



A MEMBERSHIP ORGANISATION
FIGHTING CANCER TOGETHER

Course Syllabus

Good practices for planning and implementing breast cancer projects

Version 2: 25 October 2022



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Course overview

Course description

The more carefully a project is researched, planned, and designed, the more likely it is to reach its objectives and produce positive outcomes for cancer patients. Learning about the essential phases of project research, design, management, and evaluation will enable course participants to draft and implement strong breast cancer projects.

In this Master course, participants will learn how to find recommendations for breast cancer interventions that are relevant to the resources available to them, conduct preliminary research, plan projects and monitor their outcomes.

This course was developed by UICC as part of its Breast Cancer Programme, in partnership with the US National Cancer Institute Center for Global Health and the Breast Health Global Initiative. It includes material from various Project ECHO® groups working on cancer, including the Project ECHO on breast cancer control, the ICCP Project ECHO and the Cancer in Africa Project ECHO.

This course is accredited by the Accreditation Council of Oncology in Europe (ACOE). On completion of the course participants will be awarded a certificate worth 4 CME credits.

Learning outcomes

By following this course, participants will be able to:

- Find recommendations on evidence-based and resource appropriate interventions
- Understand the steps to assess the context of a project or programme (learn to investigate and assess the needs in your country, the barriers that patients face in accessing cancer services, and assess the health system capacity)
- Determine the feasibility of a project, its cost-effectiveness, and the relevance of an intervention
- Draft a project including the definition of a target population, relevant partnerships and achievable objectives
- Gain knowledge on how to evaluate and communicate about a project

Course delivery

This course will be delivered over 4 modules with approximately 1 hour of content per module as well as additional discussion forum activities and live sessions. The course will be launched on 03 November 2022 and will run live until 19 December 2022.

Target audience

The course will be particularly valuable for individuals working in the following roles:

- Programme leads, coordinators and team members working on breast cancer programmes.
- Ministries of Health involved in the implementation of breast cancer programmes.

This course will be delivered exclusively in English.

Course schedule

In the table below you will find the course schedule including an overview of each module.

| Module title & release date | Course Material | Speaker, Organisation | Time (minutes) |
|---|--|--|----------------|
| Introduction to the course 03 November 2022 | Entry Survey | | 5' |
| | Live Session: Course Introduction 03 November 2022 at 4pm CET | Sabrina Zucchello, UICC Mishka Kohli Cira, NCI Center for Global Health Anna Cabanes, Global Focus on Cancer | 60' |
| Module 1 Effective breast cancer interventions 03 November 2022 | Webinar 1.1: Resource-stratified approaches to breast cancer control | Allison Ekberg, World Health Organisation | 9' |
| | Webinar 1.2: WHO perspective on early diagnosis versus screening | André Ilbawi, World Health Organisation | 19' |
| | Webinar 1.3: Strategies to support breast cancer early diagnosis in Low- and Middle-Income Countries | Benjamin Anderson, World Health Organisation | 22' |
| | Assessment: Multiple choice questions | | 10' |
| Module 2 Research your project: what is the available data and the context in which you operate? 10 November 2022 | Webinar 2.1: Planning your project by using data and engaging stakeholders | Leslie Given, Strategic Health Concepts Karin Hohman, Strategic Health Concepts | 14' |
| | Webinar 2.2: Basics of cancer control planning | Yannick Romero, UICC | 5' |
| | Webinar 2.3: Introduction to National Cancer Control Plans | Mishka Kohli Cira, NCI Center for Global Health | 7' |
| | Webinar 2.4: Introduction to the International Cancer Control Partnership (ICCP) Portal | Zuzanna Tittenbrun, UICC | 5' |
| | Webinar 2.5: Improving data collection and use of data for the implementation of NCCPs | Les Mery, International Agency for Research on Cancer | 12' |
| | Webinar 2.6: Assessing barriers to implementation of evidence-based interventions | Anne Fortino Rositch, Johns Hopkins Bloomberg School of Public Health | 20' |

