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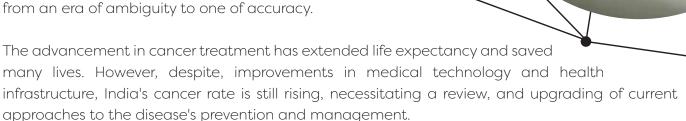




### **OVERVIEW**

Observed annually on 4th February, World Cancer Day is a global advocacy day aimed at promoting cancer awareness, educating the public about the illness, and encouraging governments and advocacy organisations around the globe to act against it in order to reduce the burden of cancer. Presently, cancer is the second biggest cause of mortality in the world.

As a result of research and innovation in clinical and medical oncology, cancer care and management has advanced from an era of ambiguity to one of accuracy.



According to the National Cancer Registry Programme's most recent study, India's cancer burden might rise from 1.39 million cases in 2020 to 1.57 million cases in 2025. Factors such as late-stage presentation, limited access to appropriate diagnosis and treatment, and cost all contribute to this trend of an increase in the burden of cancer-related morbidity and death in the nation. Further, even when free cancer screening is offered, high-risk populations continue to have poor acceptance rates. A greater knowledge of patient preferences, early treatment facilitators, societal obstacles, and enablers of cancer care in India is therefore urgently needed in addition to the provision of affordable and accessible health care facilities. Against this backdrop, RAPID Global Cancer Alliance in collaboration with the Integrated Health and Well-being (IHW) Council are coming together for the 5th Edition of the Cancer Summit 2024, to focus on some of the challenges related to India's optimum cancer care and to enhance the present healthcare system.

The 5th edition of the Cancer Summit 2024 would bring government representatives, leading medical professionals, lawmakers, social activists, patient advocacy groups, and cancer survivors to provide their perspectives on important topics, innovative solutions, and the various strategies to educate people about cancer and build a favourable environment for cancer control, diagnosis, and management.

RAPID and IHW Council have been relentlessly working as the voice of those affected by cancer, rallying for change, raising awareness, and pushing for policies that improve cancer care, management and advocate for better policy regulations around the same. The Cancer Summit is a step in the direction which pro-actively engages with all stakeholders for multilevel action to tackle the problem of cancer morbidity and mortality.



## **Tentative Agenda**

TIME	SESSION DETAILS				
	Prioritizing Accessible and Affordable Cancer Care in National Healthcare Landscape  This session will shed light on the urgent challenge of disparities in cancer care, emphasizing the need for comprehensive strategies. With a public policy perspective, the discussion aims to inspire transformative action and foster partnerships that pave the way toward a more inclusive and affordable future in the battle against cancer. By prioritizing accessible healthcare for cancer, irrespective of background or resources, the session advocates for a collective commitment to developing and implementing policies that guarantee the best possible care and support for every individual, contributing to a national policy healthcare landscape where inclusivity is at the forefront of cancer management.				
	Session II Empowering Communities: Building Awareness and Enhancing Education for Cancer Management  This session aims to drive a comprehensive dialogue on the crucial aspects of creating awareness and providing education in the field of cancer management. Recognizing the profound impact of informed communities on cancer outcomes, the session will explore strategies for raising awareness about early detection, prevention, and the latest advancements in cancer treatment. By fostering an environment of learning and collaboration, this session aims to inspire actionable steps toward building resilient and well-informed communities in the collective fight against cancer.				
	Role of Technology in Revolutionizing Cancer Diagnosis  This session will explore the transformative impact of cutting-edge technology in the field of oncology, emphasizing how technological advancements are reshaping the landscape of cancer care with a focus on diagnostics. Experts in oncology and technology will discuss recent developments in diagnostic tools, including machine learning algorithms that analyse medical imaging data, genomic information, and clinical records. The session aims to highlight the broader role of technology in cancer diagnostics, with a focus on improving early detection, personalizing treatment plans, and ultimately enhancing patient outcomes.				

