



**World Cancer Congress**  
Kuala Lumpur, Malaysia  
1–4 Oct 2018

**Strengthen  
Inspire  
Deliver**



## **VOLUNTEER OPPORTUNITY – Social media and news reporter**

### Job description

**Job title:** Volunteer - Social media and news reporter

**Reports to:** Communications and Social Media Manager

**Time period:** 1<sup>st</sup> – 4<sup>th</sup> October 2018

**Location:** Kuala Lumpur, Malaysia

The Union for International Cancer Control is looking for a group of enthusiastic social media and communications gurus to assist the Media and Communications Team at the upcoming World Cancer Congress in Kuala Lumpur from 1<sup>st</sup> to 4<sup>th</sup> October 2018.

Hone your writing and/or social media skills and gain international experience at one of the biggest events on the global health calendar.

### **About the World Cancer Congress**

The World Cancer Congress (WCC) is a leading international conference which encourages effective knowledge transfer and best practices exchange amongst 3,500 cancer control and public health experts from 150 countries. It aims to strengthen the participants' action and impact on national, regional and international scales through a multidisciplinary programme that features the latest successful interventions in cancer prevention, diagnosis, treatment and care.

The World Cancer Congress is an initiative of the Union for International Cancer Control (UICC) held every two years in a different country - which was recognised with Membership Engagement Award - and supports the organisation's purpose statement 'to unite the cancer community, reduce the global cancer burden, promote greater equity and integrate cancer into the world's health and development agenda'.

With Member States committed to deliver a 25% reduction in premature deaths from non-communicable diseases (NCDs) by 2025 and a Cancer Resolution adopted at the World Health Assembly in May 2017, the 2017 World Cancer Congress theme *Strengthen, Inspire, Deliver* will provide an even more opportune platform for Congress delegates to build on this momentum and continue to expand their scope of influence and action for the successful implementation of these global commitments in their own settings.

For more information about the Congress, visit [www.worldcancercongress.com](http://www.worldcancercongress.com)

### **About the Union for International Cancer Control (UICC)**

UICC is the largest international cancer-fighting organisation, with over 1,000 member organisations across 160 countries representing the world's major cancer societies, ministries of health, research institutes, treatment centres and patient groups. The organisation is dedicated to taking the lead in convening, capacity building and advocacy initiatives that unite the cancer community to reduce the global cancer burden, promote greater equity, and integrate cancer control into the world health and development agenda.

UICC and its multi-sectorial partners are committed to encouraging governments to look towards the implementation and scale-up of quality and sustainable programmes that address the global burden of cancer and other NCDs. UICC is also a founding member of the NCD Alliance, a global civil society network that now represents almost 2,000 organisations in 170 countries.

For more information, please visit: [www.uicc.org](http://www.uicc.org)

**Union for International Cancer Control**  
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[www.worldcancercongress.org](http://www.worldcancercongress.org)

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## About the role

We are looking for volunteering social media and news reporters to join the UICC Communications team in Kuala Lumpur, Malaysia to provide instrumental support in delivering the 2018 World Cancer Congress.

## Responsibilities

Responsibilities will include, but are not necessarily limited to:

- Writing daily session reports and/or news articles related to the attended Congress sessions that will be published on [www.worldcancercongress.org](http://www.worldcancercongress.org)
- Live-tweeting during Congress' sessions
- Taking onsite pictures to share on social media
- Welcoming delegates at the UICC booth's digital corner
- General support of the Media and Communications team

## Candidate's profile

- Studying or experience in an area relevant to the job description e.g. communications, public health
- Strong interest in global public health issues
- Fluent in English - written and spoken
- Excellent writing skills including ability to synthesise information
- Social media savvy - Familiar with Twitter and Instagram
- Flexible, reliable and able to work autonomously

## What we offer

- A three-day pass to the World Cancer Congress - unprecedented access to global health leaders
- Meals provided
- Certificate of contribution
- An international, multicultural and multidisciplinary working environment
- Interesting work with a variety of tasks, and with an experienced team
- Opportunity to gain experience with a global health event

Please note that UICC can unfortunately not cover the volunteers' travel and accommodation expenses. However, we will suggest you a few good deal options.

## Application

If you are keen to experience international health communications first hand, please send a recent resume to [hasler@uicc.org](mailto:hasler@uicc.org).

**Closing date of application:** 30 April 2018.

Only shortlisted candidates will be contacted.