



Draft Agenda

Sunday 12 November

Hotel Intercontinental Presidente

15:00 – 20:00 - Registration in Foyer of Coba Uxmal, level R

Badges must be worn at all times throughout the Summit and its official side events.

Monday 13 November

Hotel Intercontinental Presidente

07:30 – 19:00 - Registration in Foyer of Coba Uxmal, level R

08:00 – 12:00 - Leadership in action workshop; led by UICC – *closed event*

Held in Room Castillo A1 –A2, level B

Simultaneous translation English/Spanish; Spanish/English

A key feature of UICC's capacity building portfolio is the CEO programme that was launched at the 2016 World Cancer Congress and which aims to connect, inspire and support CEOs around the world. In this non-Congress year, UICC invites senior executives of UICC member organisations to connect through regional forum entitled '*Leadership in Action*'.

The event '*Leadership in Action: Cancer control in Latin America*' provides an opportunity for individuals to network and engage on regionally relevant issues, challenges, opportunities, and best practices, to strengthen cancer control in the Latin-American region.

Speakers

Mr. Nick Grant, Board Member, UICC, UK

Mr. Diego Paonessa, Executive Director, LALCEC, Argentina

Dr. Marion Piñeros, Scientist at Section of Cancer Surveillance, IARC, France

Dr. Luís Eduardo Bravo, Director Public Cancer Registry of Cali, Universidad del Valle, Colombia

Audience

- 50 participants from UICC full member organisations from Latin America
- Senior executives (i.e.: CEO, President, Medical Director or Board Member)

Format

- Two sessions: '*Developing sustainable funding models*' and '*Cancer registries' role in improving cancer control*' followed by a reception before the official Summit lunch.

08:00 – 12:00 – WHO Expert Consultation Meeting – *closed meeting*

Held in “UICC Private Meeting Room”, Room Flores, level B

11:00 – 14:00 Mexican civil societies meeting - National Cancer Control Plan – *closed event*

Held in Room Castillo A5-A6, level B

Leadership and mobilisation of NGOs for the National Cancer Prevention and Control Program.

Cancer is the third leading cause of death in Mexican population, in 2013, cancer accounted for 12.8% of all deaths only after heart disease (24.3%) and diabetes (14.3%). An estimated of 148,000 new cases and 78,000 cancer-related deaths occurred in 2012.

The National Cancer Institute (INCan) is formally recognized as a technical branch of the federal government and is entrusted with developing Mexico’s national cancer control plan.

The **National Cancer Prevention and Control Program (NCPCP)**, based on Mexico’s cancer burden, prevalence of risk factors, resources available and healthcare system context, would reduce incidence and mortality of cancer, and improve the life of patients through the implementation of evidence-based strategies for prevention, early detection, diagnosis, treatment, and palliative care. Collaboration and engagement of all sectors of society are essential for non-communicable disease success. Participation of NGOs will contribute to establish the NCPCP as a national public health priority.

11:30 – 13:00 – Welcome Lunch – *approximately 100 participants*

Held in Room Castillo A3 – A4, level B

13:15 – 15:45 – Expert Roundtable on C/Can 2025 Cities – *closed event*

Held in Room Coba Uxmal, level R

Simultaneous translation English/Spanish; Spanish/English

Moderated by Mrs Vanessa Candeias, Head of Health Promotion & Disease Prevention, World Economic Forum

Opening remarks

HRH Princess Dina Mired, President-elect, UICC

Speakers

Dr. Angélica Samudio, Universidad Nacional de Asunción, Paraguay

Dr. Oscar Ramírez, Fundación POHEMA, Cali, Colombia

Prof. Rai Mra, Myanmar Medical Association, Yangon, Myanmar

Closing remarks

Dr. Armando Ahued, Secretary of Health, City of Mexico

An expert led high-level panel discussion to present the first milestones in C/Can 2025 key learning cities and promote peer-to-peer exchange of how cities can drive change to improve the health of their citizens.

Participants: City leaders, Municipal Health/ NCD Secretaries, Ministry of Health representatives, key leaders of city initiatives, C/Can 2025 and HCP partners (including World Economic Forum and World Bank), UICC Board members and leaders in the global cancer community who have been driving cancer solutions in cities.

13:15 – 15:15 - Ministers of Health Roundtable - *closed event*

Held in Room Castillo A1- A2, level B

Simultaneous translation English/Spanish; Spanish/English

Moderated by Ms. Shiulie Ghosh, journalist and broadcaster, TRT World, UK

Four expert-led discussions designed to facilitate exchange between Ministers of Health, senior UN representatives and leading experts on how to increase access to cancer diagnosis, treatment and care. A report will be presented in the Summit on the following day.

