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NATIONAL CANCER SOCIETY OF MALAYSIA
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Application Title:

ABC in Malaysia

General Audience Summary:

National Cancer Society of Malaysia proposes to implement an Advanced Breast Cancer (ABC) project in order to raise the level of advanced breast cancer awareness and support in Malaysia. This programme aims to develop support resources for ABC women and to create support networks as well as to pool together other NGOs, healthcare providers etc. through the creation of a microsite with a LIVE chat window where ABC women get the chance to know each other and at the same time express themselves, not forgetting the ultimate goal of being there for each other. Ultimately, National Cancer Society of Malaysia aims to raise advanced breast cancer awareness in Malaysia and eventually regionally as well as a long-term plan benefiting the Advanced Breast Cancer community.

Keywords:

Voices for Change