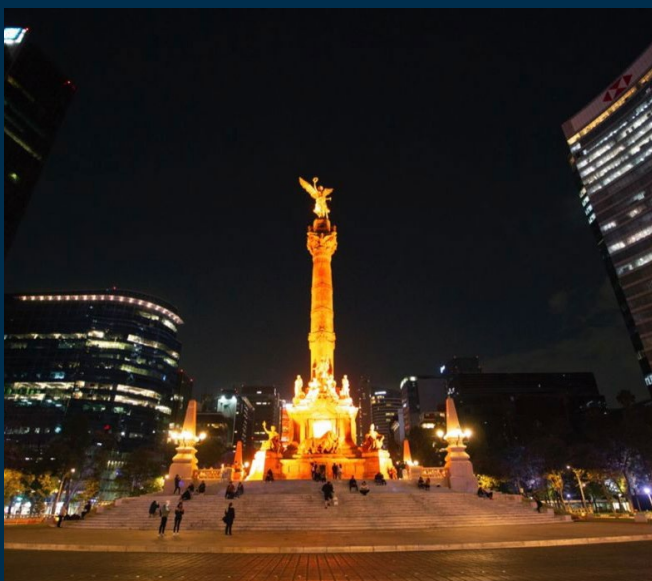


UK Parliament
@UKParliament

Tonight, the Palace of Westminster is lit up to mark [#WorldCancerDay](#) with [@CR_UK](#)



Petra in Jordan was illuminated in orange and blue on the evening of World Cancer Day, thanks to the unwavering support of HRH Princess Dina Mired of Jordan.



Monumento a la Independencia, or Angel of Independence in Mexico City, Mexico.



For World Cancer Day 2022, FEMAMA arranged for the illumination of the iconic Christ the Redeemer statue in Rio de Janeiro, Brazil.



Lighting up the world in orange and blue

Floralis Genérica, Plaza de las Naciones Unidas, Buenos Aires, **Argentina**

Torre Monumental, Buenos Aires, **Argentina**

Edificio de la Legislatura de Buenos Aires, Plaza de Mayo, Buenos Aires, **Argentina**

Yagan Square, Perth, **Australia**

The Bell Tower, Perth, **Australia**

Sky Ribbon Bridge, Perth Airport, **Australia**

Richmond Reserve, Bunbury, **Australia**

Perth Concert Hall, Perth, **Australia**

Northbridge Tunnel, Perth, **Australia**

Mount Street Bridge, Perth, **Australia**

Matagarup Bridge, East Perth, **Australia**

Marlston Waterfront, Bunbury, **Australia**

Marlston Hill Lookout, Bunbury, **Australia**

Koombana Footbridge, Bunbury, **Australia**

Koombana Bay Foreshore, Bunbury, **Australia**

Historic Arrol Crane, Bunbury, **Australia**

Joondalup Drive Bridge, Perth, **Australia**

Elizabeth Quay, Perth, **Australia**

Guppy Park, Bunbury, **Australia**

Wodonga Water Tower, Wodonga, **Australia**

Drum Theatre, Dandenong, **Australia**

Bendigo Conservatory Gardens, Bendigo, **Australia**

Sidney Myer Place, Sydney, **Australia**

Geelong's Catenary Lights, Geelong, **Australia**

Adelaide Oval, North Adelaide, **Australia**

Adelaide Convention Centre, Adelaide, **Australia**

Suncorp Stadium Wharton Reef Lighthouse, South Townsville, **Australia**

Victoria Bridge, South Townsville, **Australia**

Victoria Bridge, South Brisbane, Australia The Big Townsville Sign, South Townsville, **Australia**

Cairns Court House Complex, Cairns City, **Australia**

Suncorp Stadium, Milton, **Australia**

Story Bridge, New Farm, **Australia**

Skypoint Gold Coast, Surfers Paradise, **Australia**

Reddcliff Place sculptures, Brisbane, **Australia**

Queensland Parliament House, Brisbane, **Australia**

Little Fletcher Bridge, Townsville, **Australia**

Old Magistrates Court, Townsville, **Australia**

Kurilpa Bridge, South Brisbane, **Australia**

George Roberts Bridge, Townsville, **Australia**

Townsville Central Park Boardwalk, Townsville, **Australia**

Bundaberg Historic Fig Trees, Bundaberg, **Australia**

Architectural Wall at the Wickham, Terrace Car Park, Brisbane City, **Australia**