Participants: Participants include Ministers of Health / MoH representatives, UN representatives, cancer and global health experts on an invitation basis only.

Proposed discussions:

Table 1 – National Cancer Control Planning

Table 2 – Data for public health use

Table 3 – Early Detection and Diagnosis

Table 4 – Treatment and Palliative Care

14:30 – 15:30 – UICC Young Leaders Welcome – *closed event*

Held in UICC Private Meeting Room, Room Fuentes, level B

15:15 – 16:15 – Networking reception closing the roundtable events

Held in Room Castillo A5 – A6, level B

16:15 – 17:45 – Sponsored event - *open to all*

Astellas Oncology C3 Prize Finalist Pitches

Held in Room Castillo A3 – A4, level B

Join five innovators from around the world as they pitch their ideas to change cancer care (C3) in a chance to win a \$50,000 grant from Astellas Oncology and advice from celebrity entrepreneur and cancer caregiver Robert Herjavec, star of the hit American television show Shark Tank. The **C3 Prize** is a global challenge aimed at inspiring non-medicine innovations that address a major issue in cancer care including, but not limited to navigation, adherence, care coordination or survivorship. The winner will be announced at the end of the World Cancer Leaders' Summit.

Panel of judges:

Ambassador Sally Cowal, UICC Board Member, USA

Mr. Nick Grant, UICC Board Member, UK

Mr. Chihiro Hosoya, Senior Manager, New Business Incubator, Astellas, USA

Mr. Mark Reisenauer, Senior Vice President, Oncology Business Unit, Astellas, USA

18:50 – 19:30 – Dinner transfer and sightseeing ride through the city's main landmarks - *open to all*

Buses will depart in front of the Hotel

Summit participants will be taken on a scenic bus ride through Mexico City as they make their way to the Club de Banqueros for the Official Dinner; *courtesy of the City of Mexico*

19:30 – 22:00 - World Cancer Leaders' Summit Official Dinner - *open to all* (approx. 350 participants)

Club de Banqueros

Official Dinner hosted by the Summit hosts, the Secretariat of Health and the National Cancer Institute of Mexico (INCan)

Welcome by Dr Abelardo Meneses, Director General, the National Cancer Institute of Mexico (INCan)

Welcome by HRH Princess Dina Mired, President elect, UICC

Keynote address by H.E. Ms Kim Simplis Barrow, First Lady of Belize;

Keynote address by H.E. Mrs Angelica Rivera de Peña, First Lady of Mexico;

Keynote Address by President Enrique Peña Nieto, President of Mexico

Entertainment by Taboo, Singer of Black Eyed Peas and Ambassador of the American Cancer Society;
introduced by Ambassador Sally Cowal, Board member, UICC

Tuesday 14 November – World Cancer Leaders' Summit Day

Hotel Intercontinental Presidente

07:30 – 09:00 Sponsored breakfast sessions running in parallel – *open to all*

Breakfast will be served in front of the function rooms from 07:30 to 08:00

- Building Sustainable Access to Medicines – Lessons Learned by **Novartis**
Held in room Castillo A1, level B
- Looking ahead: how to deliver sustainable cancer care despite resource constraints by **Amgen**
Held in Room Castillo A2, level B
- Action instead of reaction: the Latin American Cancer Control Scorecard by **Roche**
Held in room Castillo A5, level B
- Bridging the cancer care divide through innovative partnership models by Takeda
Held in room Castillo A6, level B
- How can the promise of personalised healthcare impact cancer control across different country context? by **MSD**
Held in room Coba, level R
- Working locally to combat the burden of cancer in women in Latin America by **Merck Group**
Held in room Uxmal, level R

[A full description and the respective speakers of each breakfast session are posted online.](#)

09:10 – 09:45 Official bus transfer to Palacio de Minería

10:00 – 19:00 World Cancer Leaders' Summit 'Cities driving change' - *open to all*

Palacio de Minería

Simultaneous translation English/Spanish; Spanish/English;

- 10:00 – 10:10 Welcome & outline of the day by Master of Ceremony, Mrs. Paola Rojas, TV Host & Presenter, Televisa, Mexico
- 10:10 – 10:15 Welcome Address by Prof. Sanchia Aranda, President, UICC, Australia
- 10:15 – 10:35 Opening Address 'The power of cities to improve the health of society'
President Tabaré Vazquez, President of Uruguay; C/Can 2025 Ambassador
- 10:35 – 10:55 Interview on 'Achieving the Sustainable Development Goals (SDGs)'; conducted by Paola Rojas
 - Vice President Gabriela Michetti, Vice President of Argentina

