

## UICC AUSPICES POLICY

The UICC logo is the embodiment of UICC's values and reputation. It is a valuable asset and a powerful tool for building and publicly acknowledging alliances with partners from the cancer control and public health communities.

Under specific conditions, detailed below, the **UICC Task Force on Auspices** may grant **auspices, i.e. the use of its logo**, for international cancer control activities that fall within the scope of **UICC's Mission and Strategic Objectives<sup>1</sup>**.

**Implementation and evaluation of benefits and risks of this policy is the responsibility of Task Force on Auspices, which is staffed by the Head of the Membership Department:**

### 1. Conference and Meetings

**UICC Auspices may be granted subject to the approval by the Auspice Committee**

- The subject of the event falls within the scope of the **UICC Mission and Strategic Objectives**
- The **quality** of the organization of the meeting, the programme and the speakers corresponds to UICC's own high standards
- The event is intended for an **international or national** audience with an **international** panel of speakers
- The event is organized and promoted as **tobacco-free**
- The event does not carry any **tobacco or alcohol** related advertising
- All event material carries the official **UICC logo**
  - The visual identity (logo) guidelines are adhered to in full, including the logo's application, presentation and size specifications.
- Unless a contractual agreement has been signed by both parties, the event does not entail any **financial or other obligations/liabilities for UICC**
- All **supporting documentation** is provided with the application
- **Proceedings** or a **Report** will be submitted to UICC within one month after the event

**Auspice fee:**

- **None** for paid-up UICC Members
- **USD 3,000** for non-members, payable within 30 days of the date of invoice.

**Disclaimer:**

- UICC auspiced event material to include a formal disclaimer as follows:
- *Any recommendations, resolutions or other formal outcome(s) of this UICC auspiced event does not necessarily reflect UICC's agreement or endorsement of any such outcomes.*

**Promotion**

- UICC-auspiced conferences/meetings are identified and promoted in the **Calendar of International Cancer Conferences<sup>2</sup>**.

**Requests for Auspices**

- Auspice application material is available online: Resources, Calendar/**Auspices<sup>3</sup>**
- Should be addressed to the Head, Membership, UICC Geneva Secretariat.

**Review**

- Applications for auspices are reviewed by the Task Force on Auspices<sup>4</sup>.
- The decision of the Task Force cannot be appealed.

<sup>1</sup> [http://www.uicc.org/index.php?option=com\\_content&task=view&id=14&Itemid=114](http://www.uicc.org/index.php?option=com_content&task=view&id=14&Itemid=114)

<sup>2</sup> [http://www.uicc.org/index.php?option=com\\_content&task=view&id=14201&Itemid=103](http://www.uicc.org/index.php?option=com_content&task=view&id=14201&Itemid=103)

<sup>3</sup> [http://www.uicc.org/index.php?option=com\\_content&task=view&id=16533&Itemid=573](http://www.uicc.org/index.php?option=com_content&task=view&id=16533&Itemid=573)

<sup>4</sup> Members: Dr T. Kutluk (Chair), Dr H. Sancho-Garnier, Dr R. Zanetti

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## 2. **Publications** (books and journals, *other*<sup>5</sup>: reports, guidelines, curricula, databases, position papers, press releases)

### **UICC Auspices may be granted subject to the approval by the Auspice Committee**

- The subject of the publication falls within the scope of the **UICC's *Mission and Strategic Objectives***
- The **quality** of the publication corresponds to UICC's own high standards
- The publication is intended/applicable/adaptable for an **international** audience
- The publication does not carry any promotional **tobacco or alcohol related advertising**
- The publication does not entail any **financial or other obligations/liabilities for UICC** unless a contractual agreement has been signed by both parties

### **Books and Journals**

- The publication carries the official **UICC logo and name of the organization (International Union Against Cancer) in full.**
  - Printed version: on the front cover and, if feasible, on the spine
  - Electronic: on the title page
  - The visual identity (logo) guidelines are adhered to in full, including the logo's application, presentation and size specifications.

### **Other publication formats**

- The publication (printed and electronic versions) carries the official **UICC logo.**
  - The visual identity (logo) guidelines are adhered to in full, including the logo's application, presentation and size specifications.

### **Website**

- The website carries the official **UICC logo.**
- The visual identity (logo) guidelines are adhered to in full, including the logo's application, presentation and size specifications.

*NB: For any additional use of the UICC logo, prior explicit consent must be obtained in writing from the UICC.*

### **Auspice fees**

**Invoices** are payable **within 30 days** of the date of invoice.

### **Income-generating**

- **Paid-up UICC Members**
  - **5%** of first print run multiplied by unit sales price. For example, 1000 copies x \$50 unit price x 5% = \$2,500
- **Non-UICC Members**
  - **10%** of first print run multiplied by unit sales price. For example, 1000 copies x \$50 unit price x 10% = \$5,000

### **Non income-generating**

- **Paid up UICC Members:** no charge.
- **Non-UICC members:** not eligible for UICC auspices

### **Requests for Auspices**

- Auspice application material is available online: Media Centre, Publications/***Auspices***<sup>6</sup>
- To be addressed to the Head, Membership, Geneva Secretariat

### **Review**

- The Task Force on Auspices reviews requests for auspices.
- The decision of the Task Force cannot be appealed.

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<sup>5</sup> Excluding "**Declarations**" which are subject to approval under **Policy 15**

<sup>6</sup> <http://www.uicc.org/templates/uicc/pdf/auspices/ausppub.pdf>

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### 3. Campaigns

#### **UICC Auspices may be granted subject to the approval by the Auspice Committee**

- The **quality** of the Campaign corresponds to UICC'S high standards
- The organization is a paid-up UICC member
- The campaigns are driven by the annual **UICC World Cancer Campaigns**
- The campaigns include an **international aspect**
- The campaign **material and resources** used are those provided by UICC<sup>7</sup>

#### **Requests for Auspices**

- To be addressed to the Head, Membership, Geneva Secretariat

#### **Review**

- Requests for auspices are reviewed by the Task Force on Auspices.
- Upon formal Task Force approval, organizations<sup>8</sup> may add their own logo to that of the UICC campaign material and use the UICC resources
- The decision of the Task Force cannot be appealed.

### 4. Networks and Partnerships

#### **UICC Auspices may be granted subject to the approval by the Auspice Committee**

- Networks and partners (individuals and organizations) focus on international cancer control activities that link to the UICC **Mission and Strategic Objectives**.
- The **reputation** of the networks and partners is such that it enhances UICC's own.

#### **Requests for Auspices**

- To be addressed to the Head, Membership, Geneva Secretariat

#### **Review**

- Requests for auspices are reviewed by a Task Force on Auspices.
- The decision of the Task Force cannot be appealed.

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<sup>7</sup> On the UICC Campaign website

<sup>8</sup> UICC members and non-members

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