Rockdale Town Hall, Rockdale, **Australia**

Luminous at Darling Quarter, Sydney, **Australia**

Botany Town Hall, Botany, **Australia**

The Big Banana Fun Park, Coffs Harbour, **Australia**

Royal Australian Mint, Deakin, **Australia**

Questacon, Parkes, **Australia**

National Carillon, Parkes, **Australia**

Queens Park, Geraldton, **Australia**

The Navigators, Bunbury, **Australia**

Christ the Redeemer, Rio de Janeiro, **Brazil**

The State of Rio Grande do Sul Legislative House, Porto Alegre, **Brazil**

Piratini Palace, Porto Alegre, **Brazil**

Halifax City Hall, Halifax, **Canada**

Winnipeg sign, Winnipeg, **Canada**

Toronto sign, Toronto, **Canada**

Calgary Tower, Calgary, **Canada**

El Cerro de las Tres cruces, Cali, **Colombia**

Cristo Rey, Cali, **Colombia**

Centro Administrativo Municipal, Cali, **Colombia**

Museo la Tertulia, Cali, **Colombia**

Secretaría de Salud Municipal, Cali, **Colombia**

Rectoría, San José, **Costa Rica**

Escuela de Salud Pública, San José, **Costa Rica**

Laboratorio de Docencia en Cirugía y Cáncer, San José, **Costa Rica**

Casa Rosa - Fundación Mujeres en Rosa, San José, **Costa Rica**

Instituto Costarricense de Electricidad, San José, **Costa Rica**

Instituto Nacional de Seguros San José, **Costa Rica**

Facultad de Medicina, San José, **Costa Rica**

Escuela de Enfermería, San José, **Costa Rica**

Oficina de Bienestar y Salud, San José, **Costa Rica**

Asociación de Estudiantes de Salud Pública, San José, **Costa Rica**

Centro de Investigación en Cirugía y Cáncer, San José, **Costa Rica**

Asociación de Estudiantes de Enfermería, San José, **Costa Rica**

Grupo Logístico de Carga, San Salvador, **El Salvador**

Centro Internacional de Cáncer, San Salvador, **El Salvador**

Torre Democracia del Banco de Cuscatlan, San Salvador, **El Salvador**

Monumento al Divino Salvador del Mundo, San Salvador, **El Salvador**

Grand Pacific Hotel lighting, Suva, **Fiji**

CI Cancer Society, Grand Cayman, **Grand Cayman Islands**

Ptolemaida City Hall, Ptolemaida, **Greece**

Velvento City Hall, Velvento, **Greece**

Koventareios Kozani Municipal Library, Kozani, **Greece**

Odisha Maritime Museum, Odisha, **India**

Bandra-Worli sea link (lavender), Mumbai, **India**

Tabiat Bridge, Tehran, **Iran**

Azadi Tower, Tehran, **Iran**

Tokyo Big Sight, Tokyo, **Japan**

Saitama Stadium 2002, Saitama, **Japan**

Ofuna Kannon, Kamakura, **Japan**

Gifu City Hall, Gifu, **Japan**

Chubu Electric Power MIRAI TOWER, Nagoya, **Japan**

Mie University Hospital, Tsu, **Japan**

Kyoto Tower, Kyoto, **Japan**

Matsue Red Cross Hospital, Matsue, **Japan**

Sanin Chuo TV tower, Matsue, **Japan**

Hakata Port Tower, Fukuoka, **Japan**

Sapporo TV Tower, Sapporo, **Japan**

Sendai Sky Candle, Sendai, **Japan**

Niigata Nippo Media Ship, Niigata, **Japan**

Saitama Super Arena, Saitama, **Japan**

Ainokura Village, Nanto, **Japan**

Rose City, Petra, **Jordan**

Saab Medical Library building, Beirut, **Lebanon**

Dewan Undangan Negeri Sarawak (Sarawak State Assembly Building), Kuching Sarawak, **Malaysia**