#### **Session IV**

### Genomic Medicine and its Role in Cancer Prevention, Early Detection, Precision Intervention and Monitoring

The session will delve into gene therapy, which holds promising potential as cancer treatment. The discussion would delve into the latest innovations in genomics for early detection, therapy selection and precision intervention and most importantly pre & post cancer monitoring for better treatment opportunities and their potential applications in cancer. It will also discuss about the promises and challenges of precision medicine like immunotherapy while offering nuanced insights on genomic testing and its future for better cancer treatment and monitoring.

#### **Session V**

## Rethinking Insurance Models: Tailoring Coverage for Evolving Cancer Therapies

The session will delve into the imperative of adjusting existing insurance frameworks to effectively address the distinctive challenges and possibilities arising from the advent of emerging and personalized cancer treatment modalities.

As cancer treatment undergoes transformative developments, with the rise of precision medicine, immunotherapy, and other advanced therapies, the conventional one-size-fits-all insurance models may prove inadequate. These novel cancer treatments often come with higher costs, intricate administration, and varying response rates among individuals. The session aims to scrutinize these challenges and explore the opportunities for designing insurance models that can seamlessly adapt to the evolving landscape of cancer care.



# RECOGNIZING EXCELLENCE IN CANCER CARE

The Cancer Care Awards stands as a beacon of recognition and celebration, honoring exceptional contributions in the field of cancer care. This prestigious event aims to acknowledge and applaud the tireless efforts of individuals, organizations, and initiatives that have demonstrated outstanding commitment, innovation, and compassion in the realm of cancer care.

The Awards in its second year, provides a platform to shine a spotlight on remarkable achievements, from ground breaking research and innovative treatment modalities to impactful awareness campaigns and patient-centric initiatives.







### **AWARENESS & EDUCATION**

- Most Impactful Cancer Awareness Campaign for Breast Cancer
- Most Impactful Cancer Awareness Campaign for Lung Cancer
- Most Impactful Cancer Awareness Campaign for Prostate Cancer
- Most Impactful Cancer Awareness Campaign for Thyroid Cancer
- Most Impactful Cancer Awareness Campaign for Liver Cancer
- Most Impactful Cancer Awareness Campaign for Gynaecologic Cancer
- Most Impactful Cancer Awareness Campaign for Hematologic Cancer
- Excellence in cancer awareness (Digital Campaign)
- Excellence in cancer prevention and awareness initiative/ programme
- Excellence in cancer prevention and awareness initiative/ programme by an NGP/Foundation/Civil Society
- Best CSR Initiative for Cancer Awareness and Prevention



### **CARE PROVIDERS**

- Excellence in Cancer care (Start-up)
- Excellence in Cancer Care (Hospital) Metro
- Excellence in Cancer Care (Hospital) Non-metro
- Excellence in Cancer Care (Hospital Chain) Non-metro
- Standalone Cancer Hospital & Centre
- Excellence in Cancer Care (Hospital) Regional
- Excellence in Psycho-oncology
- Integrated Cancer Care Centre or Platform
- Excellence in palliative care
- Excellence in promoting patient centric care



### **DIAGNOSIS & SCREENING**

- Excellence in the use of technology/AI for cancer diagnosis
- Innovation in cancer screening technique
- Advancements in Imaging technology for Cancer detection
- Excellence in Genetic testing for Cancer
- Innovation in early detection & prevention strategies
- Excellence in radiation oncology innovations
- Excellence in Clinical Innovation for cancer care
- Breakthrough in Cancer Immunotherapy
- Excellence in promoting integrative health in oncology









# GLIMPSE OF 4 YEARS JOURNEY OF CANCER SUMMIT



# GLIMPSE OF 4 YEARS JOURNEY OF CANCER SUMMIT





















## SPEAKERS OF CANCER SUMMIT PAST EDITIONS



**Dr. Indu Bhushan** CEO, NHA



**Dr. P D Vaghela**Secretary Department of Pharmaceuticals Ministry of Chemicals & Fertilizers



Dr. Anil D'Cruz President-Elect, Union International for Cancer Control & Director, Oncology, Apollo Hospitals



