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Application Title:

Hellenic Alliance for Metastatic Breast Cancer

General Audience Summary:

The majority of women with metastatic breast cancer, upon their metastatic diagnosis are withdrawn from the 'public eye', even from the existing support groups. It is as if they feel the "game" is lost for them. We hereby propose the development of a dynamic Forum for Women with Metastatic Breast Cancer in Greece, a 'physical' structure in the form of a coordinating pillar and, at the same time, the development of an innovative web-based tool for patient information, education, advocacy and support. Through this pioneering initiative, for the first time in Greece, patient associations and support groups unite with a non-profit organization of women oncology professionals, in a common effort, to empower the patient with MBC in Greece through information and knowledge. This 'Hellenic Alliance for Metastatic Breast Cancer' will have 3 main scopes: 1. to create, promote and maintain a web-based platform of education, information, communication, advocacy and support for metastatic breast cancer patients in Greece. 2. to educate patients with MBC, their families and their caregivers on the differences and uniqueness of an MBC diagnosis. 3. to record and 'map' the situation across Greece regarding issues of quality of life of women living with MBC. This 'Alliance' is of utmost importance at the current time when Greece is facing the fierce effects of the most significant financial crisis in its modern history and patients with cancer need continued support at all levels.

Keywords:

National Planning
Patient Navigation
Voices for Change