Kuantan tower, Kuantan Pahang, **Malaysia**

Pavilion Kuala Lumpur building, Kuala Lumpur, **Malaysia**

Light Pavilion Kuala Lumpur fountain and tower, Kuala Lumpur, **Malaysia**

Bangunan MPK, Perlis, **Malaysia**

Komtar, Penang, **Malaysia**

Menara MBPJ, Petaling Jaya, **Malaysia**

Batu Caves Temple, Salangor, **Malaysia**

Bangunan MBS, Negeri Sembilan, **Malaysia**

Bangunan MBJB, Johor, **Malaysia**

Alor Setar, Kadah, **Malaysia**

Pintu Gerbang Rehal, Kalantan, **Malaysia**

Menara Condong, Teluk Intan, **Malaysia**

Sunway Pyramid, Sunway City, **Malaysia**

Bangunan NCSM, Kuala Lumpur, **Malaysia**

A 'Famosa, Melaka, **Malaysia**

Bangunan MBKS, Sarawak, **Malaysia**

Kuala Terengganu, Terengganu, **Malaysia**

Torre BBVA en la Ciudad de México, Mexico City, **Mexico**

Puente de la Calzada (Puente del Amor, Guanajuato, León, **Mexico**

Distribuidor Vial, Guanajuato, León, **Mexico**

Cámara de Diputados Mexico City, **Mexico**



Lighting up the world in orange and blue

Museo Soumaya, Mexico City, **Mexico**

Museo de Antropología, Mexico City, **Mexico**

Bellas Artes, Mexico City, **Mexico**

Ángel de la Independencia, Mexico City, **Mexico**

Torre BBVA, Mexico City, **Mexico**

Torre HSBC, Mexico City, **Mexico**

Cámara de Senadores, Mexico City, **Mexico**

Instituto Nacional de Cancerología, Mexico City, **Mexico**

Edificio de FUCAM, Mexico City, **Mexico**

Edificio de la Presidencia Municipal de Benito Juárez, Quintana Roo, **Mexico**

Congreso del Estado de Nuevo León, Nuevo León, **Mexico**

Congreso del Estado de San Luis Potosí, San Luis Potosí, **Mexico**

Edificio de la Presidencia Municipal de Minatitlán, Veracruz, **Mexico**

Congreso del Estado de Querétaro, Querétaro, **Mexico**

Plaza Principal de Monclova, Coahuila, **Mexico**

Iglesia Santiago Apóstol de Monclova, Coahuila, **Mexico**

Presidencia Municipal de Monclova, Coahuila, **Mexico**

Presidencia Municipal de Frontera Coahuila, Coahuila, **Mexico**

Hospital General de Tampico "Dr. Carlos Canseco", Tamaulipas, **Mexico**

Edificio del Centro de Salud y Jurisdicción Sanitaria, Tamaulipas, **Mexico**

Edificio de la Jurisdicción Sanitaria No. 4. Reynosa, Tamaulipas, **Mexico**

Hospital Infantil de Tamaulipas, Tamaulipas, **Mexico**

Edificio de la Jurisdicción Sanitaria No. 3. Matamoros, Tamaulipas, **Mexico**

Hospital Civil de Victoria, Tamaulipas, **Mexico**

Hospital Aldama, Tamaulipas, **Mexico**

Hospital Altamira, Tamaulipas, **Mexico**

Edificio de la Jurisdicción Sanitaria No. 2. Tampico, Tamaulipas, **Mexico**

Edificio de la Secretaría de Salud Estatal de Tamaulipas, Tamaulipas, **Mexico**

Edificio de la Jurisdicción Sanitaria No. 5. Nuevo Laredo, Tamaulipas, **Mexico**

Hospital Abasolo, Tamaulipas, **Mexico**

Hospital General de Laredo, Tamaulipas, **Mexico**

Hospital General de Victoria, Tamaulipas, **Mexico**

Banco de Sangre, Tamaulipas, **Mexico**

Hospital General de Nuevo Laredo, Tamaulipas, **Mexico**

Edificio de la COEPRIS, Tamaulipas, **Mexico**

Hospital General Valle Hermoso, Tamaulipas, **Mexico**

Hospital General de Ciudad Mante: "Dr. Emilio Martínez Manautou", Tamaulipas, **Mexico**