**Dr. Christiane Hamacher** CEO, Biocon Biologics



**Shri Nilmabuj Sharan**Joint Secretary, Ministry
of Health & Family Welfare



**Dr. Reena Nakra**Director Of Operations
Dr Lal PathLabs



**Prof. OP Kharbanda**Chief of CDER, Professor & HOD Orthodontics
Dentofacial Deformities, AlIMS



**Dr. Kumar Prabhash** Professor & HOD Medical Oncology Tata Memorial Hospital



**Dr. Rajan Verma** National Lab Director, Strand Life Sciences



**Dr. Harsh Mahajan** MD, Founder & Chief Radiologist Mahajan Imaging



**Mr. D. S. Negi** CEO, Rajiv Gandhi Cancer Institute & Research Centre



**Mr. Vibhav Garg**Director-Health Economics
& Govt Affairs, India HUB
& ASEAN, Boston Scientific



**Dr. Lalit Kumar Khanra** Member of Narikeldaha PRAYAS



**Dr. Binay Kaumar Biswas**Director Professor & Head
Department of Anesthesiology
& Pain Medicine, ESI-PGIMSR &
ESI- Medical College



**Ms. Payden**Deputy WHO
Representative to India



Padma Bhushan Dr. Suresh H Advani Consultant Oncologist Jaslok Hospital, India



Padma Shri Prof. P K Julka Senior Director, Max Institue of Cancer Care & Former Dean, AIIMS, New Delhi



Raman Bhaskar Director, Manipal Hospitals, Dwarka, New Delhi



Dr Zareen Delawar Hussain Managing Director & CEO, Integro Pharmaceutical & General Secretary, Palliative Care Society, Bangladesh



**Saumil Mody** General Manager, Novartis Oncology, India



Chander Shekhar Sibal Senior Vice President, Medical Division, Fujifilm India



**Dr. Anusheel Munshi**HOD and Consultant Radiation, Oncology
Sciences, Manipal Hospitals,
Dwarka, New Delhi



**Dr. Ravi Gaur**Director & Chair Medical advisory Committee,
Oncquest Laboratories



**Dr. Vandana Lal** Director, Dr. Lal PathLabs



**Dr. Geetha Manjunath** CEO & Founder, Niramai Health Analytix

### SPEAKERS OF CANCER SUMMIT **PAST EDITIONS**



Dr. Shashi Baliyan Managing Director Clearmedi Healthcare



Mr. Alexander Zach Global Head- Market Access & Policy, Biocon Biologics



Dr. C S Pramesh Director, Tata Memorial Hospital, Mumbai



Dr. Bhawna Sirohi Lead - Medical Oncologist, Apollo Proton Cancer Centre. Chennai



Prof. Dr. Somashekhar S P Chairman & HOD Surgical Oncology-MHEPL & Consultant Surgical & Gynec Onco & Robotic Surgeon, Bengaluru



Dr. Shalini Singh Director, National Institute of Cancer Prevention & Research



Dr. Ishi Khosla Clinical Nutritionist, Columnist, Author



Dr. Asha Nair Scientist F, Cancer Research Program, Rajiv Gandhi Center for Biotechnology, Thiruvananthapuram



Dr. Shikha Sharma Founder & Managing Director, Nutriwel Health India



Dr. Vedant Kabra Head of Surgical Oncology at Manipal Hospitals, Dwarka, New Delhi



Dr. M. R. Rajagopal Chaiman- Pallium India & Director-WHO Collaborating Centre for Training & Policy on Access to Pain Relief



**Jyotsna Govil** Vice Chairperson Indian Cancer Society



Dr. Sushma Bhatnagar Professor & Head Department of Onco-Anaesthesia, Pain & Palliative Hospitals, Dwarka, New Delhi Care, AIIMS, New Delhi



Dr. Saipriya Tewari Consultant - Department of Pain Medicine, Manipal



**Uthra Kumar** Head - Market Access & Alliance Management, Novartis Oncology, India



Dr. Peush Bajpai Head of Medical Oncology Sciences, Manipal Hospitals, Dwarka, New Delhi



