



Paris, France
31 Oct – 3 Nov 2016

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2016 World Cancer Congress Master Courses

Master Course N°3: Cancer Control Planning and Implementation

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Course description:

Effectively addressing cancer prevention and control is a complex and multifaceted challenge for all countries. A country's ability to have the greatest impact on cancer burden with the resources available can be substantially improved by the development of a comprehensive National Cancer Control Plan that is based on data, developed by diverse partners including government and non-governmental organizations, and is effectively implemented. This course is designed to increase the capacity of cancer planners around the world to move forward cancer control planning and implementation in their respective countries through an evidence-based, multi-sectoral approach. The course will consist of six webinars and several assigned readings beginning in Summer 2016 and will culminate in a one-day, in-person workshop on October 31, 2016 in Paris, France. Throughout the course, participants will exchange their experiences and challenges in cancer control planning and implementation and will work closely with faculty mentors to develop strategies for moving their countries' cancer control efforts forward. The course will be limited to 30 participants.

Course objectives:

1. Increased awareness of how to maximize the health impact of the resources in countries through strategic national cancer control planning
2. Enhanced understanding of best practices to develop and implement a national cancer control plan including how to mobilize support for strategic cancer control planning, build partnerships to develop and implement the plan, identify priorities within the plan for implementation, and evaluate the plan and implementation efforts
3. Improved knowledge of how cancer control planning can be used to address needs in specific areas such as tobacco control, cancer screening, cervical cancer control, palliative care, and non-communicable disease planning
4. Exposure to different strategies other countries have used to address common problems in the cancer control plan development and implementation process and lessons learned.
5. Development of specific strategies to move cancer control planning efforts forward in

Union for International Cancer Control
62, route de Frontenex 1207 Geneva Switzerland

www.worldcancercongress.org

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participants' home countries.

Target Audience:

The course is targeted to professionals in all regions of the world and from multiple sectors who are interested in strengthening their country's cancer control planning efforts. Participants with a range of experience in cancer control planning are encouraged to participate to maximize the benefit of the information-exchange component of the course. Participants of previous NCI Cancer Control Leadership Forums are welcome to register, though previous participation in the Leadership Forums is not a requirement.

Course leaders:

Dr. Brenda Kostecky