Hospital Psiquiátrico, Tamaulipas, **Mexico**

Edificio de la Jurisdicción Sanitaria No. 10. Valle Hermoso. Río Bravo, Tamaulipas, **Mexico**

Hospital General de Matamoros: "Dr. Alfredo Pumarejo", Tamaulipas, **Mexico**

Edificios de presidencias municipales, Acatlán, **Mexico**

Edificios de presidencias municipales, Acaxochitlán, **Mexico**

Edificios de presidencias municipales, Actopan, **Mexico**

Edificios de presidencias municipales, Agua Blanca de Iturbide, **Mexico**

Edificios de presidencias municipales, Ajacuba, **Mexico**

Edificios de presidencias municipales, Alfajayucan, **Mexico**

Edificios de presidencias municipales, Almoloya, **Mexico**

Edificios de presidencias municipales, Apan, **Mexico**

Edificios de presidencias municipales, El Arenal, **Mexico**

Edificios de presidencias municipales, Atitalaquia, **Mexico**

Edificios de presidencias municipales, Atlapexco, **Mexico**

Edificios de presidencias municipales, Atotonilco el Grande, **Mexico**

Edificios de presidencias municipales, Atotonilco de Tula, **Mexico**

Edificios de presidencias municipales, Calnali, **Mexico**

Edificios de presidencias municipales, Cardonal, **Mexico**

Edificios de presidencias municipales, Cuauhtepac de Hinojosa, **Mexico**

Edificios de presidencias municipales, Chapantongo, **Mexico**

Edificios de presidencias municipales, Chilcuautla, **Mexico**

Edificios de presidencias municipales, Chapulhuacán, **Mexico**

Edificios de presidencias municipales, Eloxochitlán, **Mexico**

Edificios de presidencias municipales, Emiliano Zapata, **Mexico**

Edificios de presidencias municipales, Epazoyucan, **Mexico**

Edificios de presidencias municipales, Francisco I. Madero, **Mexico**

Edificios de presidencias municipales, Huasca de Ocampo, **Mexico**

Edificios de presidencias municipales, Huautla, **Mexico**

Edificios de presidencias municipales, Huazalingo, **Mexico**

Edificios de presidencias municipales, Huehuetla, **Mexico**

Edificios de presidencias municipales, Huejutla de Reyes, **Mexico**

Edificios de presidencias municipales, Huichapan, **Mexico**

Edificios de presidencias municipales, Ixmiquilpan, **Mexico**

Edificios de presidencias municipales, Jacala de Ledezma, **Mexico**

Edificios de presidencias municipales, Jaltocán, **Mexico**

Edificios de presidencias municipales, Juárez Hidalgo, **Mexico**

Edificios de presidencias municipales, Lolotla, **Mexico**

Edificios de presidencias municipales, Metepec, **Mexico**

Edificios de presidencias municipales, San Agustín Metzquitlán, **Mexico**

Edificios de presidencias municipales, Metzquitlán, **Mexico**

Edificios de presidencias municipales, Mineral del Chico, **Mexico**

Edificios de presidencias municipales, Mineral del Monte, **Mexico**

Edificios de presidencias municipales, La Misión, **Mexico**

Edificios de presidencias municipales, Mixquiahuala de Juárez, **Mexico**

Edificios de presidencias municipales, Molango de Escamilla, **Mexico**

Edificios de presidencias municipales, Nicolás Flores, **Mexico**

Edificios de presidencias municipales, Nopala de Villagrán, **Mexico**

Edificios de presidencias municipales, Omitlán de Juárez, **Mexico**

Edificios de presidencias municipales, San Felipe Orizatlán, **Mexico**

Edificios de presidencias municipales, Pacula, **Mexico**

Edificios de presidencias municipales, Pachuca de Soto, **Mexico**

Edificios de presidencias municipales, Pisaflores, **Mexico**

Edificios de presidencias municipales, Progreso de Obregón, **Mexico**

Edificios de presidencias municipales, Mineral de la Reforma, **Mexico**

Edificios de presidencias municipales, San Agustín Tlaxiaca, **Mexico**

Edificios de presidencias municipales, San Bartolo Tututepec, **Mexico**

Edificios de presidencias municipales, San Salvador, **Mexico**

Edificios de presidencias municipales, Santiago de Anaya, **Mexico**

Edificios de presidencias municipales, Santiago Tulantepec de Lugo Guerrero, **Mexico**