10:55 – 11:10 Keynote address, Dr. José Narro Robles, Minister of Health of Mexico

11:10 – 11:40 Coffee Break

11:40 – 11:55 WHO Address by Dr Etienne Krug, Director Noncommunicable Diseases and Mental Health, WHO
Video Message 'The Global Challenges faced in Addressing Cancer and other NCDs', from Dr. Tedros, Director-General, WHO
PAHO Address by Dr. Francisco Becerra, Assistant Director, PAHO

12:15 – 13:15 Interviews on 'Learning from Global Leaders to Accelerate Impact for Cities'; conducted by Dr. Rachel Nugent, Vice President for NCDs, RTI International, USA

- Learning from the success of C40 Cities
Dr. Miguel Angel Mancera Espinosa, Mayor of Mexico City
- The impact of investing in the health of cities
Dr. Salomón Chertorivski, Secretary of Economic Development for Mexico City
Mrs. Erin Barringer, Associate Partner, Dalberg, USA
- Discussion Panel – Interactive session with the audience

13:15 – 14:30 Lunch (and Press Conference)

14:35 – 15:10 Health Ministers' Panel '*Challenges of prioritizing cancer treatment & care on national health agendas*'; moderated by Ms. Shiulie Ghosh, journalist and broadcaster, TRT, UK

- Dr. José Narro Robles, Minister of Health of Mexico
- Mrs. Dolors Montserrat, Minister of Health, Social Services and Equality, Spain
- Hon. Kwaku Agyemang-Manu, Minister of Health of Ghana
- Questions and Answers from the audience

15:10 – 15:40 Perspectives from non-state actors on 'Challenges of prioritizing cancer treatment & care on national health agendas'; moderated by Ms. Shiulie Ghosh, journalist and broadcaster TRT World

- Dr. Belen Garijo, Chief Executive Officer Healthcare & Member of the Executive Board, Merck
- Mr. Mark Middleton, Chief Executive Officer, ICON Group
- Dr. Cary Adams, Chief Executive Officer, UICC
- Questions and Answers from the audience

15:40 – 16:10 Coffee break

16:10 – 16:40 City Leaders' Panel '*Implementing Cancer Control in Urban Environment*'; moderated by Mrs. Vanessa Candeias, Head of Health Promotion and Disease, Global Health and Healthcare, World Economic Forum, Switzerland

- Dr. Maria Cristina Lesmes, Secretary of Health Valle del Cauca, Department of Valle de Cauca, Colombia

- Dr. Eva Lezcano Chief, Department of Oncology, Hospital Central, Instituto de Previsión Social, Paraguay
- Prof. Yin Yin Htun, President, Shwe Yaung Hnin Si Cancer Foundation, Myanmar
- Dr. Dan Milner, Chief Medical Officer, American Society for Clinical Pathology, USA
- Mr. Charles Bogosta, CEO, University of Pittsburgh Medical Centres, USA

16:40 – 17:10 Guided roundtable discussions with participants

17:10 – 17:25 Call to Action

- Prof. Sanchia Aranda, President, UICC, Australia

17:25 – 17:30 Closing address

- Her Majesty Queen Letizia of Spain

18:00 – 19:00 Closing reception and announcement of C3 Prize winner

20:30 – 22:30 Thank you dinner for Summit partners, hosts, sponsors and speakers
Hacienda Los Morales

Wednesday 15 November

09:00 – 17:00 Workshops at Hotel Intercontinental Presidente - *open to all*

- **08:30 - 12:30** Clinical research: an opportunity to access innovation in Latin America by **INCan**, Room Castillo A6, level B
- **09:00 - 12:30** Creating an ecosystem that facilitates cancer research: City perspectives by **Abbvie**, Room Uxmal, Level R
- **09:00 - 17:00** The Challenge of diagnostics in cancer treatment by **the American Society for Clinical Pathology**, Room Castillo A2, level B
- **09:00 - 17:00** The Cervical Cancer Prevention Initiative (CCPI): collaborative efforts to increase HPV vaccine and cervical cancer screening rates in LMICs by **the American Cancer Society**, Room Coba, level R

[A full description and the respective speakers of each workshop are posted online](#)

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