**World Cancer Day 2016**

MEMBERSHIP ACTIVITY REPORT AND FEEDBACK

Please return completed forms to info@worldcancerday.org by **Tuesday 15th March 2016.**

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| **CONTACT NAME:** |  |
| **ORGANISATION:** |  |
| **POSITION:** |  |
| **COUNTRY:** |  |
| **ADDRESS:** |  |
| **EMAIL:** |  |
| **PHONE:** |  |
| **PLEASE SUMMARISE YOUR WORLD CANCER DAY ACTIVITIES** |
| **DID YOU USE THE WORLD CANCER DAY THEME OF *WE CAN I CAN*?** |  |
| **IF NO, WHAT WAS YOUR THEME/TAGLINE/AREA OF FOCUS?** |  |
| **HAVE YOU ADDED YOUR ACTIVITY TO THE MAP OF IMPACT ON WWW.WORLDCANCERDAY.ORG/MAP?** |
| **WERE YOU ACTIVE ON SOCIAL MEDIA?*** **Twitter –**
* **Facebook –**
* **Instagram –**
* **LinkedIn**
* **Other –**
 |
| **IF YES, PLEASE LIST YOUR SOCIAL MEDIA ACCOUNTS** |
| **TWITTER HANDLES** | **FACEBOOK PAGES** |
| **INSTAGRAM ACCOUNT** | **LINKEDIN PAGE** |
| **OTHERS** |
| **DID YOU JOIN THE OFFICIAL THUNDERCLAP CAMPAIGN?** |
| **DID YOU JOIN THE ‘TALKING HANDS’ SOCIAL MEDIA CAMPAIGN ?** |

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| **WHICH OF THE FOLLOWING RESOURCES DID YOU USE:*** **Worldcancerday.org**
* **World Cancer Day logo**
* **Fact Sheets**
* **Posters**
* **Member Toolkit**
* **Corporate Toolkit**
* **Social Media Guide**
* **Talking Hands one-pager**
* **Graphics for social media (including banners for cover pictures and backgrounds)**
* **Press Release template**
* **Video for the members from Cary Adams, CEO of UICC**
* **Official video of World Cancer Day 2016**
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| **HOW USEFUL HAVE YOU FOUND THESE RESOURCES ? (TICK YOUR ANSWER)****Very useful****Useful****OK****Not useful****Irrelevant** |
| **HOW DID YOU USE THE WORLD CANCER DAY LOGO:*** **Website**
* **Poster**
* **Brochure / Flyer**
* **Press release / Article**
* **Social Media**
* **Other**
* **Did not use it**
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| **HOW DO YOU SEE WORLD CANCER DAY EVOLVING IN 2017?** |  |
| **DID YOU USE THE TRANSLATED MATERIALS AT ALL? IF YES, IN WHAT LANGUAGE(S)** |
| * French
* Spanish
* German
* Arabic
* Azerbaijan
* Brazilian Portuguese
* Brunei Malay
* Bulgarian
* Catalan
* Chinese
* Creole
* Croatian
* Czech
* Danish
* Dutch
* Estonian
* Finnish
 | * German
* Greek
* Hebrew
* Hindi
* Hungarian
* Icelandic
* Igbo (Nigeria)
* Italian
* Japanese
* Korean
* Macedonian
* Norwegian
* Portuguese
* Romanian
* Russian
* Samoan
* Slovenian
* Swedish
 | * Thai
* Turkish
* Urdu (Pakistani)
* Other :
 |  |
| **WHAT COULD BE IMPROVED FOR NEXT WORLD CANCER DAY?** |
| **IF YOU HAVEN’T MARKED WORLD CANCER DAY, PLEASE EXPLAIN WHY** |
| **ANY OTHER COMMENTS / FEEDBACK** |