Dr. Ajay Sharma Head Government Affairs. AstraZeneca



**Dr. Kishore Singh** Director & Professor, Radiation Oncology, Lok Nayak Hospital, New Delhi



**Dr. Vineet Talwar** Director, Department of Medical Oncology, Rajiv Gandhi Cancer Institute & Research Centre, New Delhi



Dr. Manjiri Bakre Founder & CEO, OncoStem Diagnostics



Dr. Lalit Kumar Prof. and Head, Dept. of Medical Oncology, AIIMS (Dr BRA Institute Rotary Cancer Hospital), New Delhi



Mr. Jose Peter Co-founder & CEO, Arogva Finance



Dr. Priya Balasubramaniam Senior Public Health Scientist, Director, PHFI-RNE Universal Health Initiative



Mr. Somesh Kumar Country Director, Jhpiego India



Mr. Maulik Chokshi Director- Health System, ACCESS Health International

## SPEAKERS OF CANCER SUMMIT PAST EDITIONS



**Dr. Shibu Vijayan**Global TB Technical
Director, PATH



**Ms. Anu Acharya** CEO, Mapmygenome India



**Dr. Gaurav Agrawal**Professor, Dept of Endocrine & Breast Surgery, Chief Medical Superintendent, SGPGIMS, Lucknow



**Dr. G K Rath**Head: Department of
Radiation Oncology, Dr BRA
Institute Rotary Cancer
Hospital, AIIMS, New Delhi



**Dr. Sudeep Gupta**Professor Medical Oncology,
Tata Memorial Hospital,
Mumbai



**Dr. Ashok K. Vaid** Chairman, Medanta Cancer Institute



**Dr. Ravi Mehrotra**Advisor, Data Genomics;
Adjunct Professor,
Epidemiology, Rollins School
of Public Health, Emory
University, Atlanta



**Dr. R. K. Deshpande** Executive Chairman, Asian Cancer Institute



**Dr. Sonali Dighe** Senior Director-Medical Affairs, Pfizer India



**Ms. Rekha Gulabani**Director, Jagriti Indian Cancer
Society & Breast Cancer Survivor



**Dr. PK Julka**Director, Max Oncology
Daycare Centre, Max Institute
of Cancer Care, New Delhi



**Dr. Suversha Khanna**Director of Dharamshila
Rahat Supportive &
Palliative Care Centre



**Dr. Parag Bhamare** Associate Director, Jhpiego India



**Dr. Anshumaan Yadava** Director and Business Head Endoscopy and Oncology, Stryker India



**Ms. Poonam Bagai** Founder & chairman of CanKids KidsCan



**Dr. Ravinder Mohan**Director, Palliative care
Physician & NDPS
Compliance, Cansupport



**Dr. Ratna Devi**Director, Patient Academy for Innovation & Research, Chairwoman ISPOR
Patient Council



Dr. Rakesh Garg
Additional Professor,
Anesthesiology, Critical Care,
Pain and Palliative Medicine,
DR BRAIRCH, AIIMS,
Naw Delhi



**Dr. Samara Mahindra** Founder & CEO, CARER



**Dr. Raj Shankar Ghosh** Senior Advisor, Public Health Consultant



Ms. Neeraja Reddy
VP - Genetic Counseling,
Mapmygenome



**Dr. Dinesh Pendharkar**Medical Oncologist, Director,
Sarvodaya Cancer Institute



**Ms. Belinda Chan** CEO, Fiji Cancer Society



**Dr. K. Govind Babu**Consultant Medical Oncologist,
St.John's Medical College &
Hospital, HCG Hospitals,
Bangalore



**Ms. Vandana Gupta** Founder, V Care & Cancer Survivor

# IHW Council's Cancer Advocacy Initiatives



























stakeholder

#### **About the IHW Council**

Integrated Health & Wellbeing (IHW) Council is a premier think tank, engaging in everything concerned with health and wellbeing of human enterprise and existence. 'High Five of Health' – Good Air, Good Water, Good Food, Good Lifestyle and Good Healthcare for all, form the pillars of IHW Council's foundation and it works towards improving access, availability and affordability of all these critical elements of life through another '3A' of awareness, advocacy and action. The Council works toc r e a t e

multilateral

multiple

pathways

and

towards building holistic health eco-system in India.

