

# **International Childhood Cancer Day – St. Jude Cure4Kids Global Web Cast**

Friday, February 15, 2013

9–10 a.m., Central Standard Time

[cure4kids.org/internationalchildhoodcancerday13](http://cure4kids.org/internationalchildhoodcancerday13)

## **About World Child Cancer Day**

International Childhood Cancer Day is a global collaborative effort to raise awareness of childhood cancer, and to support children with cancer in the developing world. The day promotes awareness and understanding about issues and effects of childhood cancer, and access to treatment and care for all children with cancer, particularly in developing countries. This annual event was created by the International Confederation of Childhood Cancer Parent Organizations (ICCCPO), a network of 158 parent-led charities in more than 85 countries. ICCCPO's mission is to share information and experiences in order to improve access to the best possible treatment and care for children with cancer everywhere. International Childhood Cancer Day is based on ICCCPO's core belief that every child with cancer deserves the best possible medical and psychological care, regardless of financial means, social class, race or native origin. St. Jude Cure4Kids, UICC, Sanofi-Esipoir Foundation (My Child Matters) and other international organizations join ICCCPO in recognizing World Child Cancer Day. Please join our webcast Friday, February 15, 2013, from 9–10 a.m. Central Standard Time. To join the webcast, register online at <http://www.cure4kids.org/internationalchildhoodcancerday13>

## **Agenda**

9:00 – 9:10 – Welcome Remarks

Raul Ribeiro, MD, International Outreach Program Director, St. Jude Children's Research Hospital  
Yuri Quintana, PhD, Education and Informatics Director, International Outreach Program, St. Jude Children's Research Hospital

9:10 – 9:20 – About the International Confederation of Childhood Cancer Parent Organisations (ICCCPO)  
- Kenneth Dollman, Chairman, International Confederation of Childhood Cancer Parent Organizations

9:20 – 9:30 – Overview of My Child Matters program - – Dr. Catherine Boniface, Partnership Program Senior Manager, Sanofi Esipoir Foundation

9:30-9:45 – Childhood Cancer in Africa - Mhamed Harif, MD, President, Groupe Franco-Africain d'Oncologie Pédiatrique, France and directeur du CHU Mohammed VI, Marrakech, Morocco

9:45 – 10:00 – Childhood Cancer in Paraguay –Miguela Caniza, MD, International Outreach Program, St. Jude Children's Research Hospital



## About St. Jude Cure4Kids

St. Jude Cure4Kids is a global education and collaboration website dedicated to supporting the care of children with cancer and other catastrophic diseases worldwide. The site provides not only high quality content for continuing education but also Web communication tools to support global collaborations among pediatric oncologists and health professionals. All content and services are provided at no cost to the users. St. Jude Cure4Kids provides educational content to more than 34,000 doctors, nurses and other health care professionals in 185 countries. Content is presented in the form of online seminars and conferences with audio narration; electronic full-text books and journals; and online, self-paced courses. All material can be easily downloaded and shared for educational use. To learn more, visit <http://www.cure4kids.org> and <http://www.cure4kids.org/kids>.



## About St. Jude Children's Research Hospital

### St. Jude Children's Research Hospital

St. Jude Children's Research Hospital is internationally recognized for its pioneering research and treatment of children with cancer and other life-threatening diseases. The hospital's research has helped push overall survival rates for childhood cancer from less than 20 percent when the institution opened to almost 80 percent today. It is the first and only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children, and no family ever pays St. Jude for anything. To learn more, visit [www.stjude.org](http://www.stjude.org). Follow us on Twitter [@StJudeResearch](https://twitter.com/StJudeResearch).



### About ICCPO

Parent support groups have been formed over the past thirty years to provide information and practical, emotional and financial support for families to enable them to cope with the difficulties associated with lengthy treatment - often many miles from home. The International Confederation of Childhood Cancer Parent Organizations – ICCPO – was set up in 1994 and is an umbrella organisation currently representing 158 parent organisations in 85 countries (30/10/2012). ICCPO's vision is **to be recognised world-wide as the body representing families of children with cancer**. ICCPO wants to see a world where the issues faced by children with cancer and their families, both in the short and long-term, are understood by families, healthcare professionals and the wider community to ensure that children receive the best possible care wherever they are in the world at the time of diagnosis and beyond. ICCPO's mission is **to share information and experiences in order to improve access to the best possible treatment & care for children with cancer everywhere in the world**. It does this through an international network of parent support groups and survivor networks with the common goal of providing a voice for the needs of children with cancer and their families and advocating for increased awareness of childhood cancer at both a local and international level. By working in partnership with other child cancer organisations, the need for psycho-social care for the children and their families and the long term issues faced by survivors will be promoted. To learn more, visit <http://icccpo.org>



### About The Sanofi Espoir Foundation

The Sanofi Espoir Corporate Foundation was created in October 2010 by Sanofi to leverage more than 15 years of commitment to international solidarity. It is dedicated to helping reduce healthcare inequalities, particularly among the world's most needy communities, as part of its social responsibility agenda. Its actions revolve around three major objectives: controlling childhood cancer, fighting against maternal and child mortality, and ensuring access to healthcare for the world's poorest populations. The Foundation provides support to field personnel with the aim of strengthening local expertise in addressing every link in the healthcare chain. To learn more, visit <http://http://www.fondation-sanofi-espoir.com>

### **About of the My Child Matters program**

The My Child Matters program was conceived by the Sanofi Espoir Foundation and deployed in partnership with the UICC. It fuses financial support, the expertise of cancer specialists from the world over and effective networking to improve all aspect of the healthcare chain: information and awareness campaigns for authorities and the public; health personnel training; early diagnosis; access to care, including the underdeveloped fields of pain management and palliative care; and psychological support for the children with cancer, their families and their care providers. . More than 40 projects in 26 countries have received support. To learn more, visit [http://www.fondation-sanofi-espoir.com/en/ngo\\_child-matters.php](http://www.fondation-sanofi-espoir.com/en/ngo_child-matters.php)



### **About the Union for International Cancer Control (UICC)**

Union for International Cancer Control (UICC) is a membership organisation that exists to help the global health community accelerate the fight against cancer. Founded in 1933 and based in Geneva, UICC's growing membership of over 760 organisations across 155 countries, features the world's major cancer societies, ministries of health, research institutes and patient groups. Together with its members, key partners, the World Health Organization, World Economic Forum and others, UICC is tackling the growing cancer crisis on a global scale. For more information, visit <http://www.uicc.org>