Edificios de presidencias municipales, Singuilucan, **Mexico**

Edificios de presidencias municipales, Tasquillo, **Mexico**

Edificios de presidencias municipales, Tecozautla, **Mexico**

Edificios de presidencias municipales, Tenango de Doria, **Mexico**

Edificios de presidencias municipales, Tepeapulco, **Mexico**

Edificios de presidencias municipales, Tepehuacán de Guerrero, **Mexico**

Edificios de presidencias municipales, Tepeji del Río de Ocampo, **Mexico**

Edificios de presidencias municipales, Tepetitlán, **Mexico**

Edificios de presidencias municipales, Tetepango, **Mexico**

Edificios de presidencias municipales, Villa de Tezontepec, **Mexico**

Edificios de presidencias municipales, Tezontepec de Aldama, **Mexico**

Edificios de presidencias municipales, Tianguistengo, **Mexico**

Edificios de presidencias municipales, Tizayuca, **Mexico**

Edificios de presidencias municipales, Tlahuelilpan, **Mexico**



Lighting up the world in orange and blue

Edificios de presidencias municipales, Tlahuiltepa, **Mexico**

Edificios de presidencias municipales, Tlanalapa, **Mexico**

Edificios de presidencias municipales, Tlanchinol, **Mexico**

Edificios de presidencias municipales, Tlaxcoapan, **Mexico**

Edificios de presidencias municipales, Tolcayuca, **Mexico**

Edificios de presidencias municipales, Tula de Allende, **Mexico**

Edificios de presidencias municipales, Tulancingo de Bravo, **Mexico**

Edificios de presidencias municipales, Xochiatipan, **Mexico**

Edificios de presidencias municipales, Xochicoatlán, **Mexico**

Edificios de presidencias municipales, Yahualica, **Mexico**

Edificios de presidencias municipales, Zacualtipán de Ángeles, **Mexico**

Edificios de presidencias municipales, Zapotlán de Juárez, **Mexico**

Edificios de presidencias municipales, Zempoala, **Mexico**

Edificios de presidencias municipales, Zimapán, **Mexico**

Jurisdicción Sanitaria IV Acámbaro, Guanajuato, **Mexico**

Hospital General de Acámbaro “Miguel Hidalgo”, Guanajuato, **Mexico**

Hospital Comunitario de Comonfort, Guanajuato, **Mexico**

Hospital Juventino Rosas, Guanajuato, **Mexico**

Distribuidor Vial Juan Pablo II, en el municipio de León, Guanajuato, **Mexico**

Obelisco en el Parque Irekua, Guanajuato, **Mexico**

Victoria Bridge, Hamilton, **New Zealand**

Opera House, Oamaru, **New Zealand**

Michael Fowler Centre, Wellington, **New Zealand**

Christchurch Airport Terminal and Airways Tower, Christchurch, **New Zealand**

Itaipu Binacional offices in Asunción and Hernandarias, Asunción, **Paraguay**

Palacio Municipal del Cusco, Cusco, **Peru**

Plaza Regocijo del Cusco, Cusco, **Peru**

Mirador de la Virgen Inmaculada Concepción Junín, Huancayo, **Peru**

Parque de las Aguas Lima, Lima, **Peru**

Sheraton Hotels and Resorts, Doha, **Qatar**

Air Force Highway, Doha, **Qatar**