engagements to find innovative and effective approaches

Over the last decade the IHW Council has successfully brought all relevant contributors in the healthcare ecosystem, from healthcare providers to government representatives and policy makers on a single platform to identify and address the issues in accessible and inclusive healthcare ecosystem for all. Since its inception in 2014, the IHW Council has worked on tackling the various aspects of health advocacy and health awareness through round tables discussions, spotlight sessions, summits and other events including medical camps and awareness rallies, to initiate discussions around holistic health and all other pre-requisites for a healthier and happier nation.

Integrated Health and Wellbeing Council is proud to be actively driving 9 out of the 17 Sustainable Development Goals for the fulfillment the promise of equitable healthcare, while leaving no one behind. It is our firm believe that it is through sharing of best practices amongst health experts, awareness creation at all levels that we can bust myths related to health and healthcare and also advocate for policy regulations on critical aspects of health and environment. Through a gamut of events and activities our endeavors work proactively to empower and engage communities, to achieve a better world for all.







































































































### **Past IHW Council Speakers**



Union Minister for Road Transport & Highways, Govt. of India



Union Minister of Jal Shakti, Govt. of India



Senior Advocate, Supreme Court of India & Former Minister for Corporate Affairs, Water Resources, Minority Affairs, Law & Justice, External Affairs, Government of India



Former Minister of State for MietY, Law and Justice & Corporate Affairs; Chairperson, Standing Committee on External Affairs & Member of Parliament



Former Union Health Minister, Government of India



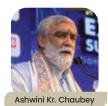
Member of Parliament, Rajya Sabha & Former Union Minister of Environment, Forest & Climate Change, Govt. of India



Former Minister of Commerce and Industry Govt. of India



Minister of State for External affairs & Minister of Culture, Govt. of India



Minister of State for Consumer Affairs, Food and Public Distribution; & Environment, Forest and Climate Change



Minister of Rural Development; & Minister of Panchayati Raj, Govt. of India



Minister of State for AYUSH (I.C.), Govt. of India



Minister of State for Agriculture & Farmers Welfare Govt. of India



Cabinet Minister, Industrial Development, Government of Uttar Pradesh



Minister for Tourism, Cultural and Irrigation, Government of Uttarakhand



Minister of State for Higher Education and Science & Technology, Government of Uttar Pradesh



Former Minister of State for Parliamentary Affairs, Govt. of India



Former Minister of State for Health & Family Welfare Govt. of India



Former Minister of State for Culture Tourism, & Civil Aviation, Govt. of India



Former Hon'ble Governor of Manipur



Hon'ble Governor of Uttar Pradesh & Hon'ble Governor of Madhya Pradesh



Governor of Telangana & Lieutenant Governor of Puducherry



Former Lieutenant Governor, Puducherry



Minister of Health Govt. of NCT of Delhi



Minister of Civil Aviation, Govt. of India



Indian Actor & Member of Parliament, Lok Sabha



Member of Parliament Lok Sabha



Deputy CEO, National Health Authority



Former Member of Parliament, Lok Sabha



Deputy Representative to India



Former CEO, National Health Authority

### **Past IHW Council Speakers**



Director, National Institute of Urban Affairs



Advisor- Public Health Administration Division, National Health Systems Resource Centre



Country Head, UNEP India



Former Director General, TERI



Actor, Producer, UN Environment Goodwill Ambassador & UN Secretary-General Advocate for Sustainable Development Goals