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| | Case study: Assessing barriers to access services in Thailand | Imjai Chitapanarux, Chang Mai University | 11' |
| | Assessment: Multiple choice questions | | 10' |
| | Discussion Forum Activity | | |
| Module 3: Drafting your project | Case Study: Defining target population and partnerships for your project | Amaka Lasebikan, University of Nigeria Teaching Hospital Enugu | 15' |
| 24 November 2022 | Webinar 3.1: Setting SMART objectives for your project | Leslie Given, Strategic Health Concepts Karin Hohman, Strategic Health Concepts | 15' |
| | Assessment: Multiple choice questions | | 10' |
| | Discussion Forum Activity | | |
| Module 4 Implement, monitor and promote your project | Webinar 4.1: Basics of Monitoring and Evaluation | Jes Joseph, Clinton Health Access Initiative | 15' |
| | Case Study: Monitoring and evaluation of breast health initiatives: a case study from India | Dr Somesh Kumar, Jhpiego | 12' |
| 24 November 2022 | Webinar 4.2: Promoting your project | Nicole Engelbrecht, UICC | 20' |
| | Assessment: Multiple choice questions | | 10' |
| | Discussion Forum Activity | | |
| Final Live Session | 12 December 2022 at 5pm CET | Sabrina Zucchello, UICC Mishka Kohli Cira, NCI Center for Global Health Anna Cabanes, Global Focus on Cancer Catherine Duggan, Fred Hutchinson Cancer Center | 60' |
| Course completion | Final survey | | 10' |
| | Certificate available for download | | |
| | Total duration of course | | 4 hours |

Biographies

Course leaders



Sabrina Zucchello

Sabrina is a Senior Manager for Women's Cancers and leads on the breast cancer activities of the organisation as part of UICC's Breast Cancer Programme.

She has been managing and developing global capacity building initiatives and philanthropic programmes over the past 14 years in collaboration with non-for-profits, international organisations and the private sector, in areas such as global health, economic development and humanitarian assistance. She holds a MAS in international law.



Annah Espejo

Annah is the Capacity Building Coordinator for Women's Cancers at UICC. Her focus at UICC is to support the work of the Breast Cancer Programme, including the grants for the early detection of breast cancer. Additionally, she also supports in cervical cancer initiatives such as the SUCCESS (Scale Up Cervical Cancer Elimination with Secondary prevention Strategy) project.



Anna Cabanes

Anna Cabanes is a cancer epidemiologist and non-profit executive with 20+ years of experience in research, epidemiology, health systems strengthening, community mobilisation and evidence-based advocacy. A strategic thinker, she is passionate about disease prevention and provision of care for cancer control globally.

Cabanes is currently Research Advisor at Global Focus on Cancer. She has worked nine years with the non-profit Susan G. Komen (USA) directing all community health and global programmes. Prior, she held positions in cancer research (Georgetown University, USA) and cancer surveillance (Centro Nacional de Epidemiologia, Spain).



Mishka Kohli Cira

Mishka Kohli Cira is a Public Health Advisor at the US National Cancer Institute Center for Global Health where she supports the Center's goals to promote the integration of current scientific knowledge in global cancer control and to represent the NCI and promote its engagement with key partners in global cancer control. Activities that Mishka leads or is involved in include the Center's Project ECHO Program that fosters exchange of scientific knowledge to advance global cancer control and convening scientific meetings of the academic global oncology community.

Guest speakers

Speakers are listed in alphabetical order by first name

- Allison Ekberg, Health Policy Advisor, WHO
- Amaka Lasebikan, Consultant Radiation and Clinical Oncologist, University of Nigeria Teaching hospital Enugu
- André Ilbawi, Technical Officer, WHO
- Anne Fortino Rositch, Associate Professor in Epidemiology, Johns Hopkins Bloomberg School of Public Health
- Benjamin Anderson, Medical Officer, World Health Organisation
- Catherine Duggan, Scientific Director, Breast Health Global Initiative (BHGI)
- Imjai Chitapanarux, Deputy Head Radiology, Chang Mai University
- Jes Joseph, Senior Technical Advisor, CHAI
- Karin Hohman, President, Strategic Health Concepts
- Leslie Given, Vice-President, Strategic Health Concepts
- Les Mery, Cancer Surveillance Section, Global Manager, Global Initiative for Cancer Registry Development, International Agency for Research on Cancer
- Mishka Kohli Cira, Public Health Advisor, NCI Center for Global Health
- Nicole Engelbrecht, Head of Communications and Marketing, UICC
- Somesh Kumar, Director of Technical Leadership and Innovation, Jhpiego
- Yannick Romero, Knowledge and Advocacy Manager, UICC
- Zuzanna Tittenbrun, Global Resources Manager, UICC



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