Msheireb Downtown, Doha, **Qatar**

Torch Hotel, Doha, **Qatar**

5/6 Arch, Doha, **Qatar**

Sabah Al Ahmad Corridor, Doha, **Qatar**

Public Prosecution Buidling, Doha, **Qatar**

US Embassy in Doha, Doha, **Qatar**

Qatar national Convention Centre, Doha, **Qatar**

General Authority of Customs Buidling, Doha, **Qatar**

National Library of Romania, Bucharest, **Romania**

National Military Circle, Bucharest, **Romania**

Odeon Theatre, Bucharest, **Romania**

Bucharest National Opera, Bucharest, **Romania**

Arc de Triomphe, Bucharest, **Romania**

Bucharest Academy of Economic Studies, Bucharest, **Romania**

National Museum of Art of Romania, Bucharest, **Romania**

Embassy of Denmark, Bucharest, **Romania**

Sky Tower Building, Bucharest, **Romania**

Sheraton Hotel, Bucharest, **Romania**

STS Telecommunication Tower, Bucharest, **Romania**

Terrassa Town Hall, Terrassa, **Spain**

Concello de Ames, Bertamiráns, **Spain**

Jet d'Eau, Geneva, **Switzerland**

Atakule, Ankara, **Turkey**

Bosphorus Bridge “Fatih Sultan Mehmet”, İstanbul, **Turkey**

Bosphorus Bridge “Yavuz Sultan Selim”, İstanbul, **Turkey**

GAMA TIP Nuclear Medicine Center, Şahinbey, **Turkey**

Bozlu Holding's Mongeri Building, Şişli, **Turkey**

Neolife Oncology Center, Besiktas, **Turkey**

Abdi İbrahim İlaç Sanayi ve Tic A.Ş., Ankara, **Turkey**

The Battery - Government House, Cruz Bay, **Saint John, U.S. Virgin Islands**

Dubai Frame, Dubai, **United Arab Emirates**

Palace of Westminster, London, **United Kingdom**

Mersey Gateway Bridge, Widnes, **United Kingdom**

Tesco clock tower, Ayr, **United Kingdom**

Government House of St. Croix, St. Thomas and St. John islands, Virgin Islands, **United States**

PECO building, Philadelphia, **United States**

Fitzsimons Building, Anschutz Medical Campus, Aurora, **United States**

Salesforce Tower's Tower Art, San Francisco, **United States**

Intendencia de Rivera, Rivera, **Uruguay**

Intendencia de Canelones, Canelones, **Uruguay**

Intendencia de Montevideo, Montevideo, **Uruguay**

Puerta de la Ciudadela Montevideo, Montevideo, **Uruguay**

La Gerencia de Educación y Prevención de la Sociedad Anticancerosa de Venezuela, Valencia, **Venezuela**

El Centro de Estadística y Matemática Aplicada (CEsMA), Caracas, **Venezuela**

Universidad Simón Bolívar (USB), Caracas, **Venezuela**

HomoData, Caracas, **Venezuela**

Obelisco of the Plaza Francia de Altamira, Chacao, **Venezuela**

Obelisco de la Plaza Altamira del Municipio Chacao, Caracas, **Venezuela**



World Cancer Day Solidarity Challenge

Cyclists and sports lovers again joined forces with UICC

To raise much-needed funds for the global fight against cancer, UICC once again teamed up with the international sports marketing agency ORSEN SA and ZWIFT, a virtual cycling platform provider, for an exciting initiative.