Actor and Social Activist



Actress, Founder, Happy Soul



Actor & Co-founder, Ketto.org



Actor & Philantrophist



Former Director General & CEO, Indian Institute of Corporate Affairs



Chief-India WASH Unicef



Senior Water & Sanitation Specialist, World Bank



Independent Public Health Consultant



Professor Medical Informatics, University of Hawaii at Manoa; Former Regional Advisor, WHO



Chairperson, Global Alliance for Improved Nutrition



President, Public Health Foundation of India



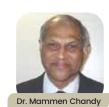
Justice Swatanter Kumar Rt. Justice, Supreme Court of India & Former Chairperson, National Green Tribunal



Director AIIMS, New Delhi



Director, Tata Memorial Hospital, Mumbai



Director, Tata Memorial Centre, Kolkata



Director, Institute of Liver & Biliary Sciences



Director- Office of Vice Chairman, NITI Aayog



Director, National Centre for Disease Informatics & Research, ICMR



Director, ICMR-National Institute of Cancer Prevention & Research



Director, Christian Medical College, Vellore



Director & CEO, AllMS, Bhopal



Director & CEO, AIIMS Rishikesh



Director and CEO, AllMS, Raipur, Chhattisgarh



President, AIIMS Bhopal & Jammu



Director, Acharya Harihar Post Graduate Institute of Cancer, Cuttack

### **Past IHW Council Speakers**



Managing Director, Bayer Zydus Pharma & Country Division Head, South Asia – Pharmaceuticals



Managing Director & CEO, Bharat Serums and Vaccines Limited



Medical Director Oncology, Novartis India



Managing Director of Metropolis Healthcare



Chief Executive Officer HERO Motocorp



Chairman & MD HERO Cycles Ltd.



Chairman & MD Dr Lal PathLabs



Chairman & Managing Director Kent RO Systems Ltd.



Managing Director GCMMF (AMUL)



Chairman, Fortis Escorts Heart Institute



Founder Sulabh International



Vice Chairperson & MD
Asian Heart Institute



MD, Mother Dairy Fruit & Vegetable CO.



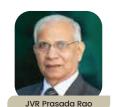
Former Chairman, NDDB



Chairman & Director Interventional Cardiology of the Metro Group of Hospitals



Chairman & CEO at HealthCare Global Enterprises Ltd



Former Union Health Secretary



Chief Executive Officer, NABH



President, CAHO



Director General, Association of Healthcare Providers India



Former Joint Secretary, Ministry of Electronics & Information Technology, Government of India



CEO, Australian Dgital Health Agency



Ambassador of Mexico to India



UNAIDS Country Director in India



Waterman of India



Chairman, Adyar Cancer Institute



Chidanand Saraswatiji

Founder/Chair, Global
Interfaith WASH Alliance
& President, Parmarth Niketan



Globally Renowned Spiritual Guide and Mentor



Managing Trustee and Chairman, Chishty Foundation - Ajmer Sharif



Founder, World Toilet Organization

### **Initiatives Partners**





























































Medtronic







































### **Initiatives Partners**





















































































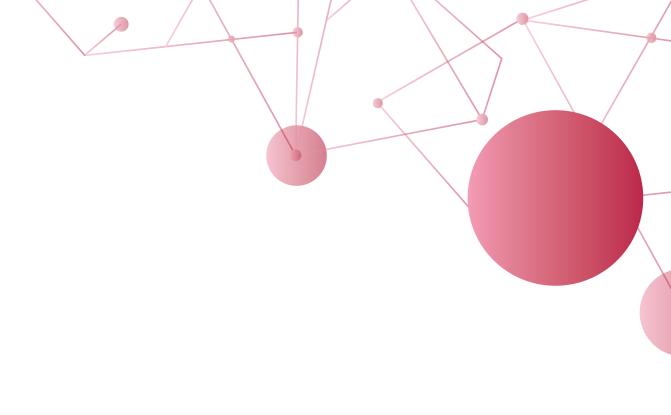






### PARTNER OF THE PAST HEALTH INITIATIVES







2<sup>nd</sup> February 2024, New Delhi

#### FOR SPONSORSHIP AND PARTNERSHIP

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