18
celebrities



Over 150,000km
cycled and run



€55,000
collected

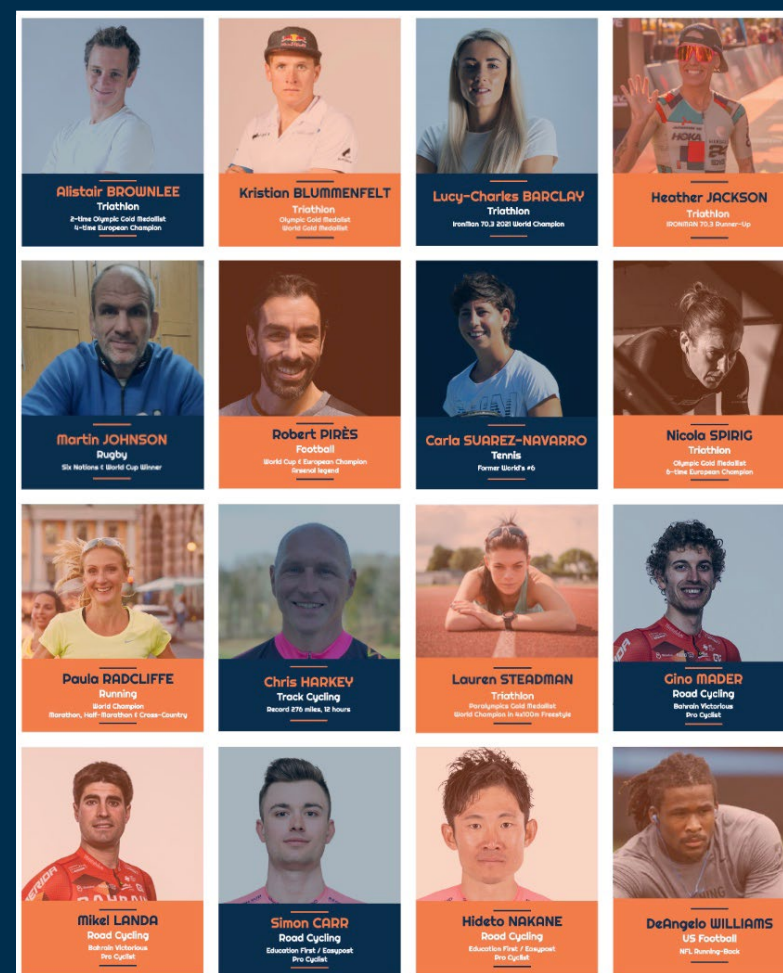
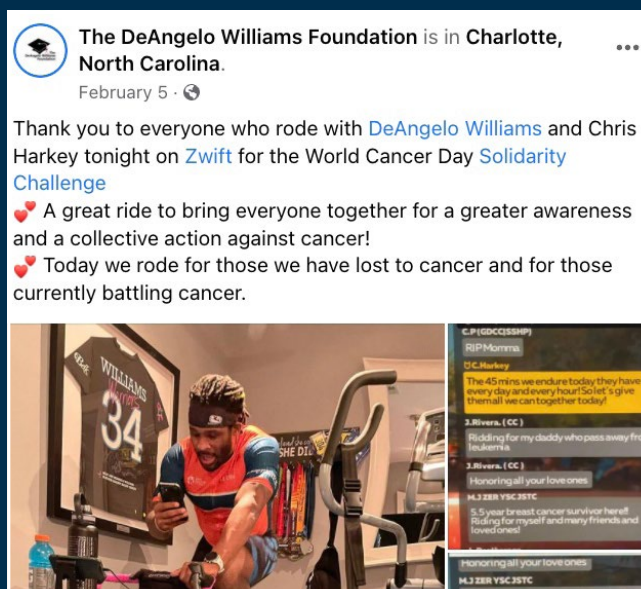
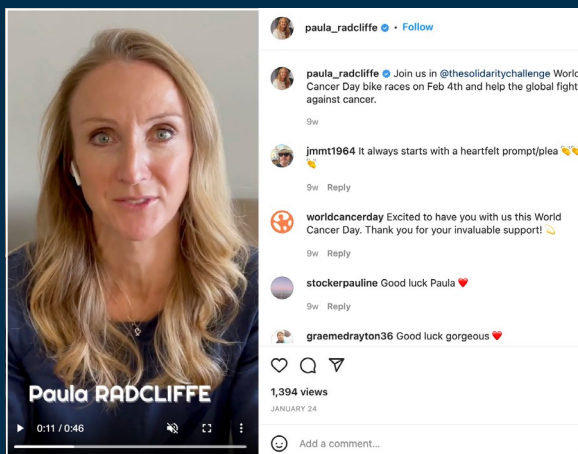
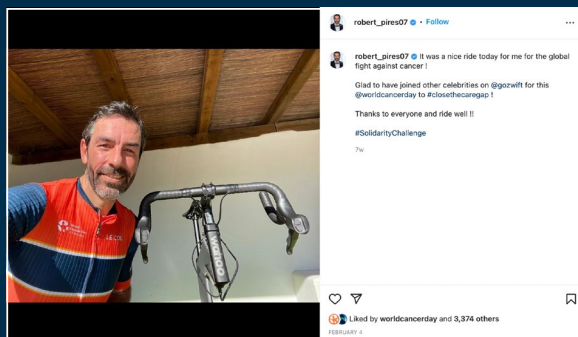


8,000
participants worldwide



World Cancer Day Solidarity Challenge

Participating celebrities included Carla Suarez Navarro, Lawrence Dallaglio, Paula Radcliffe, Robert Pires and Deangelo Williams, to name a few.



World Cancer Day shines a spotlight on the elimination of cervical cancer

For World Cancer Day 2022, we again drew attention to the global commitment to eliminate cervical cancer. We hope supporters around the world—governments, civil society, communities and individuals alike—felt empowered to speak up and take action to eliminate cervical cancer.

No woman should die from cervical cancer. The Close the Care Gap theme is especially relevant in the case of cervical cancer. Women in low- and middle-income countries are disproportionately impacted, with 85% percent of cervical cancer cases and 90% of deaths occurring in these countries. World Cancer Day 2022 included events in Guatemala, Brazil, Thailand and Côte d'Ivoire, where organisations provided free cervical cancer screening and treatment for local women and leveraged new technologies highlighted in the Global Strategy for the elimination of cervical cancer. In Côte d'Ivoire, one event screened approximately 1,000 women.

In Guatemala, online platforms were also used to dispel myths and stigma surrounding cervical cancer.

A number of these organisations are involved in the Unitaïd-funded SUCCESS (Scale Up Cervical Cancer Elimination with Secondary prevention Strategy) project, which is led by Expertise France and implemented in partnership with Jhpiego and UICC. The project will continue to leverage World Cancer Day in 2023 to further raise awareness of cervical cancer and increase access to screening and treatment.





World Cancer Day

2022 Advisory Group

The World Cancer Day Advisory Group brings together a diverse group of health and communications experts from the UICC membership whose input, feedback, insight and support helps to ensure World Cancer Day continues to be an inclusive and meaningful platform for everyone, everywhere.

Eastern Mediterranean

Qatar

Qatar Cancer Society

Lebanon

Naef K. Basile Cancer Institute at the American University of Beirut

Iran

MAHAK Society to Support Children Suffering from Cancer

Africa

Kenya

International Cancer Institute

South Africa

Cancer Association of South Africa (CANSA) – Head Office

Nigeria

Project PINK BLUE

Americas

United States

Basic Health International

National Comprehensive Cancer Network

Brazil

INCA Instituto Nacional de Câncer

Mexico

Cancer Warriors de México

Europe

Cyprus

The Cyprus Association of Cancer Patients & Friends

Spain

Vall d'Hebron Institute of Oncology

UK

Cancer Research UK

World Cancer Research Fund International & World Cancer Research Fund UK

Asia

Malaysia

National Cancer Council (MAKNA)

Brunei

Pantai Jerudong Specialist Centre

Maldives

Cancer Society of Maldives



In memory of Paul Farmer, who dedicated his life to improving healthcare for those suffering extreme poverty. We are deeply honoured to have had his help in launching the new World Cancer Day campaign on equity.

Dr Paul Farmer, Chair of the Department of Global Health and Social Medicine at Harvard Medical School and Founding Director of Partners in Health, was a pioneering medical anthropologist and physician who passed away suddenly two weeks after World Cancer Day at the age of 62 in Rwanda, where he was working with medical students at the Butaro District Hospital and the Butaro campus of the University of Global Health Equity.



“The essence of global health equity is the idea that something so precious as health might be viewed as a right.”

Dr Paul Farmer



Thank you

Thank you to the thousands and thousands of supporters who spoke up, tuned in, created conversations, rallied their communities and made an impact this World Cancer Day. Our heartfelt gratitude as well to our UICC members and the international cancer community whose work on World Cancer Day and every day brings us nearer to our goal of closing the care gap. Together, we showed that our actions matter.



Thank you to our World Cancer Day official partners who believed in this new campaign from the start.

Visionary partners



Champion partners



Get more information and the latest news –
sign up to our newsletter at
worldcancerday.org

Have questions? Email us at
hello@worldcancerday.org

World Cancer Day is an initiative of the
Union for International Cancer Control.



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[@worldcancerday](https://www.tiktok.com/@worldcancerday)